



College of Information Studies

University of Maryland Hornbake Library Building College Park, MD 20742-4345

---

# Data Centers

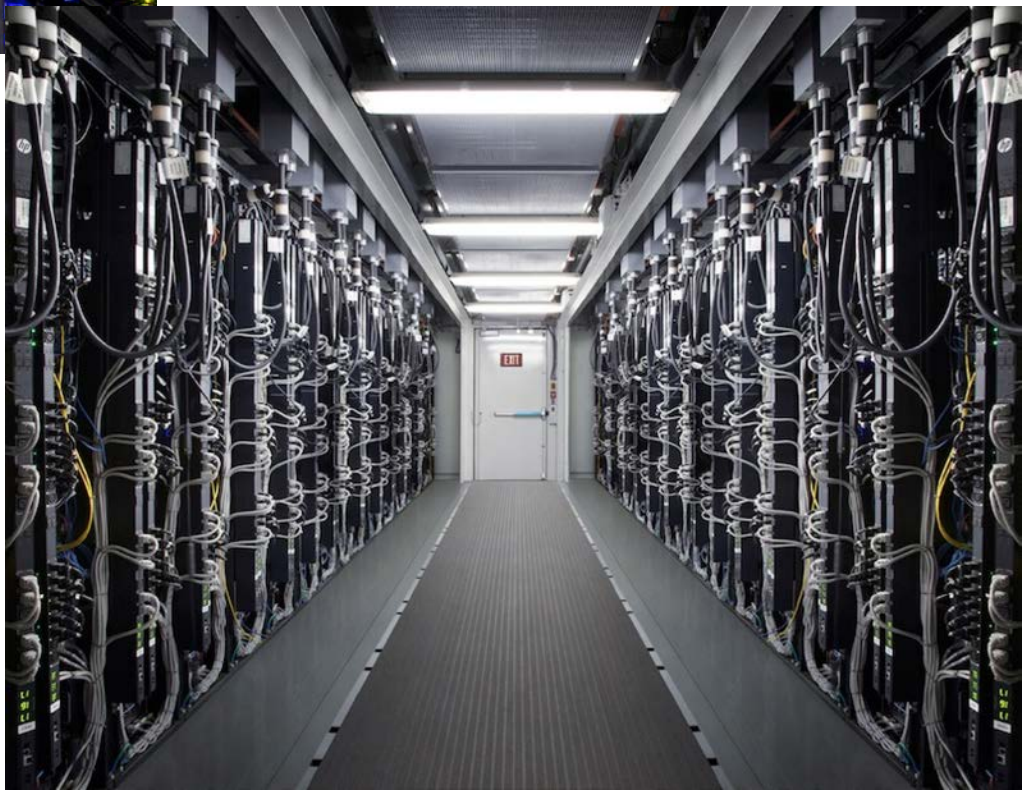
Session 36

INST 346

Technologies, Infrastructure and Architecture

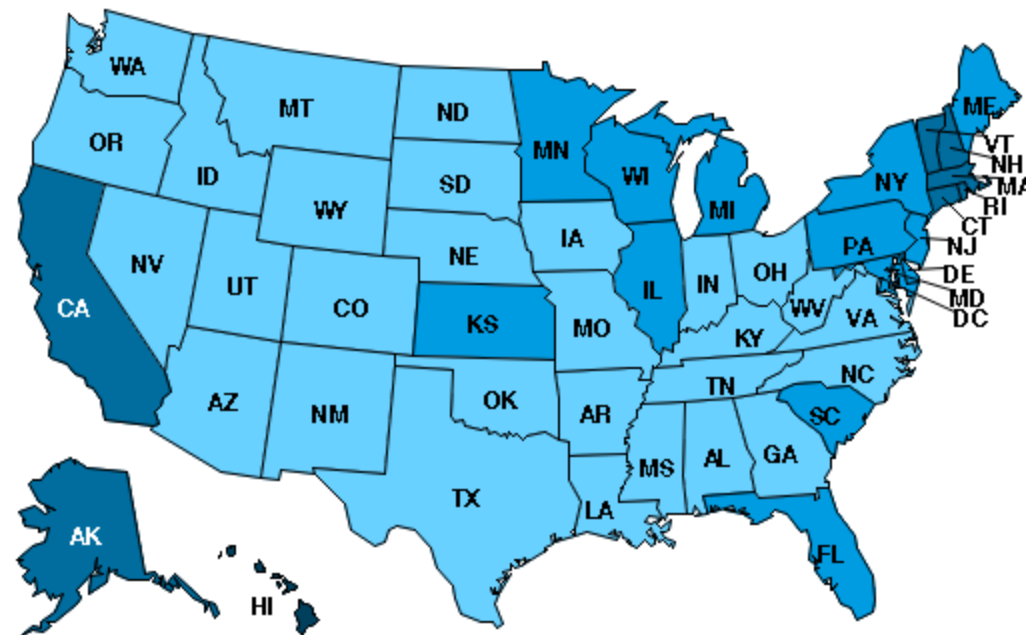
# Facebook Data Center, Dallas





# Electricity Costs

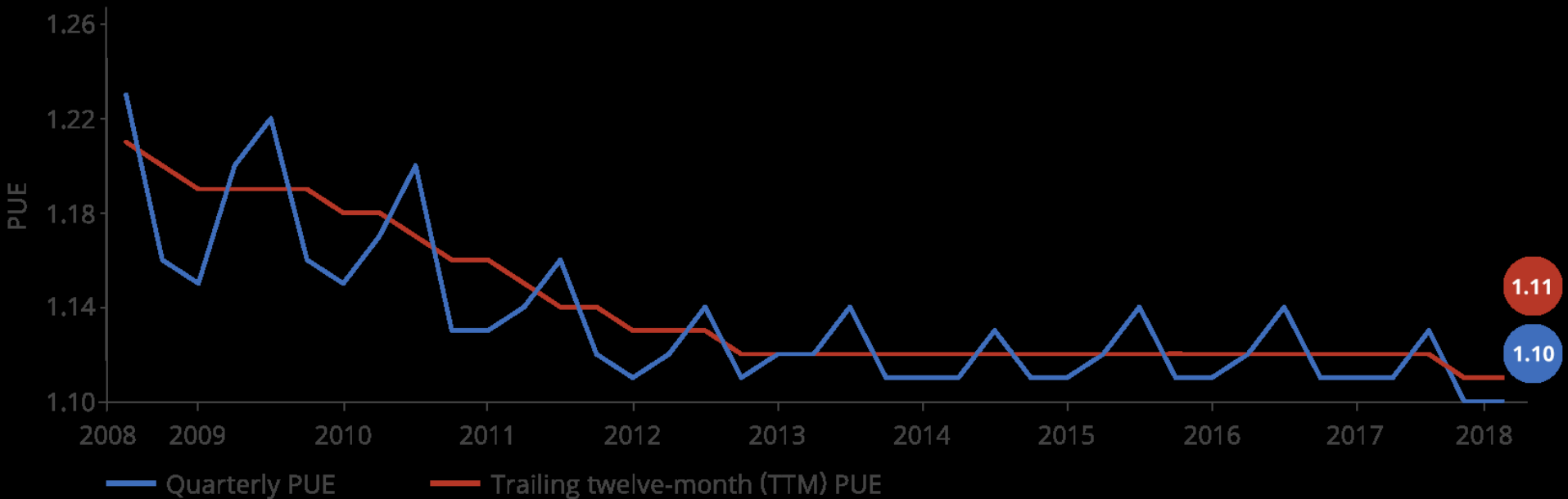
U.S. electric industry average revenue per kilowatthour  
January 2018, cents per kilowatthour



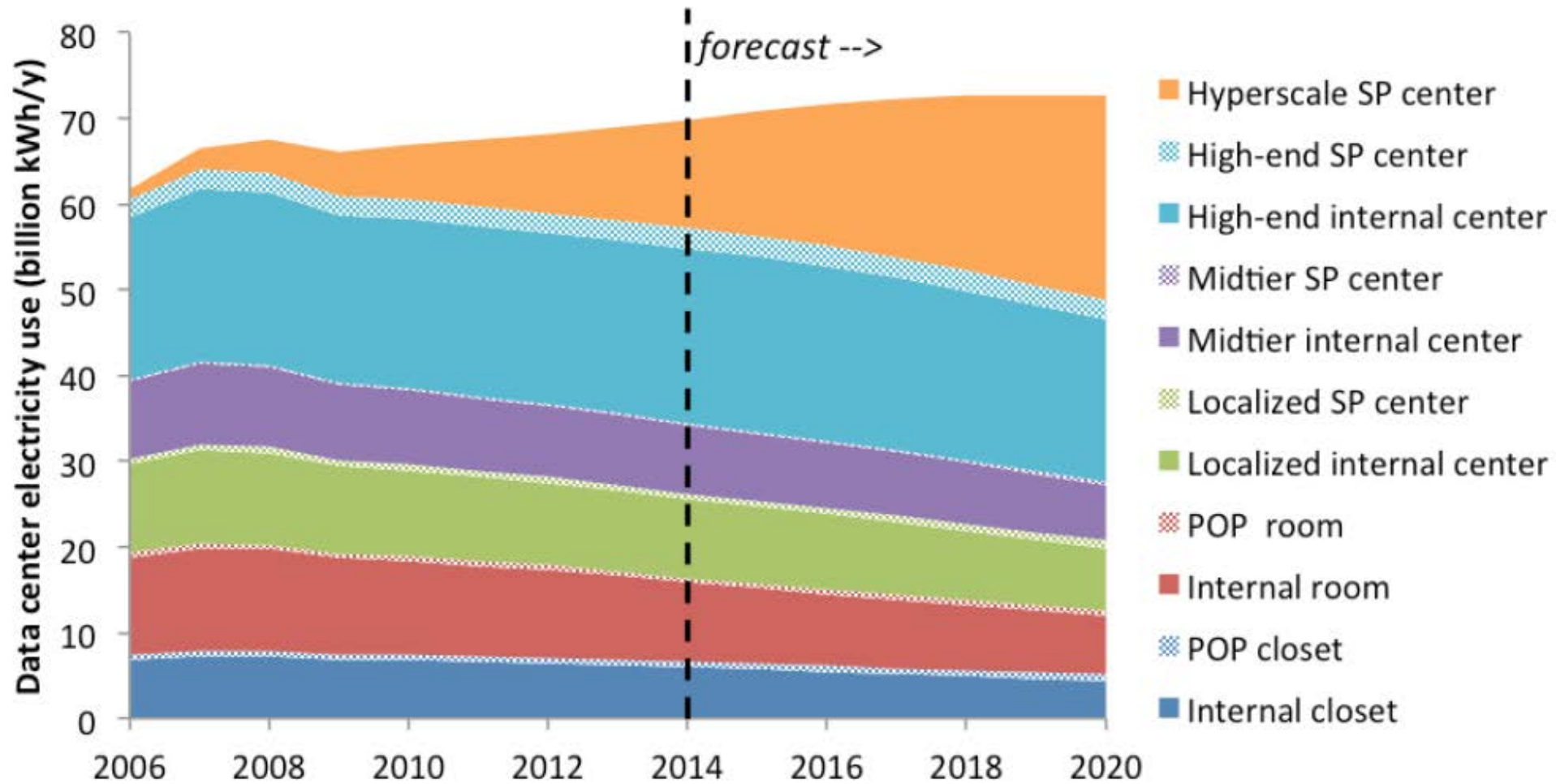
# Power Use Efficiency

## Continuous PUE Improvement

Average PUE for all data centers



# Electricity Use



## Data center locations

We own and operate data centers around the world to keep our products running 24 hours a day, 7 days a week. Find out more about our data center locations, community involvement, and [job opportunities](#) in our locations around the world.

### Americas

- Berkeley County, South Carolina
- Council Bluffs, Iowa
- Douglas County, Georgia
- Jackson County, Alabama
- Lenoir, North Carolina
- Mayes County, Oklahoma
- Montgomery County, Tennessee
- Quilicura, Chile
- The Dalles, Oregon

### Asia

- Changhua County, Taiwan
- Singapore

### Europe

- Dublin, Ireland
- Eemshaven, Netherlands
- Hamina, Finland
- St Ghislain, Belgium

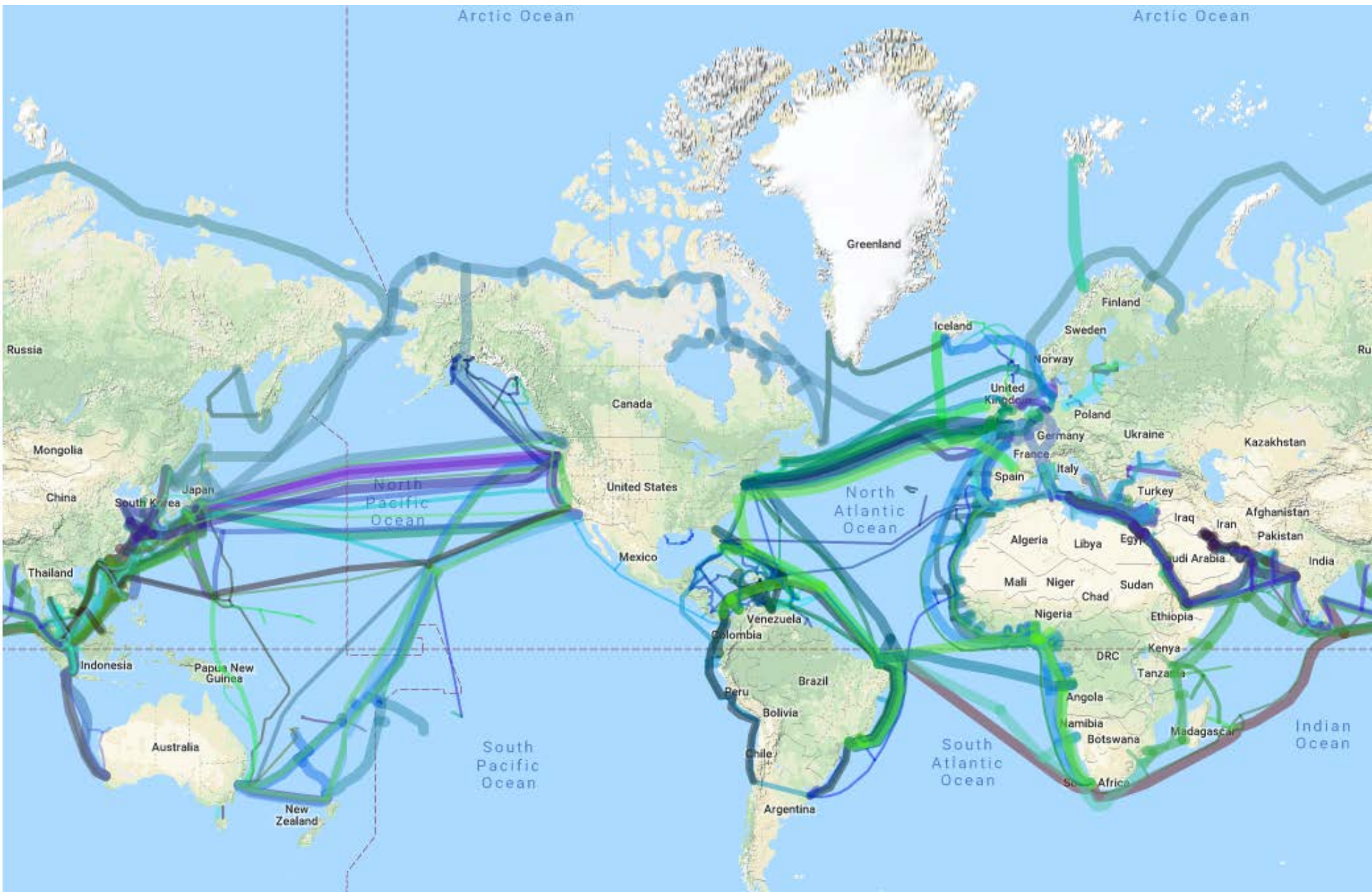


# Total Cost of Ownership

## 10 year cost of data center operations



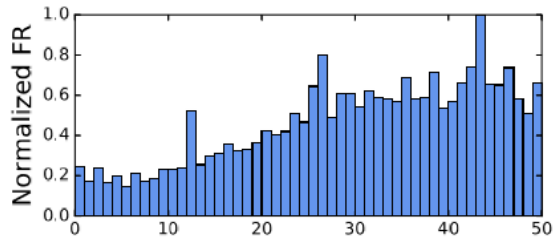
# “Submarine” Fiber Optic Cables



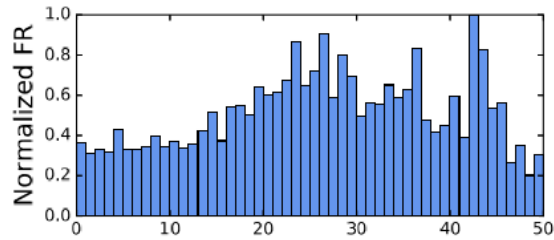
# Design for Failure

In each [1,800-server] cluster's first year, it's typical that 1,000 individual machine failures will occur; thousands of hard drive failures will occur; one power distribution unit will fail, bringing down 500 to 1,000 machines for about 6 hours; 20 racks will fail, each time causing 40 to 80 machines to vanish from the network; 5 racks will "go wonky," with half their network packets missing in action; and the cluster will have to be rewired once, affecting 5 percent of the machines at any given moment over a 2-day span, Dean said. And there's about a 50 percent chance that the cluster will overheat, taking down most of the servers in less than 5 minutes and taking 1 to 2 days to recover.

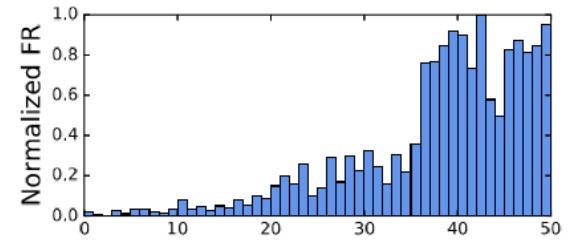
# Failure Rates



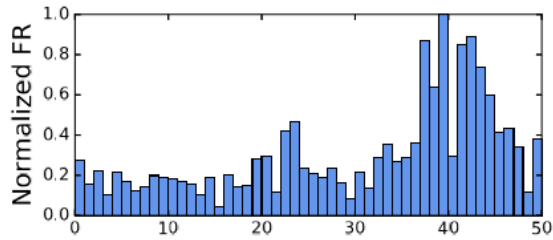
(a) HDD



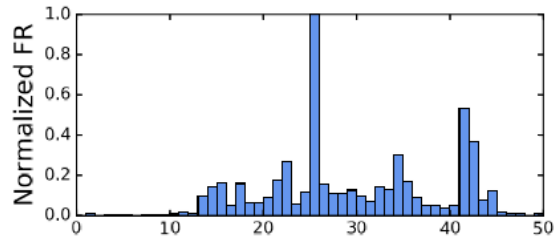
(b) Memory



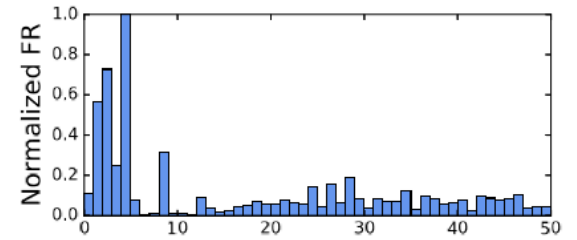
(c) Motherboard



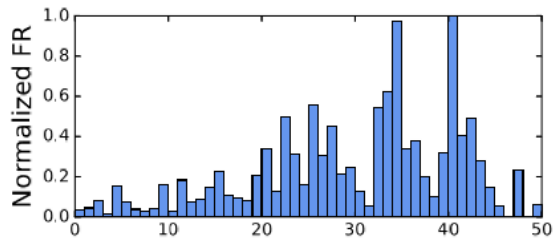
(d) SSD



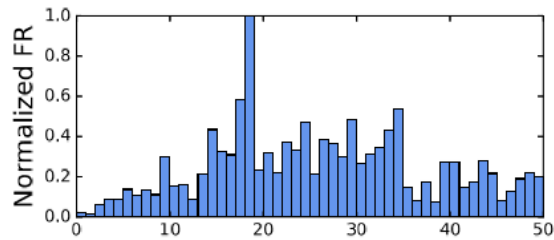
(e) Flash card



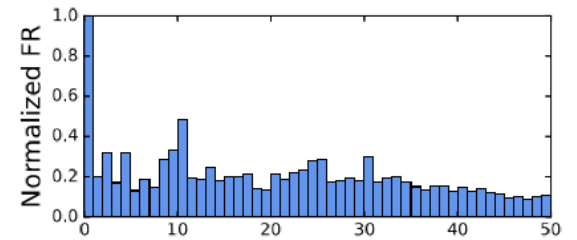
(f) Raid Card



(g) Fan



(h) Power



(i) Miscellaneous

