



# Annotation and Feature Engineering

Introduction to Data Science Algorithms

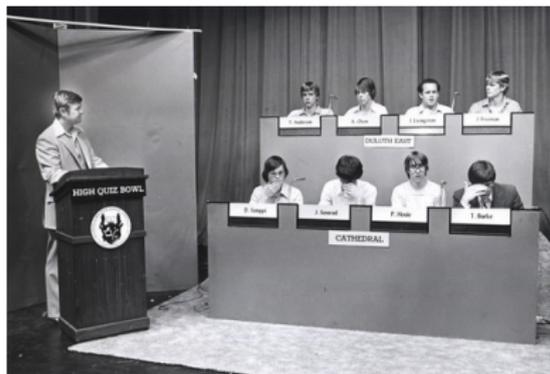
Jordan Boyd-Graber and Michael Paul

HOUSES, SPOILERS, AND TRIVIA

## Humans doing Incremental Classification

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- Game called “quiz bowl”
- Two teams play each other
  - Moderator reads a question
  - When a team knows the answer, they signal (“buzz” in)
  - If right, they get points; otherwise, rest of the question is read to the other team
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- Example ...



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**Albert Einstein**

## Humans doing Incremental Classification

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- This is **not** Jeopardy
- There are buzzers, but players can only buzz at the end of a question
- Doesn't discriminate knowledge
- Quiz bowl questions are pyramidal

## Research Question: How do we know if a guess is correct?

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- Turn (question, guess) into features
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- Subject of HW3

## Provided Dataset

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- **text**: the clues revealed so far
- **page**: a guess at the answer
- **answer**: the actual answer (closest Wikipedia page)
- **body\_score**: IR measure of how good a match the text is

## Baseline

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- What if we always say that the answer is wrong?
- Performance: 0.54
- Every feature should do better than this (otherwise, it's useless)

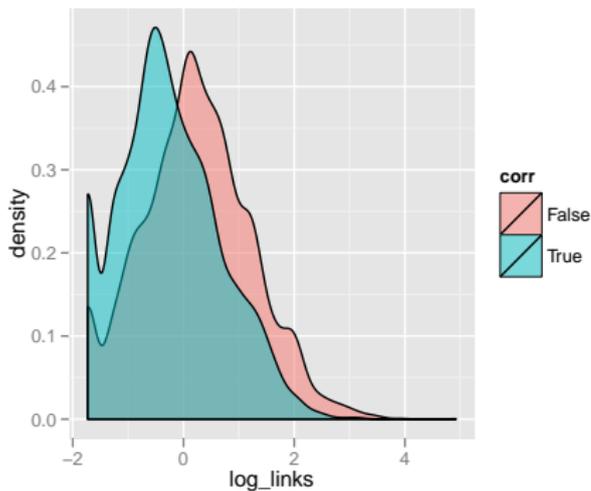
- The title of wikipedia pages often have disambiguation in parentheses
  - ① Paris (mythology)
  - ② Paris (song)
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- Feature is 1 if the page has disambiguator in the text
  - “This band performed ...”, Paris (band) → `True`
  - “This band performed ...”, Paris (mythology) → `False`
- Slight improvement: 0.58

## Links

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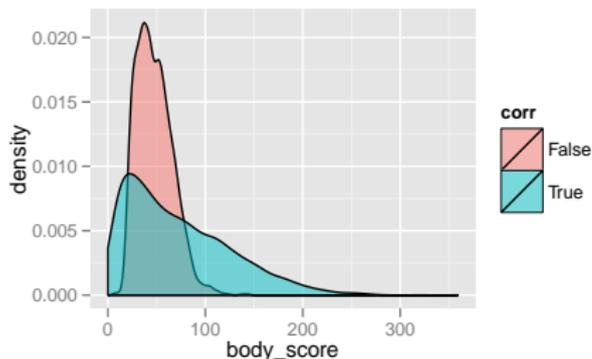
- The more more links a Wikipedia page has, the more popular it is
- Popularity is often a sign of a **wrong answer**
- By itself, doesn't do so well: 0.56
- But improves if we take the log of the value: 0.61



## Score

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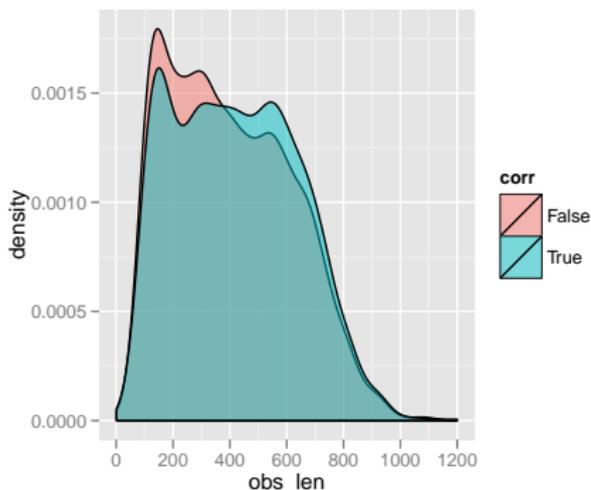
- We can see how similar the text of a Wikipedia page is
- Higher, the better
- This feature alone gives accuracy of 0.75



## Length

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- The more text we see, the more confident we should be
- By itself, doesn't do so well: 0.56
- But when combined with the IR score, does great: 0.82 (best so far)



## Others ...

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- Tournament the question was used in
- The type of thing the answer is
- Try your own, be creative!
- Last year's feature engineering assignment

