



College of Information Studies

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Information Architecture

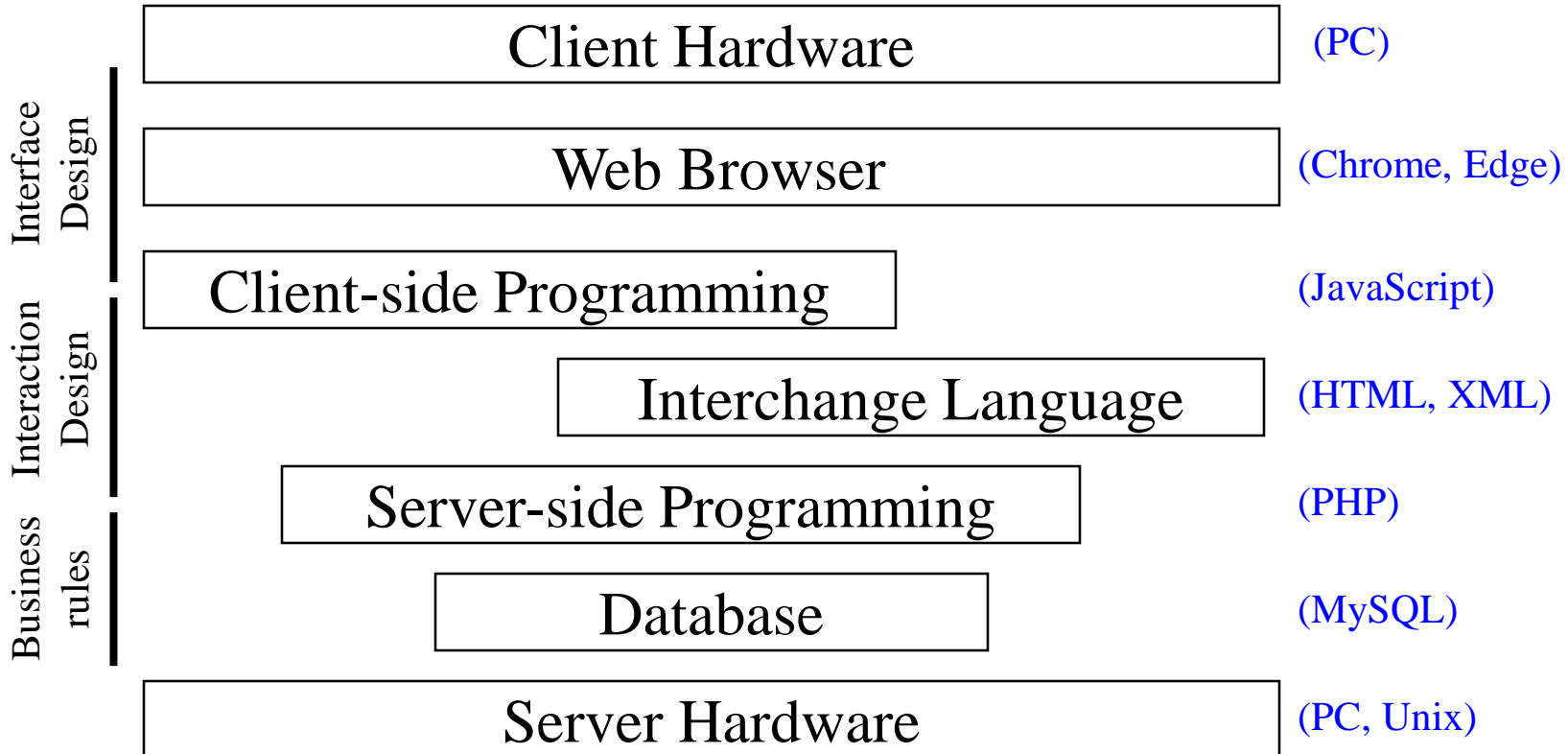
Session 33

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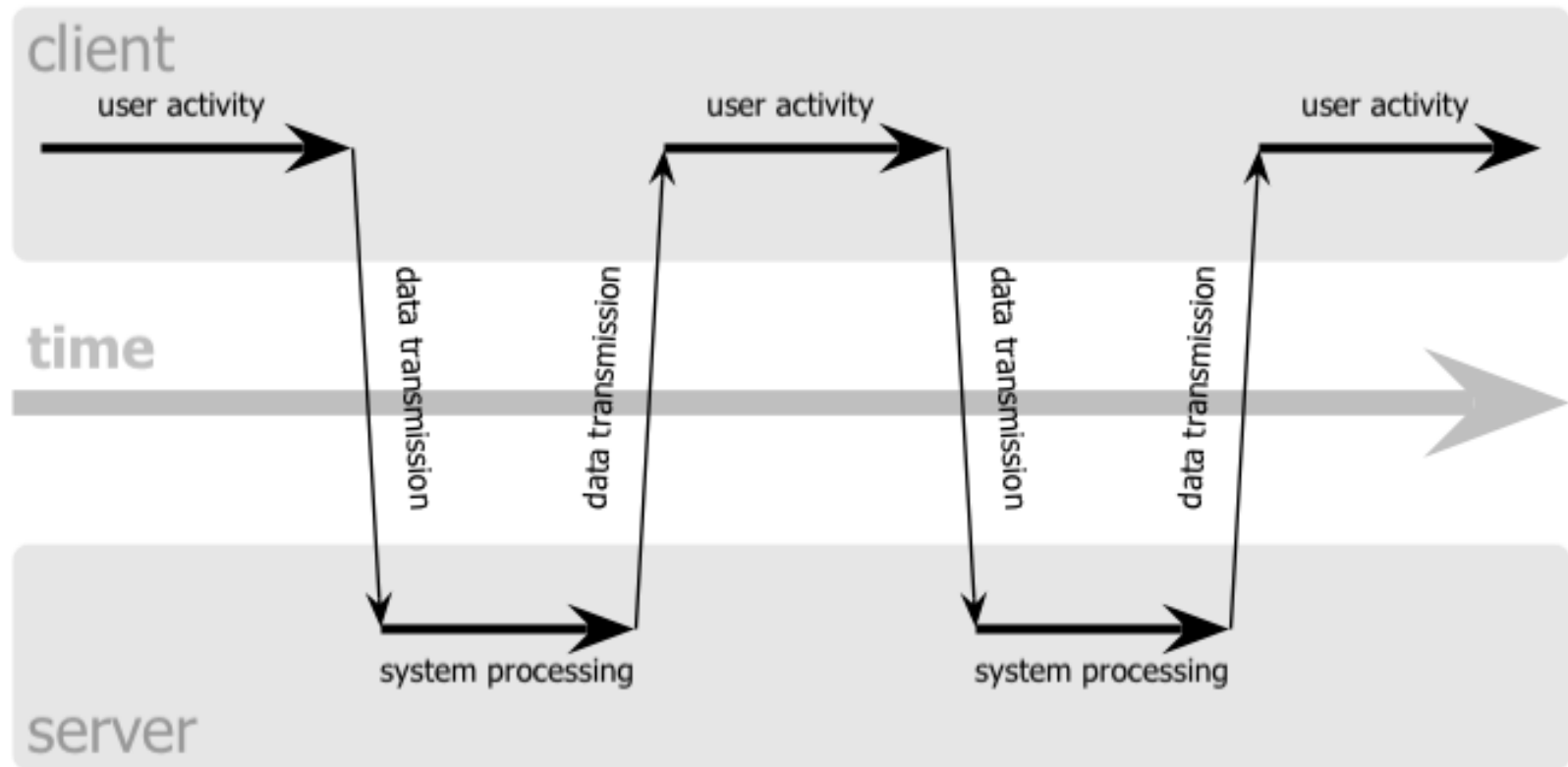
Technologies, Infrastructure and Architecture

Content Management Systems

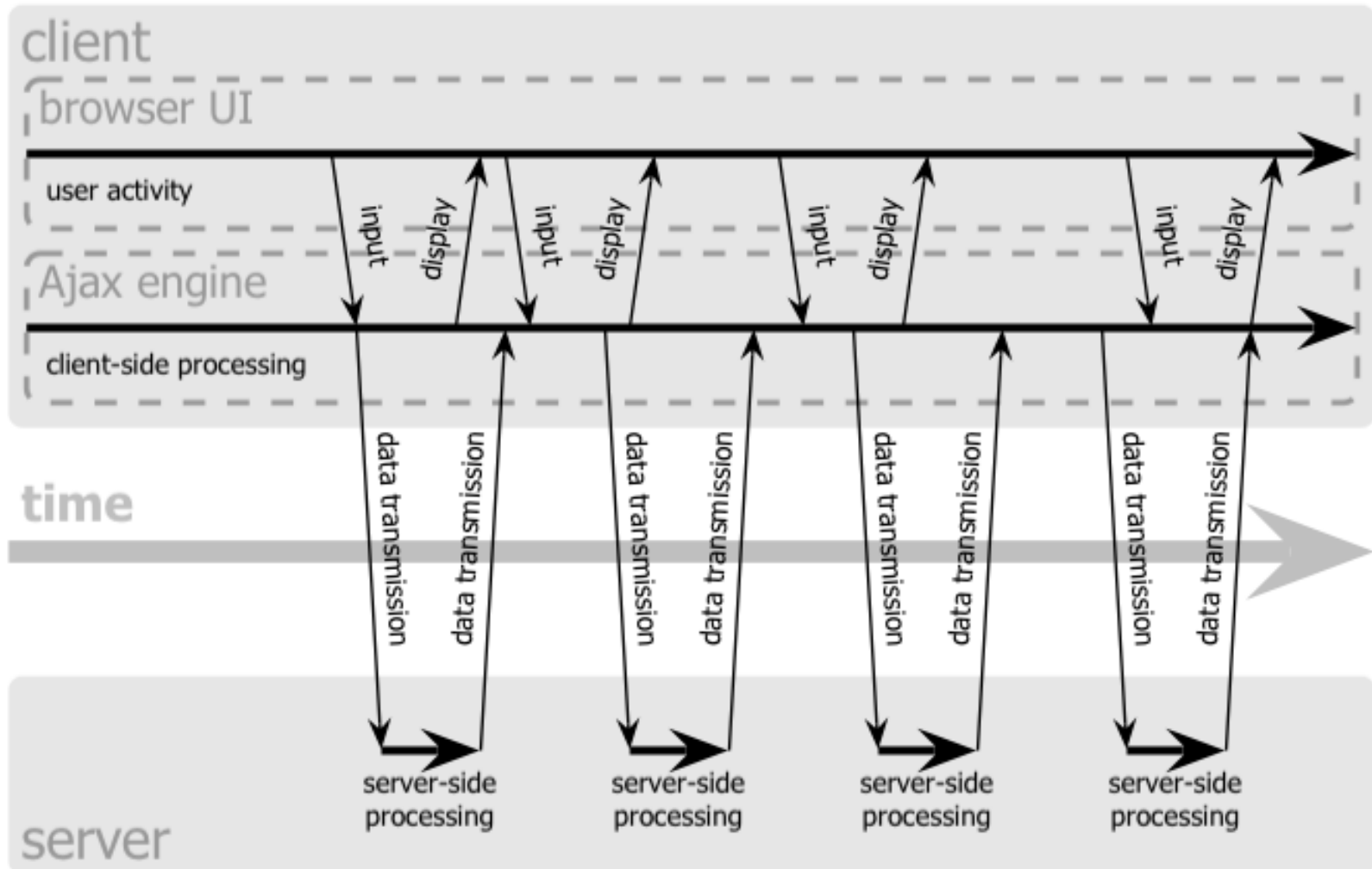
- Database to store content
 - Also stores access control data and parameters
- PHP to control user experience
 - Reads database, generates HTML
 - “Canned” settings provide standard behaviors
- HTML to convey user experience



classic web application model (synchronous)



Ajax web application model (asynchronous)



Information Architecture

- The structural design of an “information space” to facilitate access to content
- Two components:
 - Static design
 - Interaction design

OBAMA OFFERS LIBERAL VISION: 'WE MUST ACT'

Speech Gives Climate Goals Center Stage

By RICHARD W. STEVENSON and JOHN M. BRODER

WASHINGTON — President Obama made addressing climate change the most prominent policy issue of his second inaugural address, setting in motion what Democrats say will be a deliberately paced but aggressive campaign that around the use of his executive powers to sidestep Congressional opposition.

"We will respond to the threat of climate change, knowing that failure to do so would harm our children and future generations," Mr. Obama said on Monday at the start of eight sentences on the subject, more than he devoted to any other specific area. "None may still deny the overwhelming judgment of science, but none can avoid the devastating impact of raging fires and crippling drought, and more powerful storms."

The central place he gave to the subject seemed to answer the question of whether he would lead a realistic second-term priority. He devoted scant attention to it in the campaign and has delivered a mixed message about its importance since the election.

Mr. Obama is heading into the effort having consciously played the lessons from his first term, when he failed to win passage of comprehensive legislation to reduce emissions of the gases that cause global warming. This time the White House plans to avoid such a fight and instead focus on what it can do administratively to protect consumers from poor products, increase the efficiency of home appliances and have the federal government produce less carbon pollution.

Mr. Obama's path on global warming is a case study in his evolving sense of the limits of presidential power and his increased willingness to work around intransigent conservative opposition rather than seek compromise. After coming to office four years ago in a pledge to heal the planet and turn back the rise of the sea, he is proceeding cautiously this time, Democrats said, intent on making sure his approach is vetted politically, economically and technologically so as not to risk missing what many environmental advocates say could be the last best chance for years to address the problem.

The controversy will be active by the Environmental Protection Commission on Page A12.



Feeling a Sense of Urgency To Leave His Mark

He did not say the words, but President Obama's address to the nation on Monday was a clear signal that he intended to leave his mark on the world.

A Diverse Crowd Celebrates A Moment in History

From the musicians who marched with him to the crowd that gathered in front of the White House, the day was a celebration of a historic moment.

A First Lady Unafraid To Look Like a Million Bucks

Michelle Obama's choice to wear a blue dress was a nod to the color of the Obama campaign.

Even if It Enrages Your Boss, Social Net Speech Is Protected

By STEVEN GREENHOUSE

As Facebook and Twitter become as central to workplace conversation as the company e-mail, federal regulators are asking employers to scale back policies that limit what workers can say online.

Employers often seek to discourage comments that paint them in a negative light. Don't discuss company matters publicly, a typical social media policy will say, and don't disparage managers, co-workers or the company itself. Violations can be a firing offense.

But in a series of recent rulings and advisory, labor regulators have declared many such blanket restrictions illegal. The National Labor Relations Board says workers have a right to discuss work conditions freely and without fear of retribution, whether

the discussion takes place at the office or on Facebook.

In addition to enforcing the reinstatement of various workers fired for their posts on social networks, the agency has pushed companies nationwide, including giants like General Motors, Target and Costco, to rewrite their social-media rules.

"Many view social media as the new water cooler," said Mark G. Pancer, the board's chairman, noting that federal law has long protected the right of employees to discuss work-related matters. "All we're doing is applying traditional rules to a new technology."

The decision came amid a broader debate over what constitutes appropriate discussion on Facebook and other social networks. Schools and universities

Algeria Defends Tough Response to Hostage Crisis as Toll Rises

By ADAM NISSETER and ERIC SCHMITT

ALGERIA — The prime minister of Algeria offered an unapologetic defense on Monday of the country's tough actions to end the Sahara hostage crisis, saying that the militants who had cut off the kidnappings intended to kill all their captives and that the army saved many from death by attacking.

But the assertions came as the death toll of foreign hostages rose sharply, to 25, and as American officials said they had drafted sophisticated plans to end the crisis that might involve a military operation to rescue a select group of captives in the Algerian desert.

At least some of the assistance was accepted, they said, but there were still questions about whether Algeria had taken enough available steps to avert such a bloody outcome.



Rescue workers with the coffin of one of the slain hostages.

American counterterrorism officials and experts said they would have taken a more cautious approach, using detailed surveillance to gain an understanding of the militants' movements and then acting to dismantle the network. But the Algerians declined to second-guess the

hostage-taking episodes in recent memory reflects conflicting ideas over how to manage such mass abductions in an age of suicidal terrorism acts in a post-9/11 world.

The Algerians — and some Western supporters — argue that the loss of innocent lives is unavoidable when confronting fanatics who will kill their captives anyway, while others say modern technology provides more means of minimizing the deaths.

At a news conference in Algiers, the prime minister, Abdelmalek Sellal, portrayed the military's deadly assaults on the Islamist militants who had stormed and occupied an internationally run gas-processing complex last Wednesday to create centers of Algeria as a matter of national defense and pride.

"The whole world has understood that the reaction was not a response," Mr. Sellal said, calling the abductions an "act on the stability of Algeria."

"Algerians are not people who

Continued on Page A5



French Airstrikes Successful

French and Italian troops pushed Islamist militants out of two important towns in central Mali that they had held for a week. Above, the towns of Diké and where the troops were present with



Coup Is Said to Fail in Eritrea

Government troops ousted a rebellion after mutinous soldiers stormed the Information Ministry, people with contacts in the African nation said.



Cardinal Tied to Cover-Up

The ex-archbishop of Los Angeles and other officials worked to keep evidence of child-molestation hidden, church records filed in a lawsuit show.



Training on Religious Liberty

Stanford Law School has opened the nation's only clinic devoted to religious freedom.



Country Soul in Brooklyn Soil

The Lone Star, a Brooklyn band with a rock edge and Southern roots, is releasing its first album.

EDITORIAL, OP-ED A1-A25
David Brooks PAGE A25

OBAMA OFFERS LIBERAL VISION: 'WE MUST ACT'

Speech Gives Climate Goals Center Stage

By RICHARD W. STEVENSON and JAMES H. BRIDGER

WASHINGTON — President Obama made addressing climate change the most prominent policy goal of his second inaugural address, setting in motion what Democrats say will be a deliberately paced but aggressive campaign to build momentum for his executive powers to sidestep Congressional opposition.

"We will respond to the threat of climate change, knowing that failure to do so would betray our children and future generations," Mr. Obama said on Monday at the start of eight sentences on the subject, more than he devoted to any other specific area. "None may wait for the overwhelming judgment of science, but none can avoid the devastating impact of raging fires and crippling drought, and more powerful storms."

The central place he gave to the subject seemed to answer the question of whether he considered it a real, not a symbolic, priority. Life devoted scant attention to it in the campaign and he delivered a muted message about its importance since the election.

Obama is heading into his second term having lost the White House to a Republican who had vowed to undo his policies. He failed to win passage of comprehensive legislation to reduce emissions of the gases that cause global warming. This time, the White House plans to use a fight and instead focus on the climate change administration to reduce emissions from power plants, increase the efficiency of auto appliances and have the federal government itself produce less carbon pollution.

Mr. Obama's path on global warming is a case study in his evolving sense of the limits of his power and his increased willingness to work around intense conservative opposition rather than seek compromise. After coming to office four years ago on a pledge to lead the planet and turn back the race of the seas, he is proceeding cautiously this time.

The conference will be action by the Environmental Protection Agency.

Continued on Page A2



Feeling a Sense of Urgency

To Lower His Mark

By RICHARD W. STEVENSON, PAGE A2

A Diverse Crowd Celebrates

A Moment in History

By RICHARD W. STEVENSON, PAGE A2

A First Lady Unafraid

To Look Like a Million Bucks

By RICHARD W. STEVENSON, PAGE A2

Inaugural Stresses Theme of Civil and Gay Rights — Safety Net Praised

By PETER BAKER

WASHINGTON — Barack Hussein Obama continually stressed his second term on Monday with an assertive inaugural address that offered a robust articulation of modern liberalism in America, arguing that "preserving our individual freedoms" requires regularly recommitting to the nation's founding principles.

On a day that echoed with refrains from the civil rights era and tributes to the Rev. Dr. Martin Luther King Jr., Mr. Obama dispensed with the partisan appeals of four years ago to lay out a forceful vision of advancing gay rights, ensuring equal access to federal immigration, preserving the social welfare safety net and seeking to stop climate change.

At times he used his speech, delivered from the West Front of the Capitol to inspire aspirations from the full campaign, reducing the nation expressed by conservative opponents that America risks becoming "a nation of takers" and casting the value of conservative conservatism in society. Instead of declaring the end of "petty grievances," as he did taking the oath in the 44th president in 2009, he challenged Republicans to step back from their narrow opposition to his agenda.

"Progress does not come up to settle opinion-driven debates about the role of government for all the time," he said in the 18-minute address. "For new decisions are made in the future, we must not let the past dictate the future. We must not mistake abolition for principle or substitute speech for politics or trust name-calling as reasoned debate. We must act."

Mr. Obama said Abraham Lincoln's Bible, as he did four years ago, but this time added Dr. King's Bible as well to mark the holiday honoring the civil rights leader. He was also the first to mention the word "gay" in an inaugural address as he equated the drive for same-sex marriage to the quest for peace and good government.

The festivities in the Capitol came a day after Mr. Obama officially took the White House on the date he had been sworn in. He was the first president to take the oath on a Sunday, the inaugural ceremony was postponed for an emergency mass audience a day later, accompanied by the pomp and parade that typically surround the presidential tradition.

Handfuls of thousands of people gathered on a bank that bright day, a huge crowd by any measure, though far less than the record turnout four years ago. If the day felt restrained compared with the historic scene the last time, it reflected a more restrained commitment to the life of the country. The hopes and expectations that looked so large with Mr. Obama's taking the office in 2009, even amid economic crisis, have since faded into a starker reality of the limits of his presidency.

Now 51 and noticeably grayer, Mr. Obama appeared subdued and reflective. When he received the Capitol at the conclusion of the ceremony, he stepped his entrance to turn back toward the cheering throngs of the National Mall. "I want to take a look, one more time," he said. "I'm grateful."

If the president was wistful, his message was not. He largely eschewed big policy except to recommitment to management over war, and instead focused on addressing poverty and justice at home. He did little to adapt the language of the opposition.

Continued on Page A2

WORLD U.S. POLITICS NEW YORK BUSINESS DEALBOOK TECHNOLOGY SPORTS SCIENCE HEALTH ARTS STYLE OPINION

- Autos
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- Corrections
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- Learning Network
- Newsletters
- NYT Events
- NYT Store
- Theater Tickets
- Times Machine
- Times Limited
- Times Skimmer

BREAKING NEWS 9:41 AM ET

North Korea Confirms It Conducted 3rd Nuclear Test

By DAVID E. SANGER and CHOE SANG-HUN

The test, estimated to be far larger than the country's previous two, was the first under its new leader, Kim Jong-un, and led to a crescendo of condemnation from leaders worldwide.

Post a Comment / Read (104)

NEWS ANALYSIS A Big Challenge to China's New Leader

By JANE PERLEZ

Whether Xi Jinping gets tough on North Korea could test the United States what kind of leader he will be.

Slower Growth of Health Costs Eases the Budget Deficit

By ANNIE LOWREY

The slowdown, which experts attributed to both a weak economy and structural changes, could help alleviate the country's long-term fiscal problems.

Post a Comment / Read (37)

WATCHING MEMO Watching Obama for Signs of Change

By JACKIE CALMES

As the president reads his State of the Union address, many associates say he is exhibiting an assertiveness in contrast to the caution he showed in his first term.

How the Union's State Got So 'Strong' Over Time

Militant Threats Test Role of a Pentagon Command in

Obama to Announce Return of 34,000 Troops From Afghanistan by 2014



Chung Sung-Jun/Getty Images

People watched a television broadcast reporting on North Korea's nuclear test at a railway station in Seoul, South Korea, on Tuesday.

RELATED COVERAGE

- Test Seen as Kim's Push for Credibility 5:56 AM ET
- Chinese React Online to Nuclear Test 5:20 AM ET
- K Timeline: North Korea's Nuclear Program

NEWS ANALYSIS A Turbulent Tenure for a Quiet Scholar

By LAURIE GOODSTEIN

When it came to the Roman Catholic Church's major challenges, Pope Benedict XVI often seemed to retreat from one crisis to the next.

Benedict Successor Will Lead Church at Crossroads

By RACHEL DONADIO and ELISABETTA POVOLEDO

Conversations who favor a smaller, more fervent church will confront those who feel the faith can grow its reach.

RELATED COVERAGE

- Vatican Tackles Logistics of Pope's Exit 8:44 AM ET
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- Full Coverage: The Catholic Church's Southward Shift

Airline Industry at Its Safest Since Dawn of Jet Age

By JAD MUAUWAD and CHRISTOPHER DREW

Four years without a fatal crash is an American record unmatched since propeller planes gave way to the jet.

Boeing Battery Makers' Bill Is Mirrored by Japanese TV Show

Fears of the Future Haunt Budding Afghan Strivers

By GRAHAM BOWLEY

Thousands of Afghans have built homes and careers on an influx of foreign money and are

Even if It Enrages Your Boss, Social Net Speech Is Protected

By STEVEN GREENHOUSE

An Facebook and Twitter become as central to workplace conversation as the company cafeteria, and regulators are now forcing employers to scale back policies that limit what workers can say online.

Employers often seek to discourage comments that paint them in a negative light. Don't discuss company matters publicly, a typical social media policy will say, and don't disparage managers, coworkers or the company itself. Violations can be a firing offense.

But in a series of recent rulings and advisory, labor regulators have declared many such policies to be unlawful. The National Labor Relations Board has ruled that workers have a right to discuss work conditions freely and without fear of retaliation, whether

Algeria Defends Tough Response to Hostage Crisis as Toll Rises

By ADAM ROSSITER and ERIC SCHWARTZ

ALGIERS — The prime minister of Algeria offered an unsolicited defense on Monday of the country's tough actions to end the Sahara hostage crisis, saying that the militants who had carried out the kidnappings intended to kill all their captives and that the army saved many from death by attacking.

But the assertion came as the death toll of foreign hostages rose sharply to 21, and as American officials said they were conducting surveillance help both before and during the assault.

At least some of the assistance was accepted, they said, but there were still questions about whether Algeria had acted with available steps to avert such a bloody outcome.

Continued on Page A3



Rescue workers with the coffin of one of the slain hostages.

American Counterterrorism Officials and Experts Said They Would Have Taken a More Cautious Approach, Using Detailed Surveillance to Gain an Understanding of the Militants' Goals and Capabilities

The debate over how the Algerians handled one of the worst

INTERNATIONAL

Coup Is Said to Fail in Eritrea. Government troops quelled a rebellion after mutinous soldiers stormed the parliament building, people with close ties to the African nation said. PAGE A4

BUSINESS DAY BY DAY

Rethinking a Tax Edge. The private equity industry hopes to build down higher federal taxes. PAGE B1

INTERNATIONAL A-10

French Airstrikes Successful. French and Malian troops pushed in against militants out of two important towns in central Mali that they had held for a week. Above, the towns of Dabou, where the French and Malians were fighting. PAGE A1

NATIONAL A-18

Cardinal Tied to Cover-Up. The archbishop of Los Angeles and other officials worked to keep evidence of child molesting hidden, church records filed in a lawsuit. PAGE A8

SPORTS/TUESDAY B7-12

Super Bowl Cold Shoulder. New Orleans may not welcome Roger Goodell's decision to move the game to New Orleans. PAGE A5

ARTS C-18

Of Adultery and Apartheid. "The East," a play about apartheid in South Africa, is the best, opens in Brooklyn. A review by Ben Brantley. PAGE C3

COUNTRY SOIL

The Line Below, a Brooklyn band with a rock edge and Southern roots, is looking to first album. PAGE C3

EDITORIAL

David Brooks. PAGE A25

TO OUR READERS

The Times is ending our redesigned section this week, beginning today with Science Times, which has an array of features, including a new section called "The Science of the World." PAGE C1

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Patterns for Web Design

- Posture – genre, type, purpose
 - Commercial, informative, social, creative, combo
 - The *posture* of the site it becomes clearer what kinds of experiences to design
- Experience
 - User tasks and goals within the realm of the posture
 - High-level tasks & goals
 - Primary & secondary level experiences
- Task
 - Specific solutions and strategies for creating experiences
 - Can be drawn as wireframes or sketches
- Action
 - Low-level widgets & features that contribute to task performance



Wire Framing

- Design, brainstorming technique
 - Highly conceptual
 - Low-fi
 - Low risk, low cost
 - Rapid
- Incorporates three elements of Web design:
 - Information design. *Which information will go where?*
 - Navigation design. *How will users get around?*
 - Interface design. *What kinds of elements convey functionality?*

GORMLESS THE FIRST



INTRO TEXT

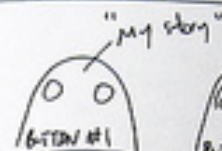
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Gallery
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Gallery
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Gallery
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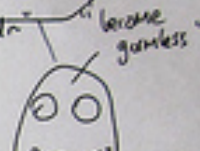
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BUTTON #1



BUTTON #2



BUTTON #3

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SWIMMING POOL



LATEST VIDEO

more...

CALL TO ACTION



FOOTER

INTERIOR: PRODUCT DETAIL PAGE 51

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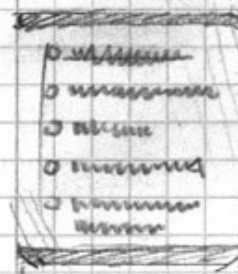
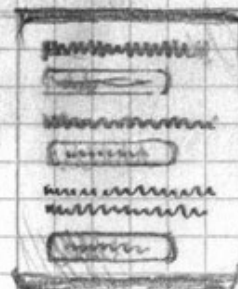
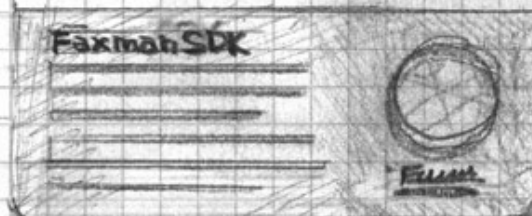
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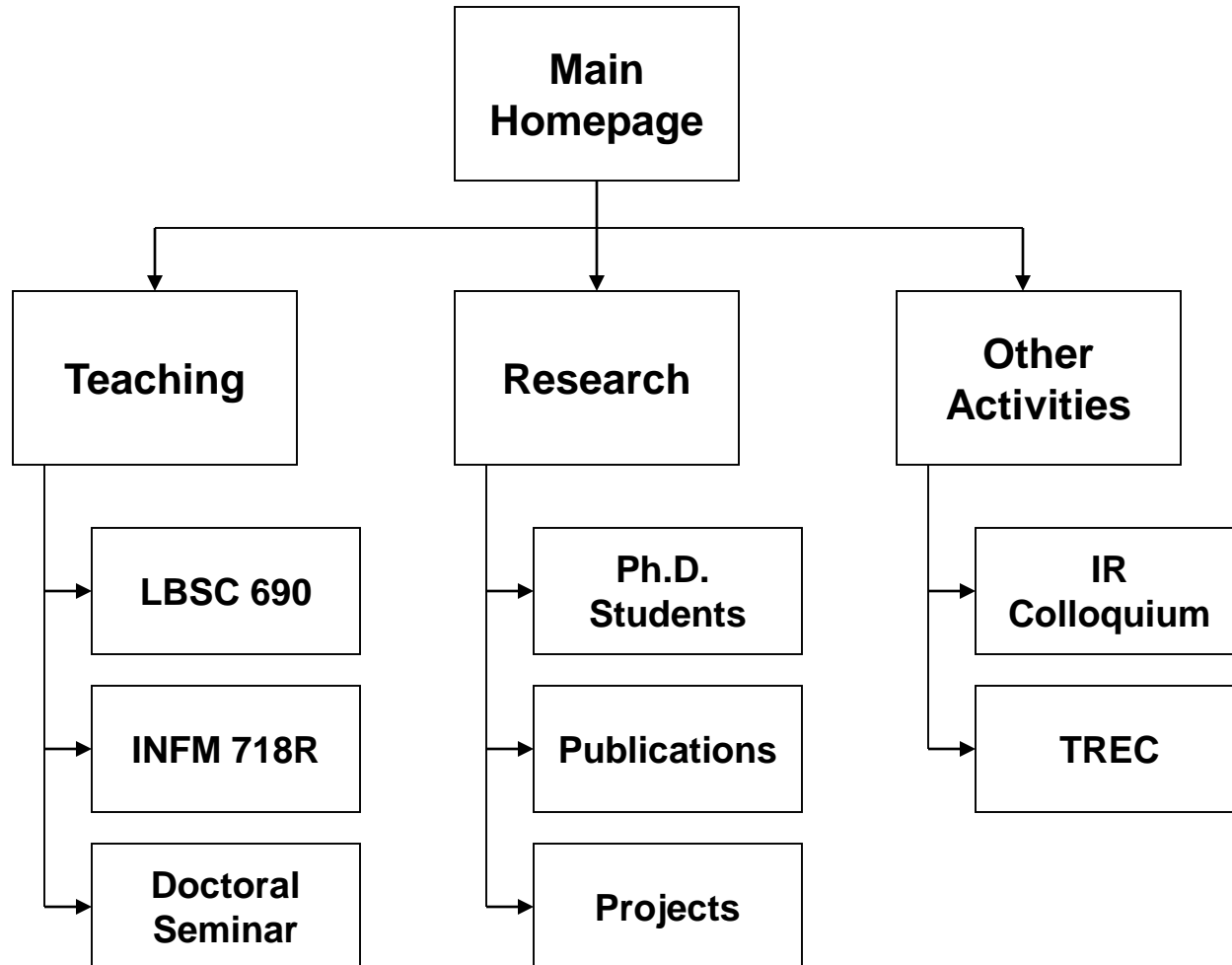
HELP +
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LOGOS FOR
APPROVAL-
OR LOGOS OF
COMPANIES
WHO USE IT
(CASE STUDIES)

Static Design

- Organizing principles
 - Logical: e.g., chronological, alphabetical
 - Functional: by task
 - Demographic: by user
- Metaphors
 - Organizational: e.g., e-government
 - Physical: e.g., online grocery store
 - Functional: e.g., cut, paste
 - Visual: e.g., octagon for stop

“Site Blueprint”



Grid Layout: NY Times

Ayn Rand's Literature of Capitalism - New York Times - Mozilla Firefox

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SWAP YOUR RIDE HEAR WHAT PEOPLE LIKE YOU HAD TO SAY AFTER DRIVING A FORD FOR ONE WEEK. Ford CHALLENGE

CLICK HERE TO EXPAND

Ayn Rand's Literature of Capitalism

By HARRIET RUBIN
Published: September 16, 2007

One of the most influential business books ever written is a 1,200-page novel published 50 years ago, on Oct. 12, 1957. It is still drawing readers; it ranks 388th on [Amazon.com's](#) best-seller list. ("Winning," by [John F. Welch Jr.](#), at a breezy 384 pages, is No. 1,431.)

The book is "Atlas Shrugged," Ayn Rand's glorification of the right of individuals to live entirely for their own interest.

For years, Rand's message was attacked by intellectuals whom her circle labeled "do-gooders," who argued that individuals should also work in the service of others. Her book was dismissed as an homage to greed. [Gore Vidal](#) described its philosophy as "nearly perfect in its immorality."

But the book attracted a coterie of fans, some of them top corporate executives, who dared not speak of its impact except in private. When they read the book, often as college students, they now say, it gave form and substance to their inchoate thoughts, showing there is no conflict between private ambition and public benefit.

"I know from talking to a lot of Fortune 500 C.E.O.'s that 'Atlas Shrugged' has had a significant effect on their business decisions, even if they don't agree with all of Ayn Rand's ideas," said John A. Allison, the chief executive of BB&T, one of the largest banks in the United States.

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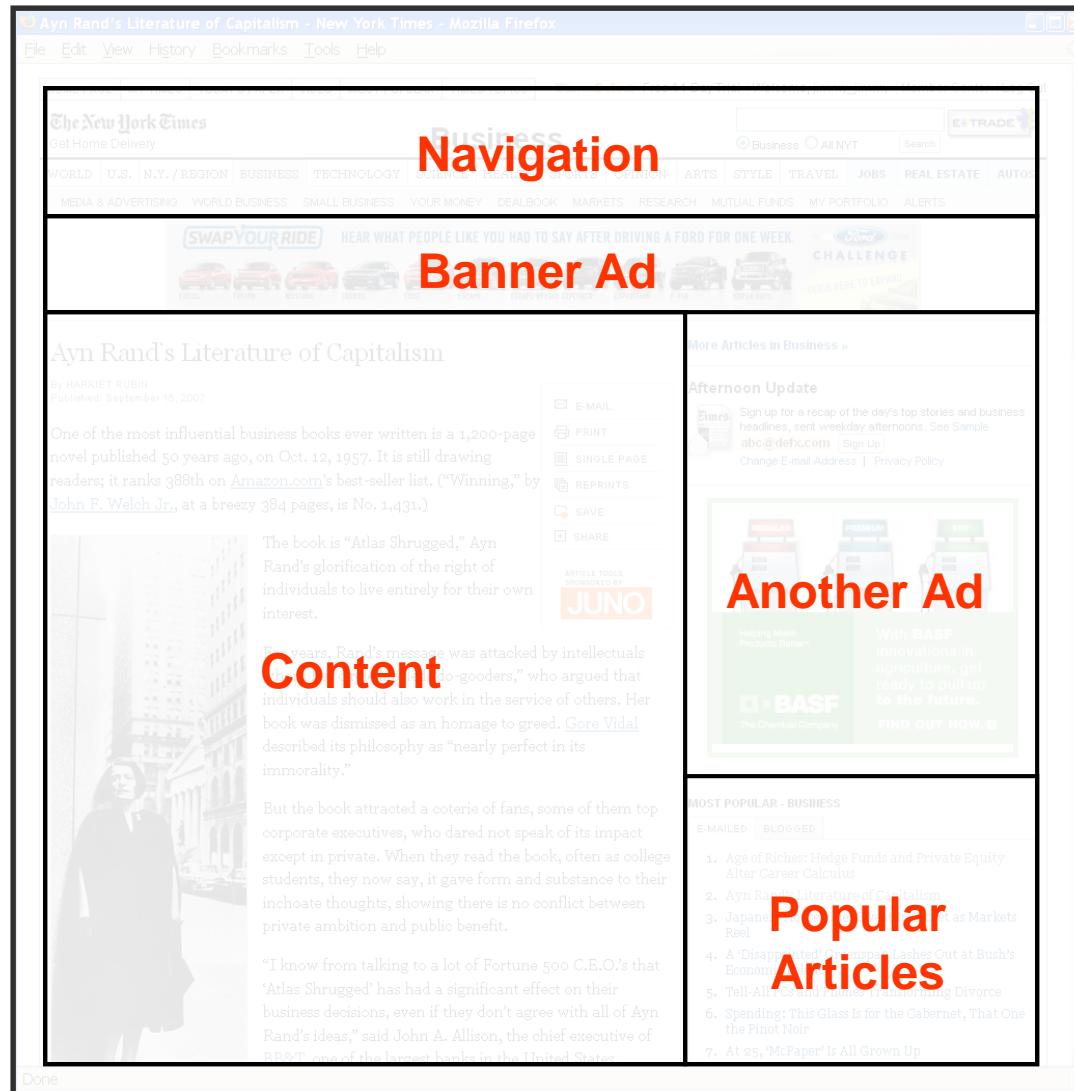
MOST POPULAR - BUSINESS

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1. Age of Riches: Hedge Funds and Private Equity Alter Career Calculus
2. Ayn Rand's Literature of Capitalism
3. Japanese Housewives Sweat in Secret as Markets Reel
4. A 'Disappointed' Greenspan Lashes Out at Bush's Economic Policies
5. Tell-All PCs and Phones Transforming Divorce
6. Spending: This Glass Is for the Cabernet, That One the Pinot Noir
7. At 25, 'McPaper' Is All Grown Up

Done

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Grid Layout: ebay

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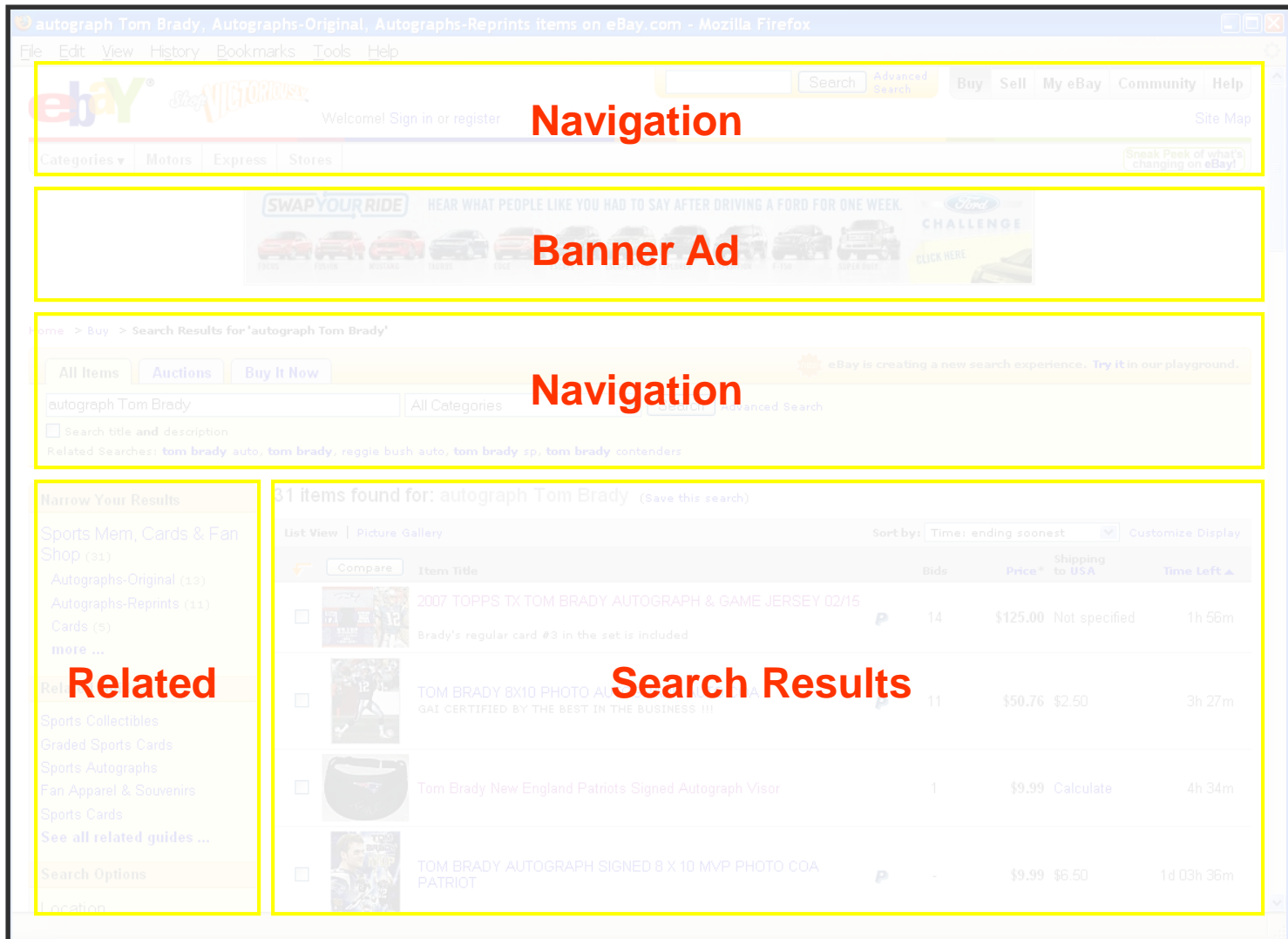
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<input type="checkbox"/>	 TOM BRADY 8X10 PHOTO AUTOGRAPH AUTO COA GAI CERTIFIED BY THE BEST IN THE BUSINESS !!!	11	\$50.76	\$2.50	3h 27m
<input type="checkbox"/>	 Tom Brady New England Patriots Signed Autograph Visor	1	\$9.99	Calculate	4h 34m
<input type="checkbox"/>	 TOM BRADY AUTOGRAPH SIGNED 8 X 10 MVP PHOTO COA PATRIOT	-	\$9.99	\$6.50	1d 03h 36m

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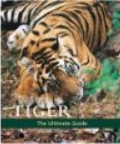

- Books (124,039)
- Sports & Outdoors (31,206)
- Home & Garden (15,975)
- Toys & Games (10,716)
- Apparel (7,925)
- Everything Else (7,221)
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- Musical Instruments (63)
- Unbox Video Downloads (47)
- Beauty (39)
- Wireless Accessories (37)
- Industrial & Scientific (15)
- Magazine Subscriptions (5)
- Grocery (5)

"tiger"

Did you mean [tigger](#)?


Related Searches: [leopard](#), [tiger woods](#).

Showing Top Results < Previous | Page: 1 2 3 | Next >

-  **Apple Mac OS X Tiger 10.4.6 (Mac DVD)** by Apple Computer (DVD-ROM - May 1, 2006) (Mac OS X)
[Buy new:](#) ~~\$129.00~~ **\$119.99** [26 Used & new](#) from **\$74.99**
In Stock
★★★★☆
Software: [See all 114 items](#)
-  **Tiger (5 Ancestors)** by Jeff Stone (Paperback - Mar 14, 2006)
[Buy new:](#) **\$5.99** [71 Used & new](#) from **\$0.78**
Get it by **Wednesday, Sep 19** if you order in the next **23 hours** and choose one-day shipping.
Eligible for **FREE** Super Saver Shipping.
★★★★☆
Books: [See all 124,039 items](#)
-  **Tiger: The Ultimate Guide** by Valmik Thapar (Hardcover - Jun 2004)
[Buy new:](#) ~~\$39.95~~ **\$26.37** [25 Used & new](#) from **\$7.00**
In Stock
Eligible for **FREE** Super Saver Shipping.
★★★★☆
Books: [See all 124,039 items](#)
-  **Tiger Woods PGA Tour 08** by Electronic Arts (Aug 28, 2007) (Xbox 360)
[Buy new:](#) **\$59.99** [37 Used & new](#) from **\$40.00**
Get it by **Tuesday, Sep 18** if you order in the next **8 minutes** and choose one-day shipping.
Eligible for **FREE** Super Saver Shipping.
★★★★☆
ESRB Rating: Everyone
Video Games: [See all 163 items](#)

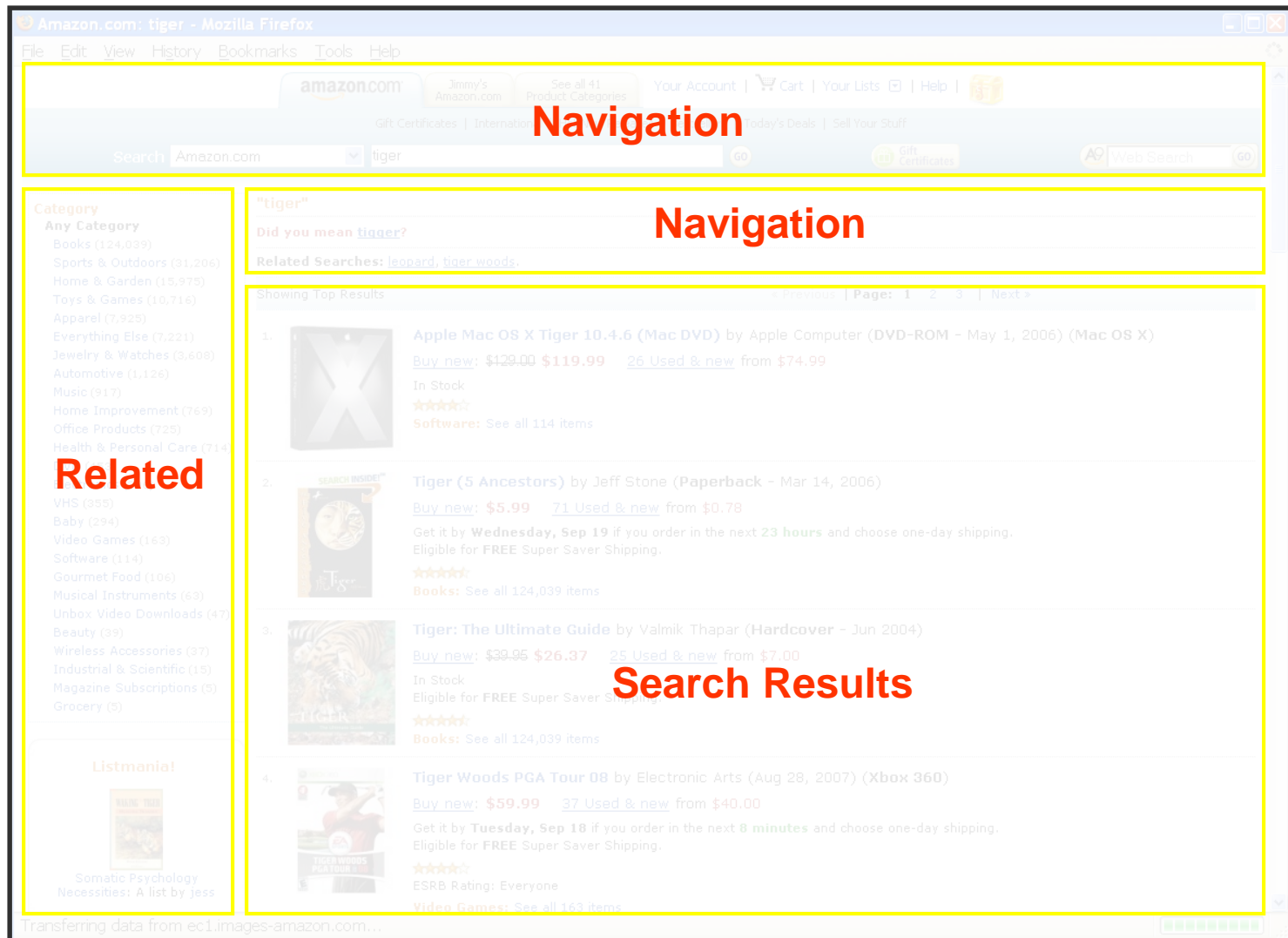
Transferring data from ec1.images-amazon.com...

Listmania!



Somatic Psychology
Necessities: A list by jess

Grid Layout: Amazon

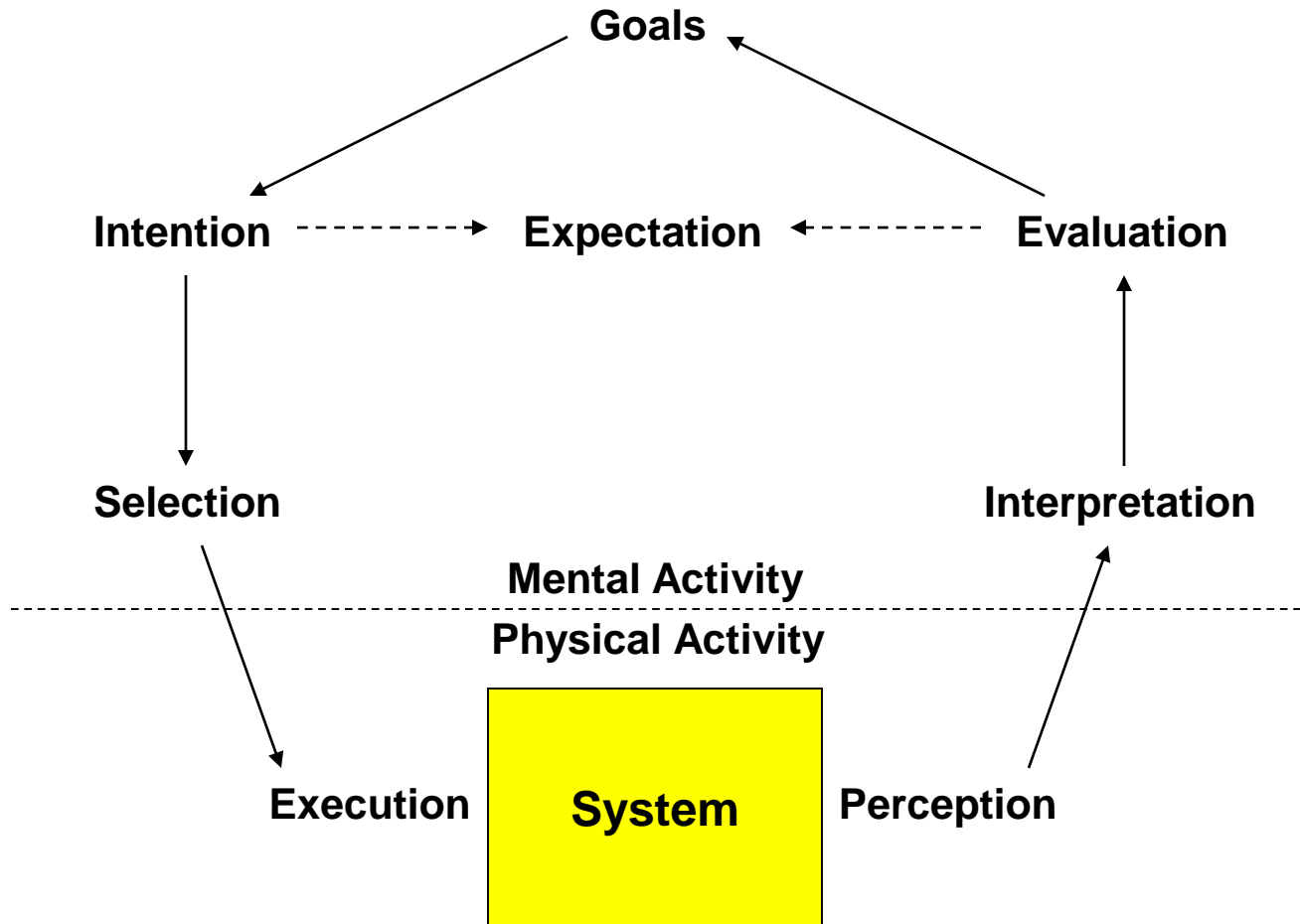


Some Layout Guidelines

- Contrast: make different things different
 - to bring out dominant elements
 - to create dynamism
- Repetition: reuse design throughout the interface
 - to achieve consistency
- Alignment: visually connect elements
 - to create flow
- Proximity: make effective use of spacing
 - to group related and separate unrelated elements



Stages of Interaction





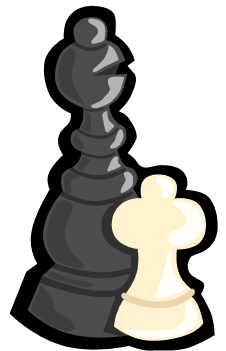
Mental Models

- How the user thinks the machine works
 - What actions can be taken?
 - What results are expected from an action?
 - How should system output be interpreted?
- Mental models exist at many levels
 - Hardware, operating system, and network
 - Application programs
 - Information resources

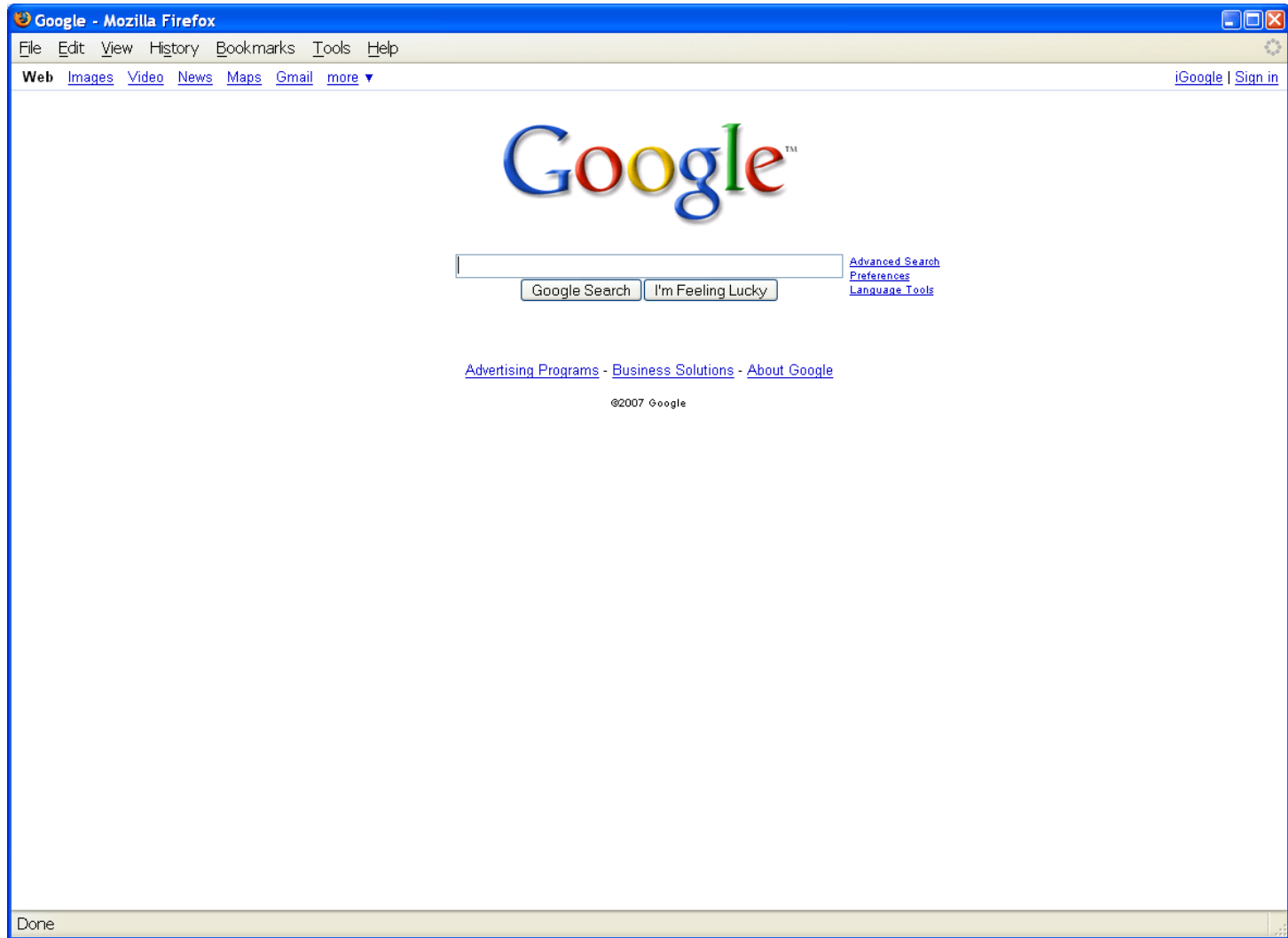
Interaction Design

- Chess analogy: a few simple rules that disguise an infinitely complex game
- The three-part structure
 - Openings: many strategies, lots of books about this
 - End game: well-defined, well-understood
 - Middle game: nebulous, hard to describe
- Information navigation has a similar structure!
 - Middle game is underserved

From Hearst, Smalley, & Chandler (CHI 2006)



Opening Moves

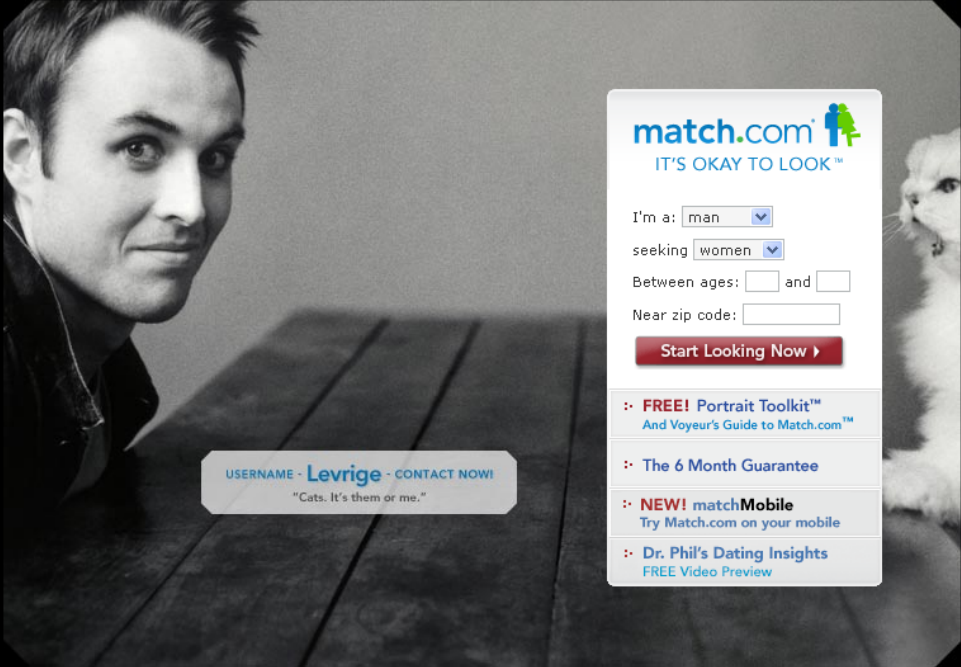


Opening Moves

Dating Service - Singles, Personals and Love, Match.com - Mozilla Firefox

File Edit View History Bookmarks Tools Help

SIGN IN



USERNAME - **Levrige** - CONTACT NOW!
"Cats. It's them or me."

match.com
IT'S OKAY TO LOOK™

I'm a:
seeking
Between ages: and
Near zip code:

Start Looking Now >

- FREE! Portrait Toolkit™
And Voyeur's Guide to Match.com™
- The 6 Month Guarantee
- NEW! matchMobile
Try Match.com on your mobile
- Dr. Phil's Dating Insights
FREE Video Preview

NEXT PORTRAIT >

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partner sites: Compare Dating Sites Online Dating on uDate
Entertainment Interval LiveItUp Isabella Bird Bagsbuy Expedia Hotels Hotwire

Done

Opening Moves

Yahoo! - Mozilla Firefox

File Edit View History Bookmarks Tools Help

Browse the Web - quickly and safely with Yahoo! Toolbar

Get It Now

YAHOO!

Web Images Video Local Shopping more

Search: Web Search

My Yahoo! My Mail

Page Options

Answers

Autos

Finance

Games

Groups

HotJobs

Maps

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Movies

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Personals

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Shopping

Sports

Tech

Travel

TV

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Sep 17, 2007

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- Chavez threatens to take over private schools in Venezuela
- Sales of new hybrid cars rises 49 percent in U.S. | Green cars
- Study suggests percentage of left-handed people increasing
- Fantasy novel writer Robert Jordan dies at 58

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- J. Lo Struts Her Stuff
- Brangelina's Vacation
- Halle's Baby Bump
- Keeping It Under Wraps

Done

Middle Game



Search Amazon.com

tiger

Category

Any Category

Books (124,039)

Sports & Outdoors (31,206)

Home & Garden (15,975)

Toys & Games (10,716)

Apparel (7,925)

Everything Else (7,221)

Jewelry & Watches (3,608)

Automotive (1,126)

Music (917)

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Showing Top Results

1.

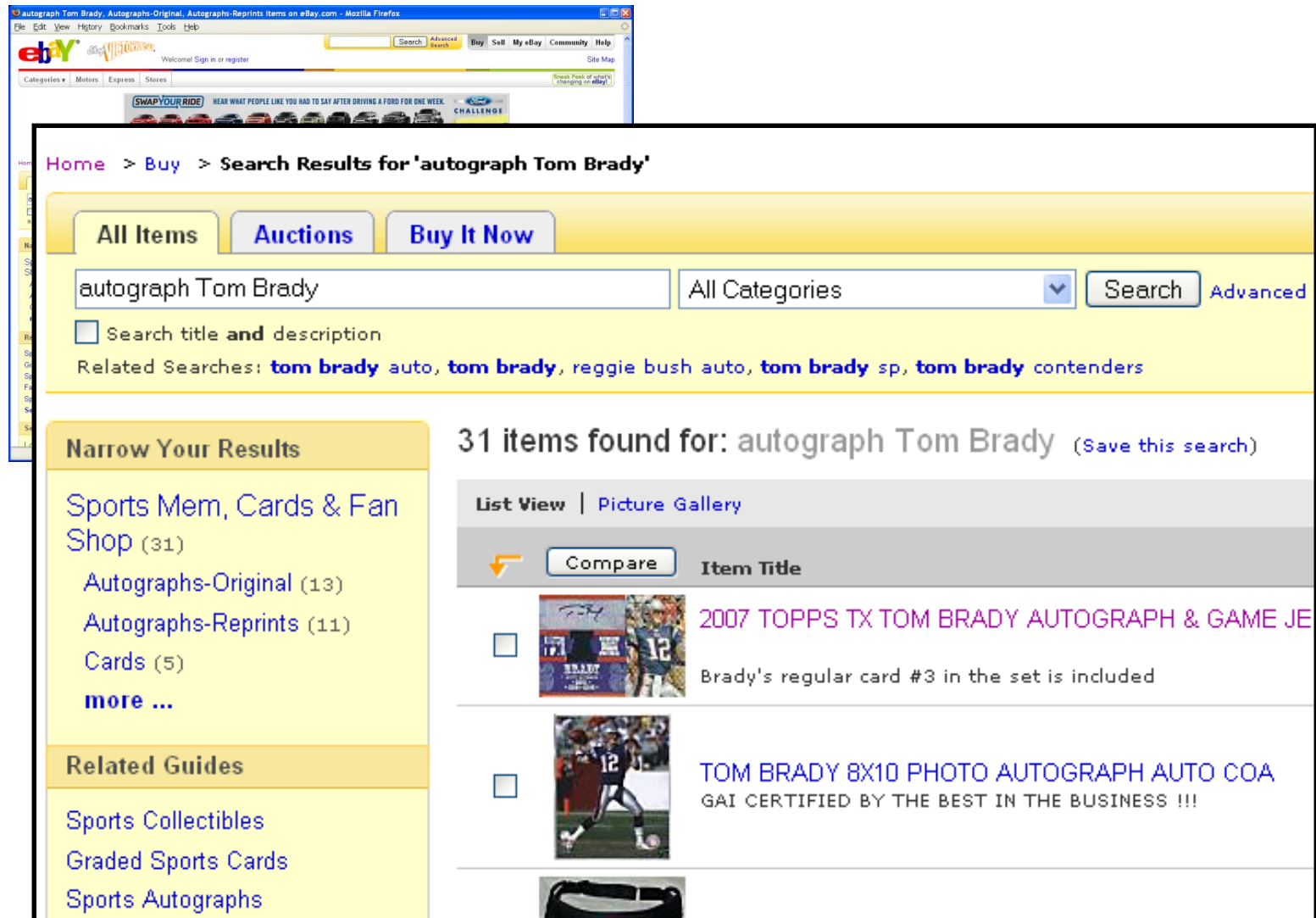


Apple Mac OS X Tiger 1

Buy new: ~~\$129.00~~ **\$119.9**

In Stock

Middle Game



The screenshot shows an eBay search results page for 'autograph Tom Brady'. The browser window at the top shows the eBay homepage with the search bar containing 'autograph Tom Brady'. The search results page has a yellow header with 'Home > Buy > Search Results for 'autograph Tom Brady''. Below the header are three tabs: 'All Items', 'Auctions', and 'Buy It Now'. The search bar contains 'autograph Tom Brady' and 'All Categories' is selected. A 'Search' button and a link to 'Advanced' search are visible. Below the search bar, there is a checkbox for 'Search title and description' and a list of related searches: 'tom brady auto', 'tom brady', 'reggie bush auto', 'tom brady sp', and 'tom brady contenders'. On the left side, there is a 'Narrow Your Results' section with links to 'Sports Mem, Cards & Fan Shop (31)', 'Autographs-Original (13)', 'Autographs-Reprints (11)', 'Cards (5)', and a 'more ...' link. Below this is a 'Related Guides' section with links to 'Sports Collectibles', 'Graded Sports Cards', and 'Sports Autographs'. The main content area shows '31 items found for: autograph Tom Brady' with a link to 'Save this search'. Below this are two tabs: 'List View' and 'Picture Gallery'. A 'Compare' button is visible. The first item is '2007 TOPPS TX TOM BRADY AUTOGRAPH & GAME JERSEY' with a description 'Brady's regular card #3 in the set is included'. The second item is 'TOM BRADY 8X10 PHOTO AUTOGRAPH AUTO COA' with a description 'GAI CERTIFIED BY THE BEST IN THE BUSINESS !!!'. A third item is partially visible at the bottom.

Home > Buy > Search Results for 'autograph Tom Brady'

All Items Auctions Buy It Now

autograph Tom Brady All Categories Search Advanced

☐ Search title and description

Related Searches: **tom brady** auto, **tom brady**, reggie bush auto, **tom brady** sp, **tom brady** contenders

Narrow Your Results

Sports Mem, Cards & Fan Shop (31)

Autographs-Original (13)

Autographs-Reprints (11)

Cards (5)

more ...

Related Guides

Sports Collectibles

Graded Sports Cards

Sports Autographs

31 items found for: autograph Tom Brady (Save this search)

List View | Picture Gallery

Compare Item Title

☐ 2007 TOPPS TX TOM BRADY AUTOGRAPH & GAME JERSEY
Brady's regular card #3 in the set is included

☐ TOM BRADY 8X10 PHOTO AUTOGRAPH AUTO COA
GAI CERTIFIED BY THE BEST IN THE BUSINESS !!!

Navigation Patterns

- Drive to content
- Drive to advertisement
- Move up a level
- Move to next in sequence
- Jump to related