



# College of Information Studies

University of Maryland Hornbake Library Building College Park, MD 20742-4345

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## Metadata

Week 4

LBSC 671

Creating Information Infrastructures

# Muddiest Points

- Memory madness
  - Hard drives, DVD's, solid state “disks,” tape, ...
- Digitization
  - Images, audio, video, compression, file names, ...
- Where LOCKSS fits in all this
- Digital preservation vs. digitization for preservation

# Tonight

- Finishing Preservation
- Metadata

# Preserving Behavior

- Word processors
  - Formatting, track changes, undo deleted text
- Spreadsheets
  - Formulas, visualizations
- Databases
  - Queries, forms, derived values
- Computer-Assisted Design (CAD)
  - Display, modification, manufacturing
- Software
  - Simulation, games, embedded systems, ...

# Behavior Preservation Strategies

- Format migration
  - For example, convert Word Perfect to PDF
- Emulation
  - Allows running old software on newer systems

# Apollo Guidance Computer Emulation



## AGC Simulation Type

### Guidance Computer (AGC) software

- Apollo 1 Command Module
- Apollo 7 Command Module
- Apollo 8 Command Module
- Apollo 9 Command Module
- Apollo 9 Lunar Module
- Apollo 10 Command Module
- Apollo 10 Lunar Module
- Apollo 11 Command Module
- Apollo 11 Lunar Module
- Apollo 12 Command Module
- Apollo 12 Lunar Module
- Apollo 13 Command Module
- Apollo 13 Lunar Module
- Apollo 14 Command Module
- Apollo 14 Lunar Module
- Apollo 15-17 Command Module
- Apollo 15-17 Lunar Module
- Apollo Skylab/Soyuz Command Module
- Validation Suite
- Custom:  ...

## Interfaces

- Guidance Computer
- DSKY (AGC display and keypad)
- Attitude Controller Assembly
- Telemetry Downlink Monitor
- LM Abort Computer (AEA)
- DEDA (AEA display and keypad)
- AGC CPU Bus/Input/Output Monitor
  - Inertial Monitor Unit / FDAI (8-ball)
  - Discrete Outputs
  - Discrete Inputs (crew)
  - Discrete Inputs (LM system)
  - Propulsion/Thrust/Fuel Monitor

### Browse Source Code

## Options

### AGC Startup

- Restart program, wiping memory
- Restart program, preserving memory
- Resume from ending point of prior run
- Custom:  ...

### Interface styles

- DSKY:  Full  Half  "Lite"
- Downlink:  Normal  "Retro"
- DEDA:  Full  Half

### Use AGC/AEA debugger?

- AGC code:  Normal  Debugger
- AEA code:  Normal  Debugger

### LM Abort Computer (AEA) software

- Apollo 9 (Flight Programs 3, 4)
- Apollo 10 (Flight Program 5)
- Apollo 11 (Flight Program 6)
- Apollo 12-14? (Flight Program 7)
- Apollo 15-17 (Flight Program 8)
- Custom:  ...

# An Integrated Strategy

- Delay decay of organic materials
  - But balance costs and benefits
- Balance quality and scale
  - Preservation: rescue at-risk collections
  - Access: Quantity has a quality all its own
- Design in diversity
  - Technologies, risk exposure, institutions
- Adequately resource the process

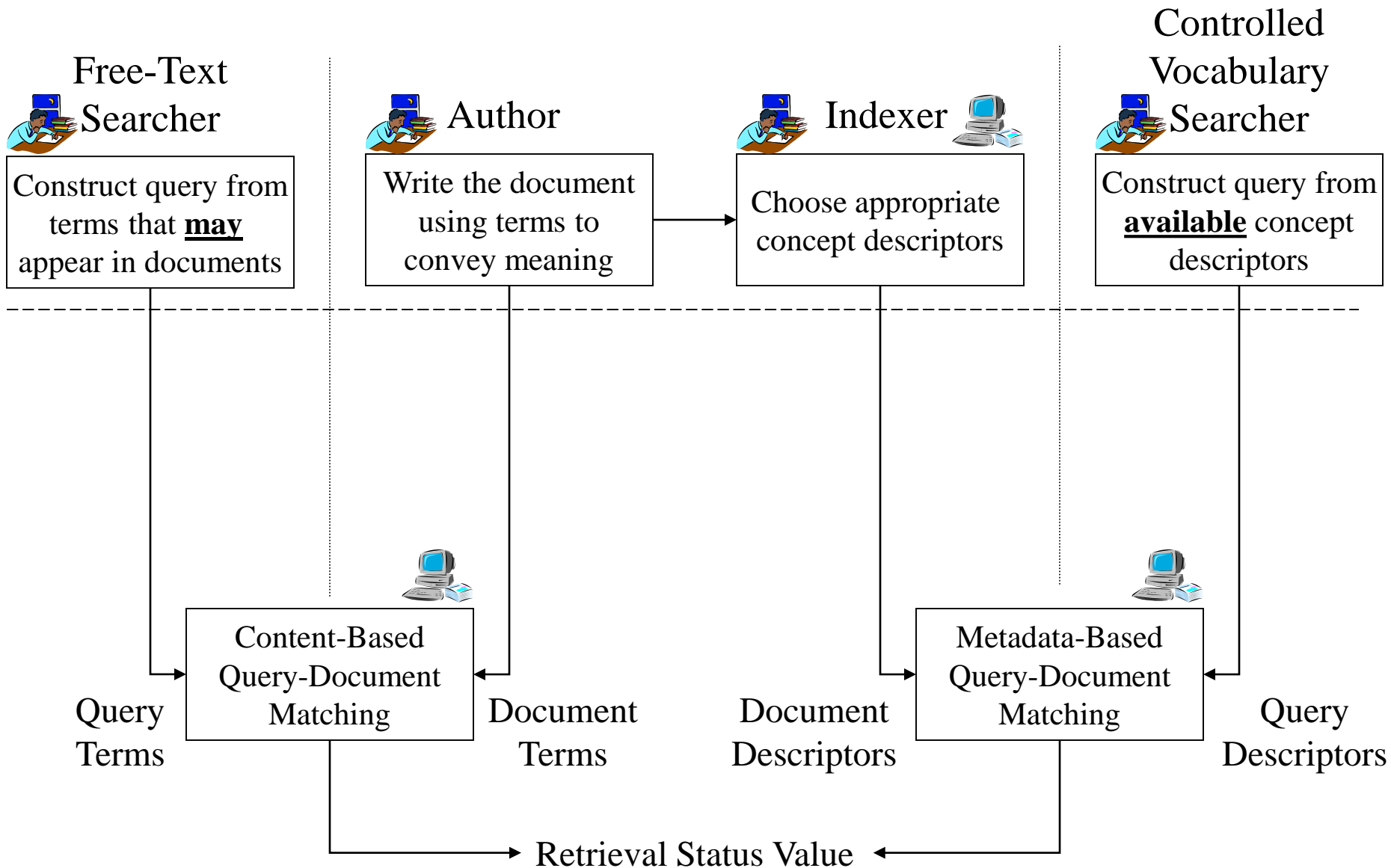
# Tonight

- Finishing Preservation

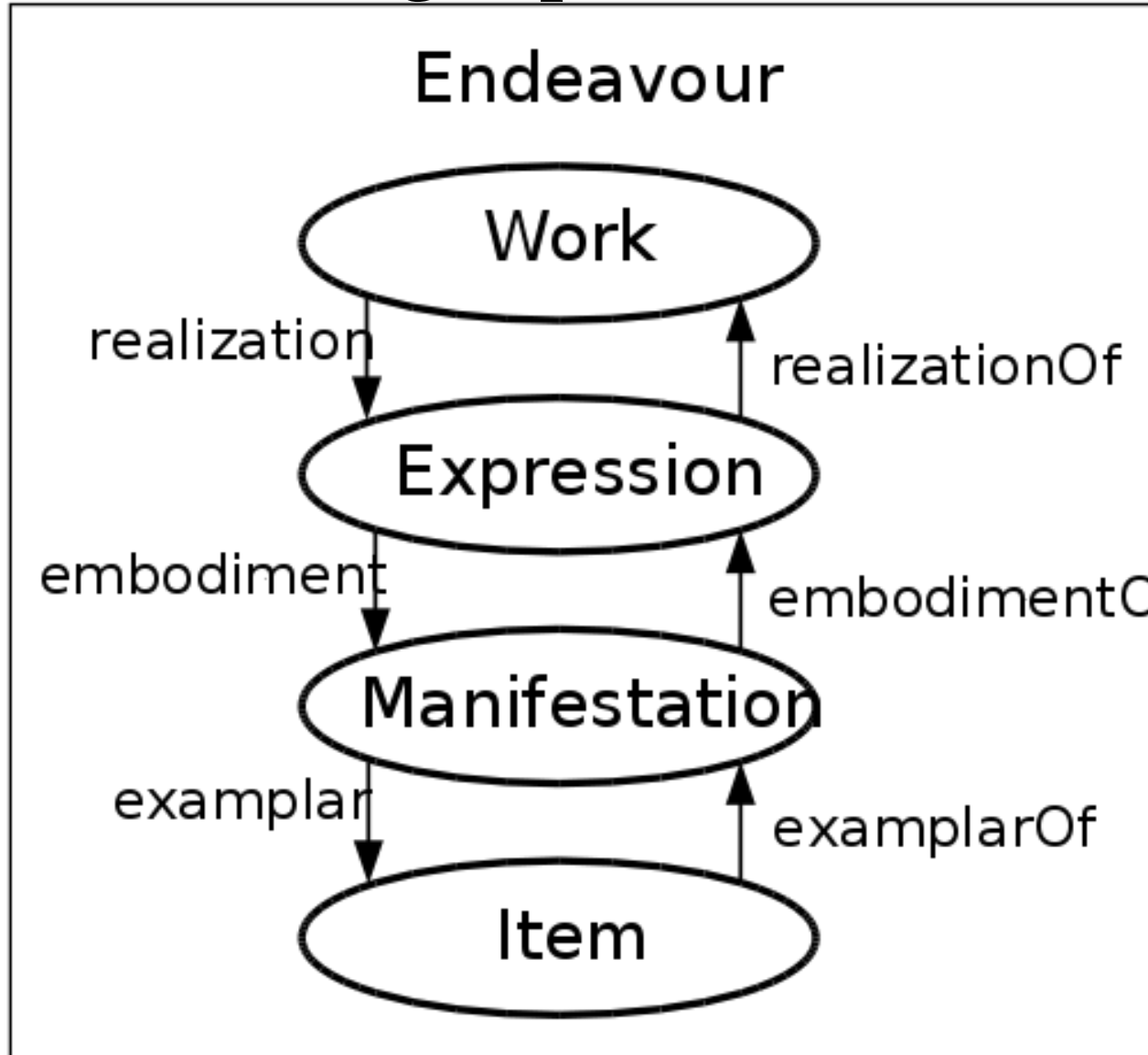
➤ Metadata



# Two Ways of Searching



# Functional Requirements for *Bibliographic* Records (FRBR)



Midsummer Night's  
Dream

2005 Free for All

August 23  
Performance

Seat 23G

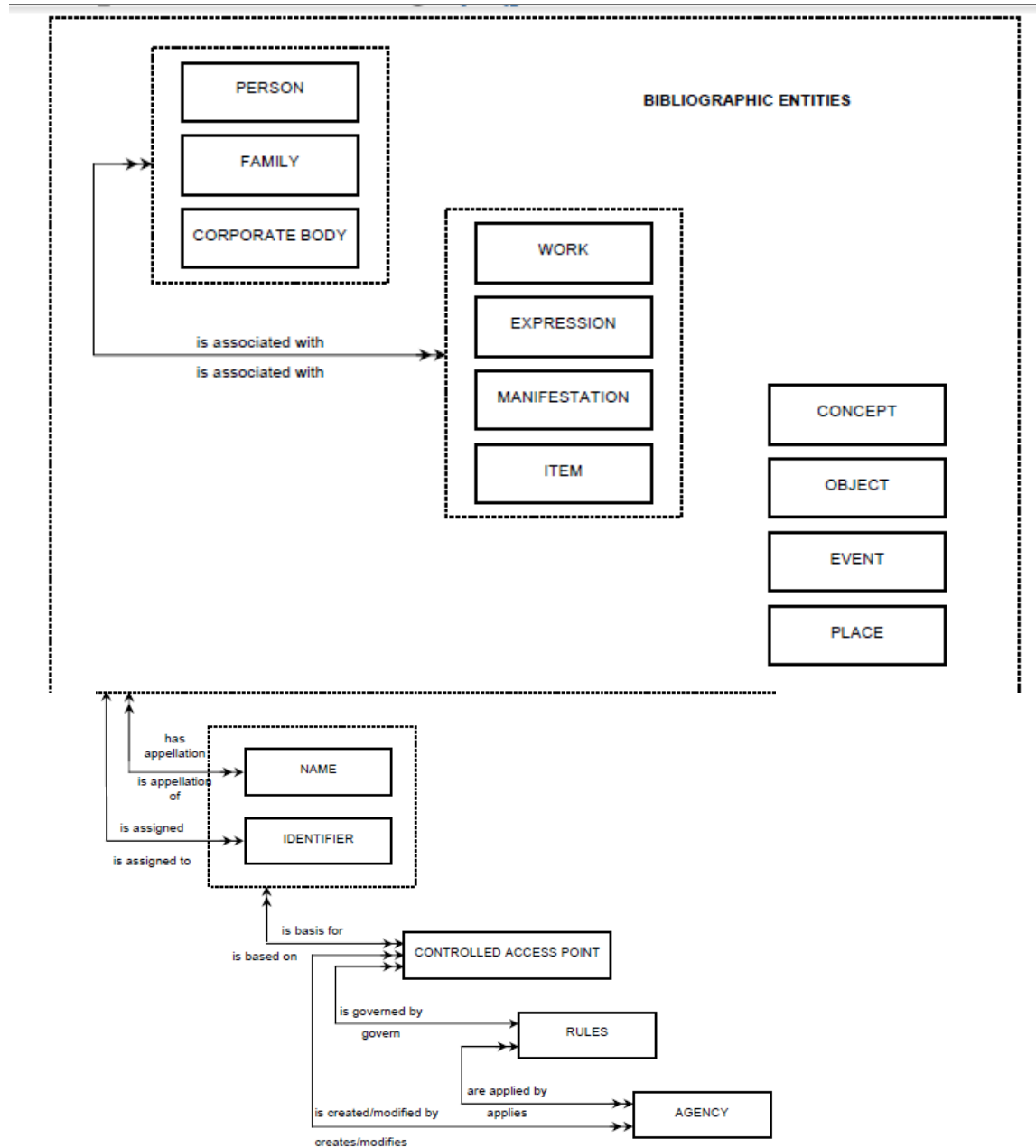
# FRBR Bibliographic User Tasks

- Find it
  - Search (“to find”)
  - Recognize (“to identify”)
  - Choose (“to select”)
- Serve it
  - Location (“to obtain”)

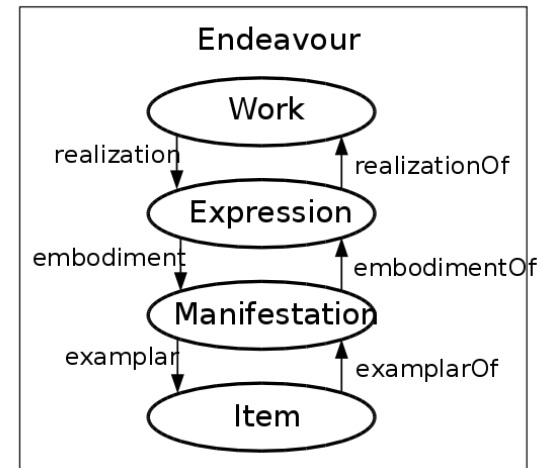
# FRBR Entity Types

- Subject-Only Entities
  - (abstract) Concepts
  - (tangible) Objects
  - (any kind of) Places
  - Events
- Subject or Responsibility Entities
  - Persons
  - “Corporate” Bodies (~any kind of organization)
  - Families (technically, only in FRAD)
- Product Entities
  - Works, Expressions, Manifestations, Items

# Functional Requirements for Authority Data



# FRBR in OCLC's FictionFinder



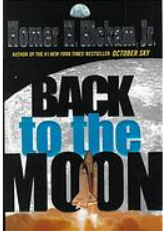
OCLC FictionFinder beta  
OCLC Research

Project Page | Feedback | Known Problems | Exit

Browse | Search  GO [Advanced]

You searched: Basic Index for **nasa**

Back to Results << Previous Work 5 of 43 Next >> Find Any edition



**Back to the moon : a novel**  
Hickam, Homer H., 1943-

6 editions, in 2 languages, held by 1324 libraries

**Summary:** A cosmic romp in which Jack Medaris, a former astronaut who is a widower, saves the female crew of a NASA spaceship from an attack by chauvinist astronauts. The ladies take him to the moon, he finds romance and brings back a rare helium element which will help his business.

**Genres:** [Adventure fiction](#) | [Adventure stories](#) | [Science fiction](#)

**Settings:** [Moon](#)

**Subjects:** [Lunar exploration](#) | [Helium—Isotopes](#) [+]

**Audience:**  Kids  General  Special

Editions Genres Characters Settings

Narrow by Languages: All (6)

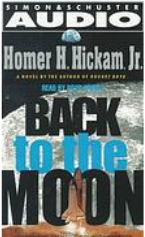
	Title / Author	OCLC #	Date	Language
1.	Back to the moon : Homer H. Hickam, Jr	40979898	1999	Englis
2.	Back to the moon Homer H. Hickam	41713450	1999	Englis
3.	Back to the moon : Homer H. Hickam, Jr	43890225	2000	Englis
4.	Back to the moon Homer H. Hickam	42765643	1999	Englis
5.	Ben yue zhui qi ling / Xi kan mu zhu ; Wu Hong yi = Back to the moon / by Homer H. Hickam, Jr	47716097	2000	Chine
6.	Back to the moon Homer H. Hickam, Jr	49832301	1999	Englis

OCLC FictionFinder beta  
OCLC Research

Project Page | Feedback | Known Problems | Exit

Browse | Search  GO [Advanced]

Back to Work < Previous Edition 4 of 6 Next > Find This Edition



**Back To the Moon A Novel**  
Hickam, Homer H., 1943- / Homer H. Hickam. [sound recording] :

**Edition:** Library ed.

**Date:** 1999.

**Language:** English

**Publisher:** Prince Frederick, MD : Recorded Books, 1999.

**ISBN:** 0671046403

**OCLC:** 42765643

Citations Details Excerpt Reviews Table of Contents

**Details**

**Summary:** Jack Medaris, a man of science driven by the memory of the woman who once inspired him, risks everything to sidetrack the space shuttle Columbia and take it on an unscheduled detour to the moon. When the meticulously plotted launch goes fatally wrong, and payload specialist Penny High Eagle further complicates Jack's plan, he must confront unforeseen challenges both in space and on the ground.

**Settings:** [Moon](#)

**Performer:** Read by Boyd Gaines.

# Dublin Core

- Goals:
  - Easily understood, implemented and used
  - Broadly applicable to many applications
- Approach:
  - Intersect several standards (e.g., MARC)
  - Suggest only “best practices” for element content
- Implementation:
  - Initially 15 optional and repeatable “elements”
    - Refined using a growing set of “qualifiers”
  - Now extended to 22 elements

# Dublin Core Elements (version 1.1)

## Content

- Title
- Subject [LCSH, MeSH, ...]
- Description
- Type
- Coverage [spatial, temporal, ...]
- Related resource
- Rights

## Instantiation

- Date [Created, Modified, Copyright, ...]
- Format
- Language
- Identifier [URI, Citation, ...]

## Responsibility

- Creator
- Contributor
- Source
- Publisher



# Resource Description Framework

- XML schema for describing resources
- Can integrate multiple metadata standards
  - Dublin Core, P3P, PICS, vCARD, ...
- Dublin Core provides a XML “namespace”
  - DC Elements are XML “properties”
    - DC Refinements are RDF “subproperties”
  - Values are XML “content”

# Dublin Core in RDF XML

```
<rdf:RDF
```

```
  xmlns:rdf="http://www.w3.org/1999/02/22-rdf-syntax-ns#"
  xmlns:dc="http://purl.org/dc/elements/1.1/">
```

```
  <rdf:Description
```

```
    rdf:about="http://media.example.com/audio/guide.ra">
```

```
    <dc:creator>Rose Bush</dc:creator>
```

```
    <dc:title>A Guide to Growing Roses</dc:title>
```






```
    <dc:description>Describes process for planting and nurturing
                      different kinds of rose bushes.</dc:description>
```

```
    <dc:date>2001-01-20</dc:date>
```

```
  </rdf:Description>
```

```
</rdf:RDF>
```

# Aspects of Metadata

- Framework 
  - Functional Requirements for Bibliographic Records (FRBR)
- Schema (“Data Fields and Structure”) 
  - Dublin Core
- Guidelines (“Data Content and Values”) 
  - Resource Description and Access (RDA)
  - Library of Congress Subject Headings (LCSH)
- Representation (abstract “Data Format”) 
  - Resource Description Framework (RDF)
- Serialization (“Data Format”) 
  - RDF in eXtensible Markup Language (RDF/XML)

# Some Types of “Metadata”

- Descriptive
  - Content, creation process, relationships
- Technical
  - Format, system requirements
- Administrative
  - Acquisition, authentication, access rights
- Preservation
  - Media migration
- Usage
  - Display, derivative works

Not in  
Taylor &  
Joudrey



Adapted from  
Introduction to Metadata,  
Getty Information Institute (2000)

# Metadata Encoding and Transmission Standard (METS)

- Descriptive metadata (e.g., subject, author)
- Administrative metadata (e.g., rights, provenance)
- Technical metadata (e.g., resolution, color space)
- Behavior (which program can render this?)
- Structural map (e.g., page order)
  - Structural links (e.g., Web site navigation links)
- Files (the raw data)
- Root (meta-metadata)

# Aspects of Metadata

- What kinds of objects can we describe?
  - MARC, Dublin Core, FRBR, ...
- How can we convey it?
  - MODS, RDF, OAI-PMH, METS
- What can we say?
  - LCSH, MeSH, PREMIS, ...
- What can we do with it?
  - Discovery, description, reasoning

# FRBR Bibliographic User Tasks

- Find it
  - Search (“to find”)
  - Recognize (“to identify”)
  - Choose (“to select”)
- Serve it
  - Location (“to obtain”)

# Broader View of Metadata Uses

- Have it
  - Preservation (e.g., PREMIS)
  - Validation
  - Disposition
- Find it
  - Search/Recognize/Choose
  - Browse (“Navigation”)
- Serve it
  - Persistent location
  - Structure
  - Surrogates
- Use it
  - Context
  - Rights management
  - User behavior capture
  - Reasoning (“Semantic Web”)



# Metadata Sources

- Automated
  - Capture
  - Extraction
  - Classification
- Manual
  - Professional
  - Community
  - Personal

# Metadata Capture: Exchangeable Image Format (EXIF)

- Time
- Location
- Camera manufacturer and model
- Camera orientation
- Exposure information (shutter speed, f stop)
- Thumbnail versions
  - Altering the image may not change the thumbnail!

# Inconsistent Metadata



ISO 100 4.5 mm f/4.0 1/260 sec

Original Photo

File Name: **May31.jpg**

Copy Name

Folder: **RTW-Web**

Metadata Status: **Up to date**

Title

Caption: **SV-AS10 ImageData**

Copyright

Copyright Status: **Unknown**

Creator

Sublocation

Rating: . . . . .

Label

Capture Time: **4:33:18 AM**

Capture Date: **May 30, 2007**

Dimensions: **1600 x 1200**

Cropped: **1600 x 1200**

Exposure: **1/260 sec at f / 4.0**

Focal Length: **4.5 mm**

ISO Speed Rating: **ISO 100**

Flash: **Did not fire**

Make: **Panasonic**

Model: **SV-AS10**

GPS

Comments

# Metadata Capture: Email

- Message metadata
  - Times
    - Sent
    - Resent
    - Received
  - Route
  - In-reply-to
  - Attachment file type
- System metadata
  - Folder

# Metadata Capture:

## Windows File System (NTFS)

- Time file created (or copied)
  - Most recent one; optionally “journaled”
- Time file content changed (or made changeable)
  - Most recent one; optionally “journaled”
- Time file renamed (or moved)
  - Most recent one
- Time file metadata created or changed
  - Most recent one
- Time file accessed (content or metadata)
  - Most recent one; optionally disabled

# Metadata Capture: Microsoft Word

- Author
- Title
- Dates (may not agree with file system)
  - Created
  - Modified
  - Accessed
  - Printed
  - Each tracked change

# Metadata Capture: User Behavior

## Minimum Scope

**Segment      Object      Class**

**Behavior Category**

<b>Examine</b>	View Listen	Select	
<b>Retain</b>	Print	Bookmark Save Purchase Delete	Subscribe
<b>Reference</b>	Copy / paste Quote	Forward Reply Link Cite	
<b>Annotate</b>	Mark up	Tag Publish	Organize
<b>Create</b>	Type Edit		

# Exploiting Behavioral Metadata

When you visit a website ...

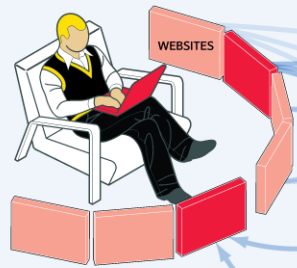
... tiny tracking files watch what you do online ...

... and develop a profile of your behavior.

Some sell your data on an exchange ...

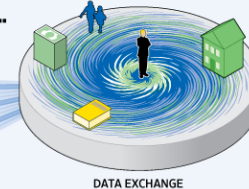
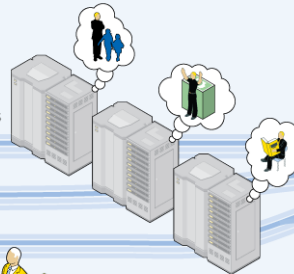
... which can combine it with other sources of personal data ...

... to be sold to advertisers looking for consumers like you.



PARENTING INTERESTS  
SHOPPING ONLINE  
BROWSING BOOKS

TRACKING COMPANIES



DATA EXCHANGE



OFFLINE DATA  
Census figures, real estate records, car registration, etc.

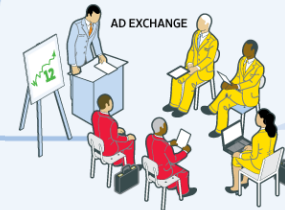
You might like this book!

You might like this car!



Often, a tracking company sells this information directly to advertisers.

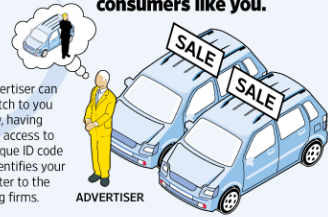
Advertisers buy ad space from websites at auctions.



AD EXCHANGE

An advertiser can now pitch to you directly, having bought access to the unique ID code that identifies your computer to the tracking firms.

ADVERTISER



**BACK TO YOU**  
The websites you visit show you ads or other content based on the description of you in the dossiers they've built and analyzed.



# Metadata Extraction: Named Entity “Tagging”

- Machine learning techniques can find:
  - Location
  - Extent
  - Type
- Two types of features are useful
  - Orthography
    - e.g., Paired or non-initial capitalization
  - Trigger words
    - e.g., Mr., Professor, said, ...

Your query has finished



Search	Topic		Person	
Clear	Organization		Location	
OR	Speaker		Text	
AND	Story	Jewish-Arab relations : Politics and government : Palestinian Arabs : Middle East : Israel : Terrorism		

- 5 stories about: Jewish-Arab relations : Politics and government : Palestinian Arabs : Middle East : Israel : Terr
- Jewish-Arab relations : Politics and government : Palestinian Arabs : Middle East : Israel : Terrorism : Pale
- Jewish-Arab relations : Israel : Middle East : Middle East peace negotiations : Politics and government : P

male 5

Well as all work during president Clinton's trip to New York tonight and he enjoys the performance of the opera Carmen at Lincoln Center and see the scene there is a lot of Broadway. Now earlier today Mr. Clinton announced that the UN united Nations general assembly that he plans to send a nuclear test ban treaty to the Senale the treaty bans all nuclear test explosions and is regarded as a milestone in the arms control. Two israeli security guards were wounded in an early morning shooting in Jordan a government official says three men and a car opened fire on the guard's car wounding both before Skipping guards were treated at a hospital and released it is real several West Bank villages were sealed by israeli soldiers who search for the islamic militants behind two recent suicide bombings in Jerusalem palestinian leader Yasser Arafat says that he believes those was counsel for the bombing case and abroad.

- Jewish-Arab relations
- Middle East peace negotiations
- Middle East
- Palestinian self-rule areas
- Israel
- Politics and government
- Arafat, Yasir
- Palestinian Arabs

# Metadata Sources

- Automated
  - Capture
  - Extraction
  - Classification
- Manual
  - Professional
  - Community
  - Personal

# Community Metadata: “Folksonomies”



del.icio.us / tag / radio

[popular](#) | [recent](#)

[login](#) | [register](#) | [help](#)

All items tagged **radio** ([create tag description](#)) → view **popular**

del.icio.us

[« earlier](#) | [later »](#)

[Playbill Radio](#) [save this](#)

by [wheelmaker2](#) to [music radio](#) [broadway playbill](#) [Entertainment ...](#) [saved by 12 other people](#) ... 2 mins ago

[Rhapsody](#) [save this](#)

by [srminon](#) to [music rhapsody radio](#) [streaming entertainment mp3 ...](#) [saved by 515 other people](#) ... 3 mins ago

[Kasper Hauser's "This American Life" Parody: Episode 1](#) [save this](#)

Sounding like This American Life.

by [hansenn](#) to [comedy radio thisamericanlife ...](#) [saved by 27 other people](#) ... 5 mins ago

[Breaking News | Latest News | Current News - FOXNews.com](#) [save this](#)

by [parcley](#) to [radio news ...](#) [saved by 2839 other people](#) ... 7 mins ago

[Family.org](#) [save this](#)

by [bastian\\_balthasar\\_bux](#) to [Family christian Christianity radio news RELIGION reference ...](#) [saved by 311 other people](#) ... 16 mins ago

[BBC - 1Xtra - Homepage](#) [save this](#)

by [okajun](#) to [reggae radio ...](#) [saved by 135 other people](#) ... 17 mins ago

[Sound & Spirit](#) [save this](#)

by [dragonjazz](#) to [radio ...](#) [saved by 19 other people](#) ... 19 mins ago

<http://www.pandora.com/?tc=x-036821-0035-1149> [save this](#)

[music](#)

by [sarah.bierman](#) to [radio ...](#) [saved by 4 other people](#) ... 20 mins ago

## ▼ related tags

[music](#)

[media](#)

[audio](#)

[scanner](#)

[streaming](#)

[radiocator](#)

[frequencies](#)

[ham](#)

[musik](#)

[journalism](#)

[imported](#)

# Community Metadata: Games With a Purpose

The screenshot shows a web browser window titled "The ESP Game - Netscape 6". The game interface includes:

- Timer:** 0:11 The Left
- Game Title:** The ESP Game
- Score:** 2100 score
- Image:** A photograph of a man with a beard wearing a hat and suspenders.
- Taboo Words:** MAN, BEARD
- Your Guesses:** HAT
- Input:** A text box with the prompt "Type your next guess:" and a yellow "Guess" button.
- Progress:** A red progress bar with 10 segments, 8 of which are filled.
- Footer:** © 2000-2003 Carnegie Mellon University. All rights reserved. Patent Pending.

# Community Metadata: Crowdsourcing

ANCIENT LIVES

TRANScribe MEASURE Save!

Ω Γ

Σ Εε Ρρ Ττ Υυ Θθ Ιι Οο Ππ  
Αα Cc Δδ Φφ Γγ Ηη Ξξ Κκ Λλ  
Ζζ Χχ Ψψ Ωω Ββ Νν Μμ

OMEGA

# Sources of File Type Metadata

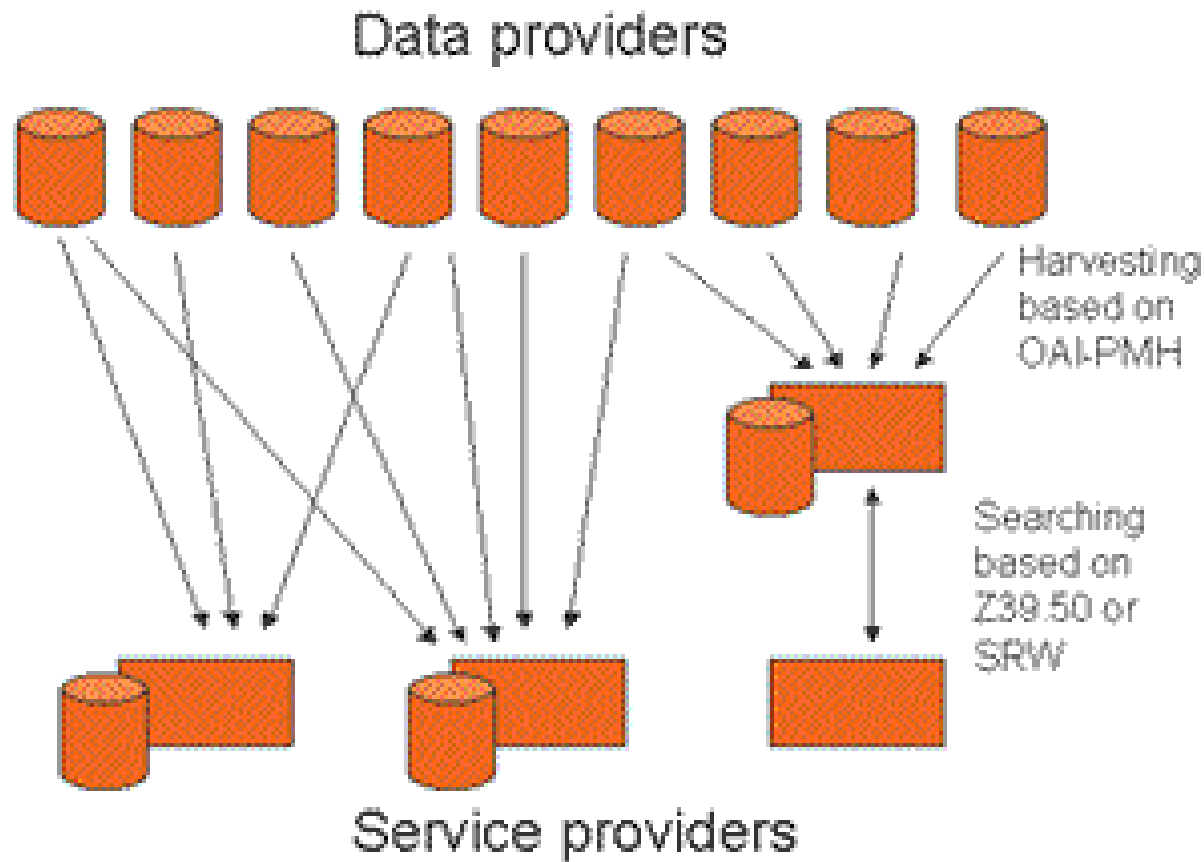
- Capture:
  - MyDocument.xls
  - Attachment MIME type
- Extraction
  - “Magic bytes”
- Classification
  - Machine learning on byte sequences
- Manual
  - Mechanical Turk

# Metadata Challenges

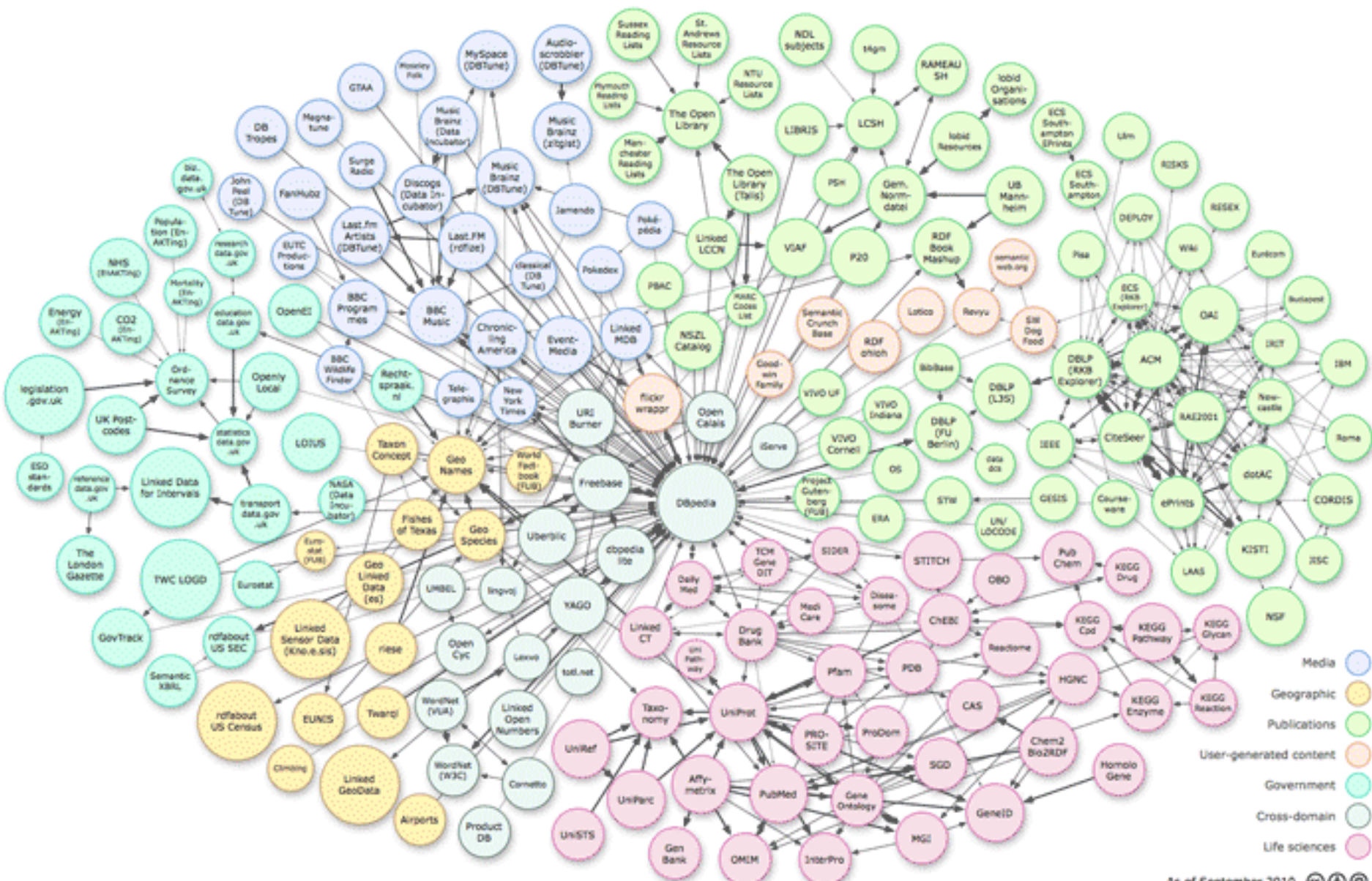
- Balancing cost and benefit
- Accommodating dynamic factors
  - Content
  - Location
- Reuse for unanticipated purposes
- Remaining interpretable in the far future



# Open Archives Initiative- Protocol for Metadata Harvesting (OAI-PMH)



# Linked Open Data



# Web Ontology Language (OWL)

```
<owl:Class rdf:about="http://dbpedia.org/ontology/Astronaut">  
  <rdfs:label xml:lang="en">astronaut</rdfs:label>  
  <rdfs:label xml:lang="de">Astronaut</rdfs:label>  
  <rdfs:label xml:lang="fr">astronaute</rdfs:label>  
  <rdfs:subClassOf  
    rdf:resource="http://dbpedia.org/ontology/Person">  
  </rdfs:subClassOf>  
</owl:Class>
```

# “Semantic Web” Search



[First](#) | [Previous](#) | [Next](#) | [Last](#)

▼ **item type**

- Person (1)
- Astronaut (1)

▼ **nationality**

- Switzerland (1)

▼ **born in year year**

- 1944 (1)

[Fewer](#) | [More Facets](#)

## Your Filters

[Reset Filters](#)✕

Results 1 to 1 of 1

**nationality** Switzerland✕ **text search for** astronaut✕







### Claude Nicollier



Claude Nicollier is the first astronaut from Switzerland and has flown on several Space Shuttle missions. He was appointed full professor of Spatial Technology at the École Polytechnique Fédérale de Lausanne on 28 March 2007.

[First](#) | [Previous](#) | [Next](#) | [Last](#)

# Putting It All Together

	<i>Material Culture Libraries Archives Museums</i>	<i>Bibliographic Libraries Archives Museums</i>	<i>Archival Libraries Archives Museums</i>
 <b>Data Structure</b>	CDWA	MARC	EAD
 <b>Data Content</b>	CCO	AACR2 (RDA)	DACS
 <b>Data Format</b>	XML	XML/ISO2709	XML
 <b>Data Exchange</b>	OAI	OAI Z39.50 SRU/SRW	OAI

# Before You Go!

- On a sheet of paper (no names), answer the following question:

What was the muddiest point in today's class?