College of Information Studies

University of Maryland Hornbake Library Building College Park, MD 20742-4345

Streaming

Session 7

INST 346

Technologies, Infrastructure and Architecture

Goals for Today

- Understand nature of streaming media
- Look at some streaming protocols
- Briefly discuss content distribution networks
- Review H2 and preview L2

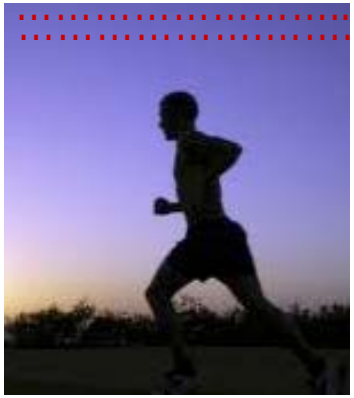
Video Streaming and CDNs: context

- video is the major consumer of Internet bandwidth
  - Netflix: 75 million users, 37% of residential traffic
  - YouTube: 1 billion users, 16% of residential traffic
- challenges: scale, bandwidth, heterogeneity
  - single mega-video server won't work
  - different users have different capabilities
    - wired vs. mobile
    - bandwidth rich vs. bandwidth poor
- *solution:* distributed, application-level infrastructure

Multimedia: video

- video: sequence of images displayed at constant rate
  - e.g., 24 images/sec
- digital image: array of pixels
  - each pixel represented by bits
- coding: use redundancy *within* and *between* images to decrease # bits used to encode image
  - spatial (within image)
  - temporal (from one image to next)

spatial coding example: instead of sending *N* values of same color (all purple), send only two values: color value (*purple) and number of repeated values (*N)



frame *i*

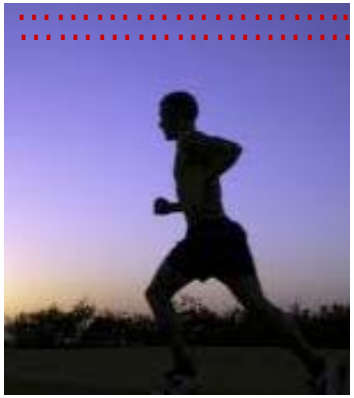
frame *i+1*

temporal coding example: instead of sending complete frame at i+1, send only differences from frame i

Multimedia: video

- CBR: (constant bit rate): video encoding rate fixed
- VBR: (variable bit rate): video encoding rate changes as amount of spatial, temporal coding changes
- examples:
  - MPEG 1 (CD-ROM) 1.5 Mbps
  - MPEG2 (DVD) 3-6 Mbps
  - MPEG4 (often used in Internet, < 1 Mbps)

spatial coding example: instead of sending *N* values of same color (all purple), send only two values: color value (*purple) and number of repeated values (*N)



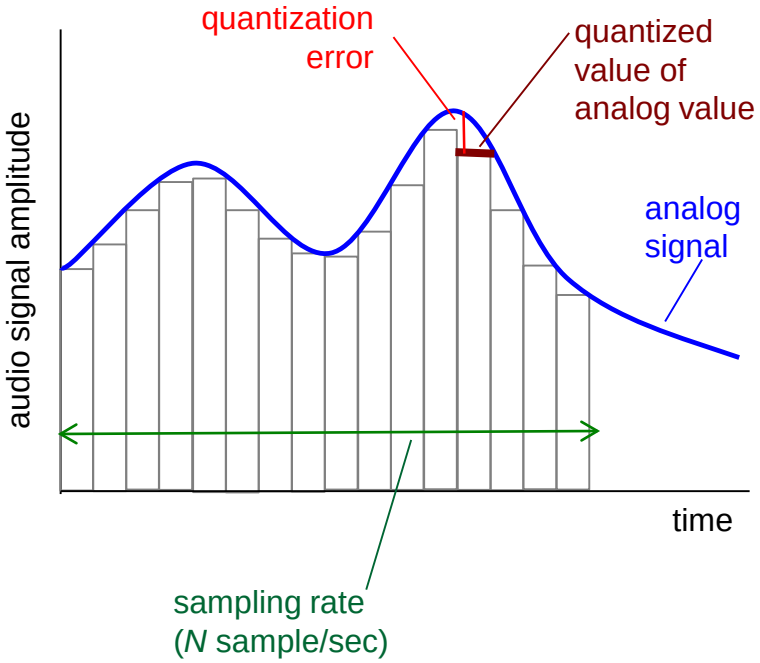
frame *i*

frame *i+1*

temporal coding example: instead of sending complete frame at i+1, send only differences from frame i

Multimedia: audio

- analog audio signal sampled at constant rate
  - telephone: 8,000 samples/sec
  - CD music: 44,100 samples/sec
- each sample quantized, i.e., rounded
  - e.g., 2^8=256 possible quantized values
  - each quantized value represented by bits, e.g., 8 bits for 256 values

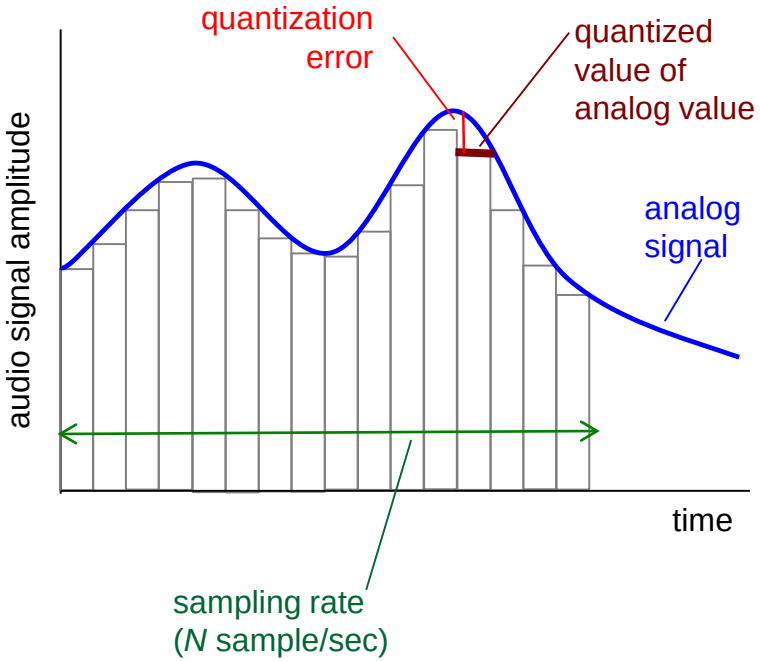


Multimedia: audio

- example: 8,000 samples/sec, 256 quantized values: 64,000 bps
- receiver converts bits back to analog signal:
  - some quality reduction

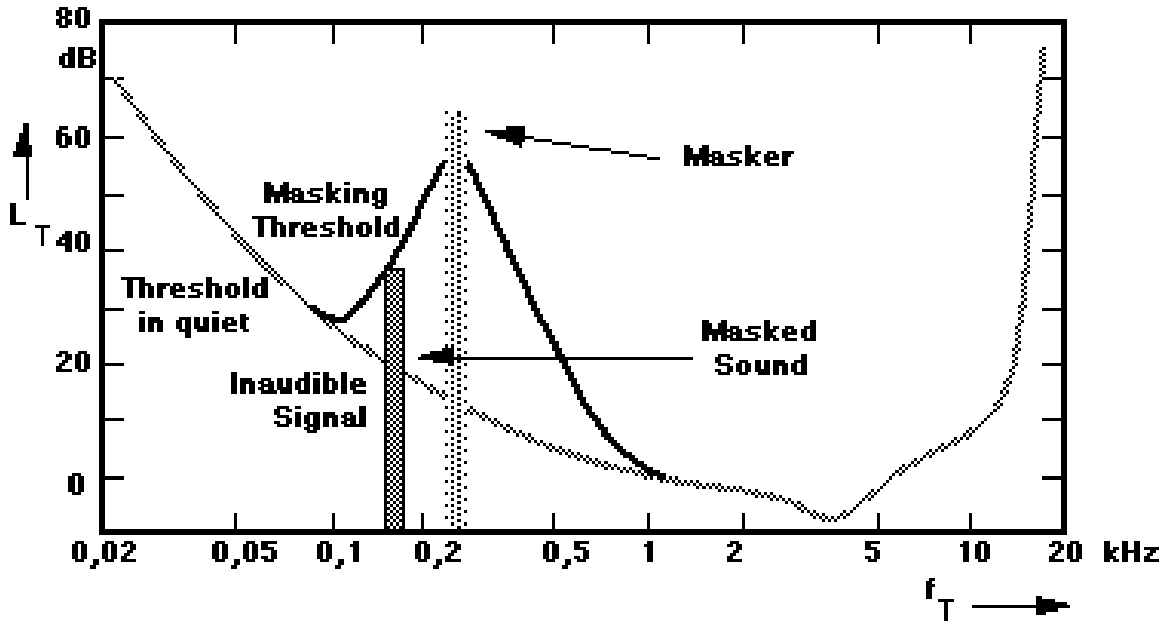
example rates

- CD: 1.411 Mbps
- MP3: 96, 128, 160 kbps
- Internet telephony: 5.3 kbps and up



Music Compression

- Opportunity:
  - The human ear cannot hear all frequencies at once
- Approach:
  - Don't represent "masked" frequencies
- Standard: MPEG-1 Layer 3 (.mp3)

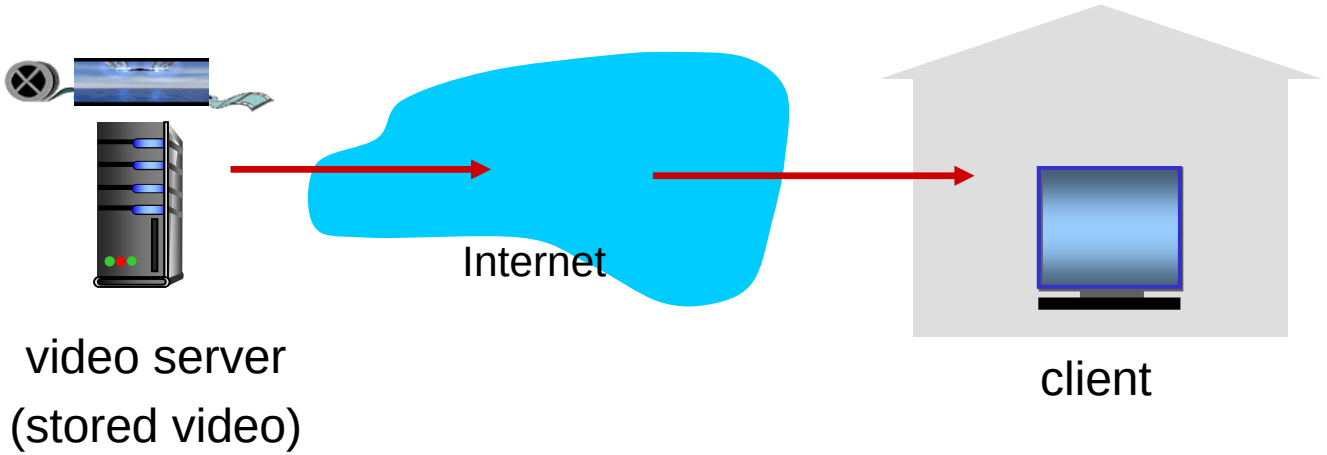


Multimedia networking: 3 application types

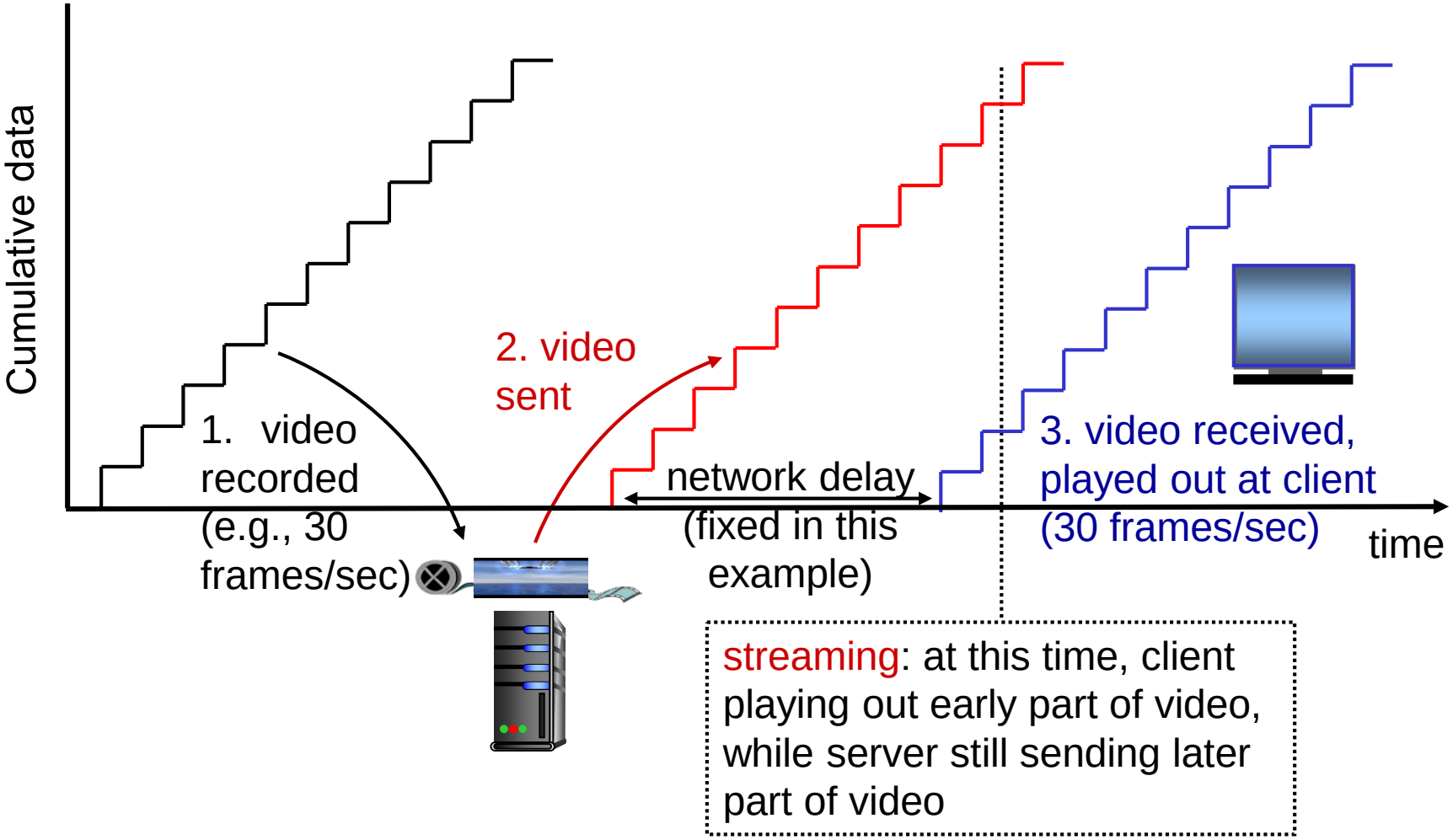
- *streaming, stored* audio, video
  - *streaming:* can begin playout before downloading entire file
  - *stored (at server):* can transmit faster than audio/video will be rendered (implies storing/buffering at client)
  - e.g., YouTube, Netflix, Hulu
- *conversational* voice/video over IP
  - interactive nature of human-to-human conversation limits delay tolerance
  - e.g., Skype
- *streaming live* audio, video
  - e.g., live sporting event (futbol)

Streaming stored video:

simple scenario:



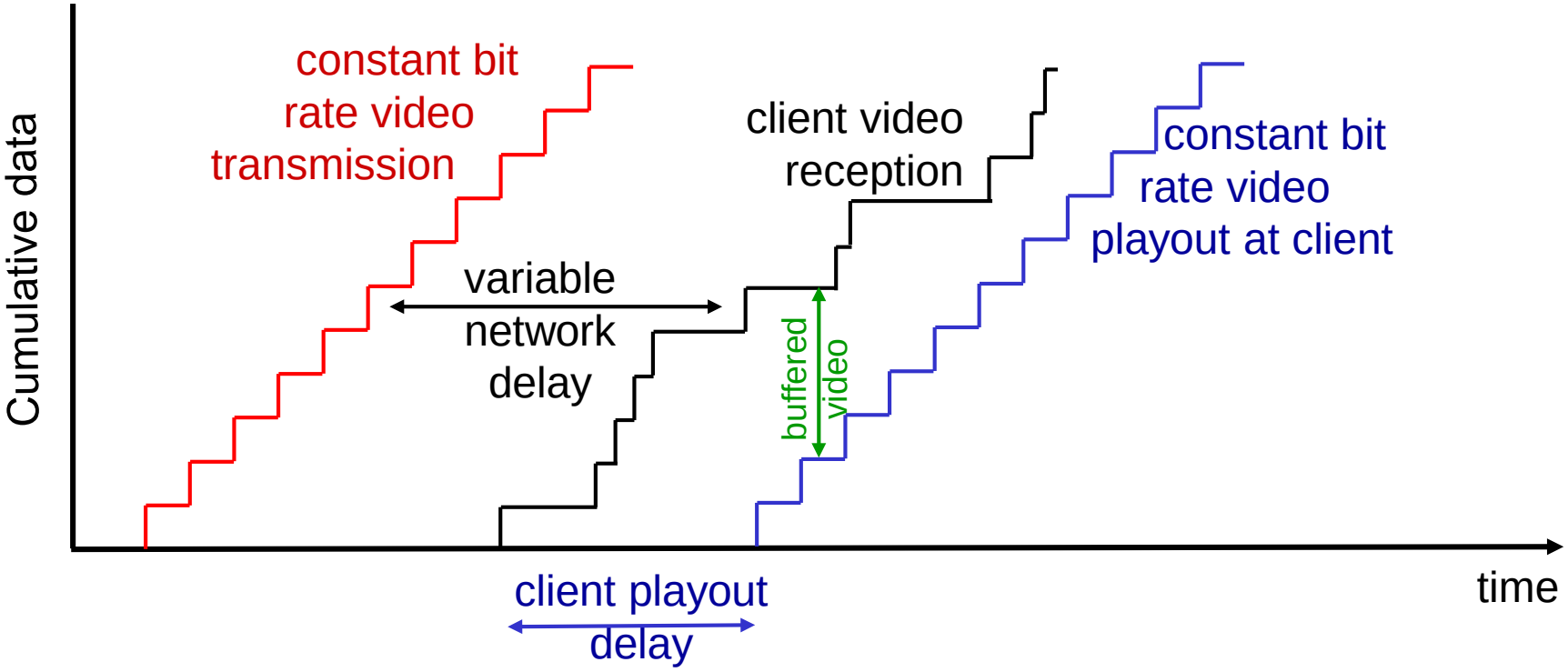
Streaming stored video:



Streaming stored video: challenges

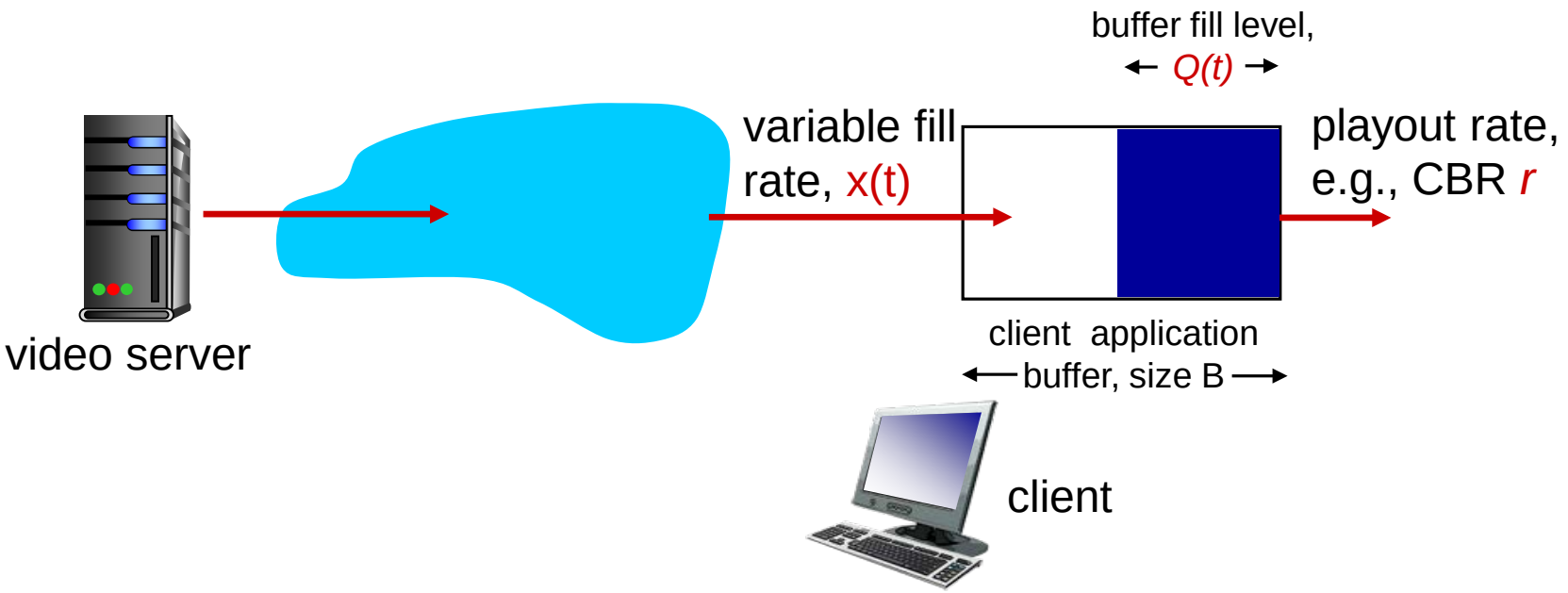
- continuous playout constraint: once client playout begins, playback must match original timing
  - … but network delays are variable (jitter), so will need client-side buffer to match playout requirements
- other challenges:
  - client interactivity: pause, fast-forward, rewind, jump through video
  - video packets may be lost, retransmitted

Streaming stored video: revisited

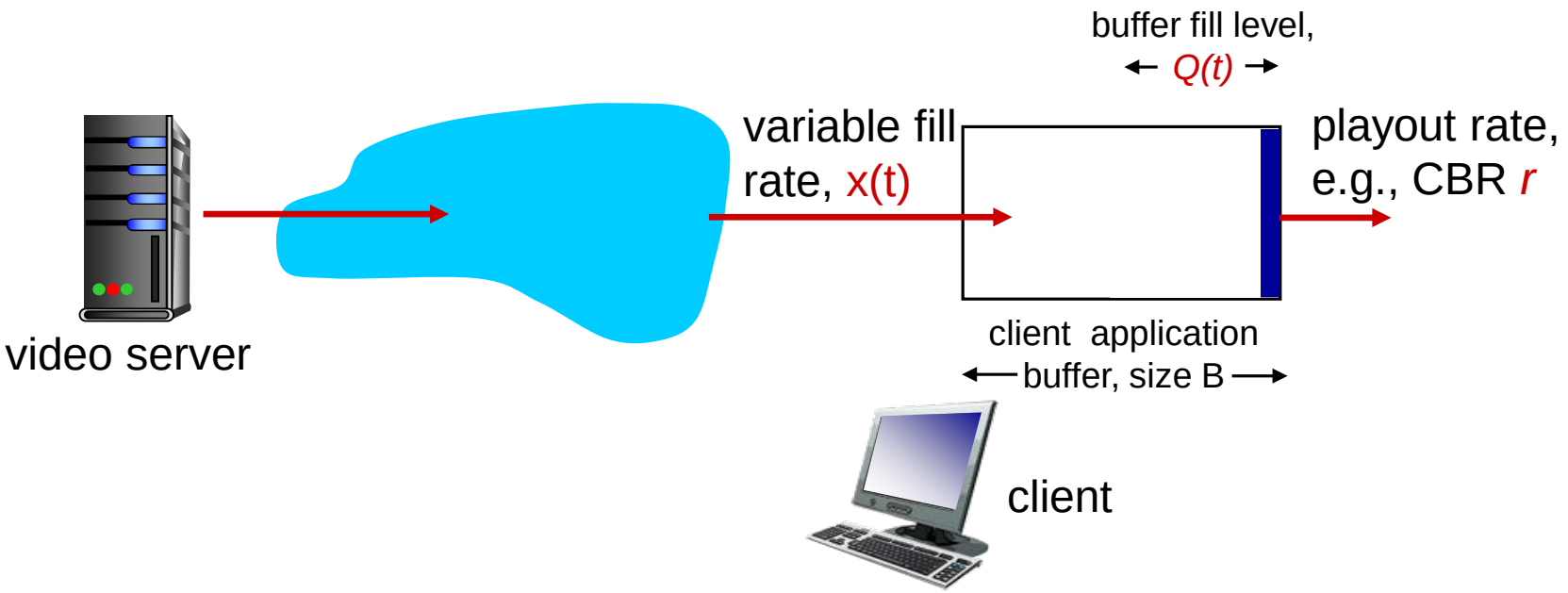


- *client-side buffering and playout delay:* compensate for network-added delay, delay jitter

Client-side buffering, playout

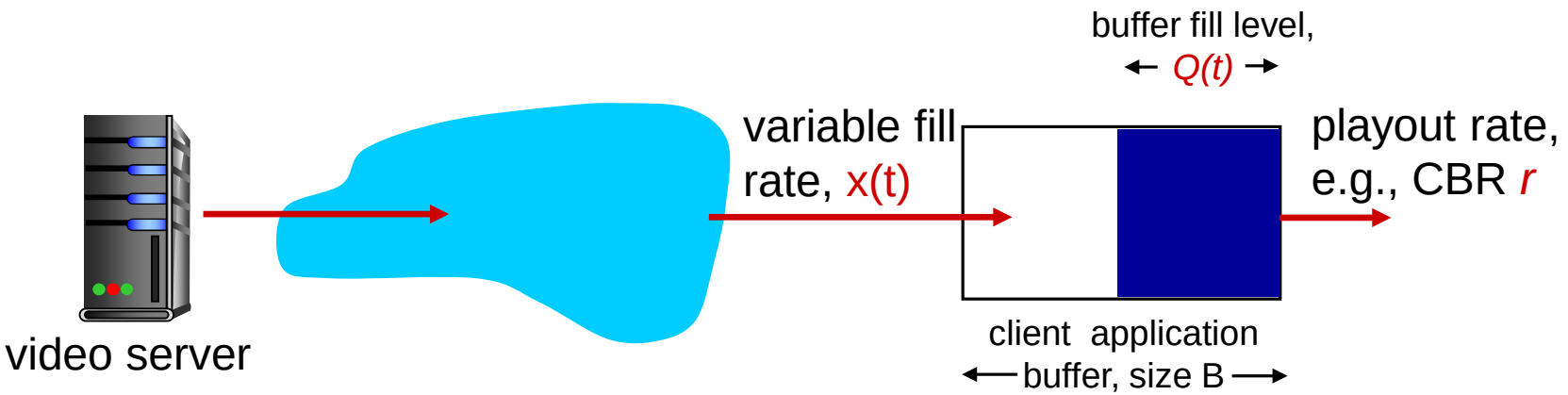


Client-side buffering, playout



1. Initial fill of buffer until playout begins at t_p
2. playout begins at t_p,
3. buffer fill level varies over time as fill rate x(t) varies and playout rate r is constant

Client-side buffering, playout



playout buffering: average fill rate ($\bar{x}$), playout rate (r):

- $\bar{x} < r$: buffer eventually empties (causing freezing of video playout until buffer again fills)
- $\bar{x} > r$: buffer will not empty, provided initial playout delay is large enough to absorb variability in x(t)
  - *initial playout delay tradeoff:* buffer starvation less likely with larger delay, but larger delay until user begins watching

Streaming multimedia: DASH

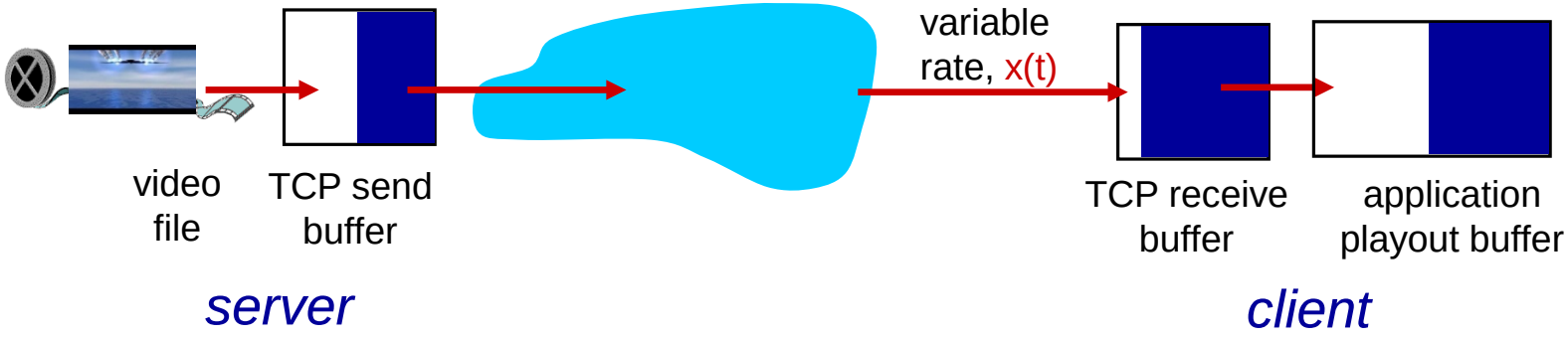
- *DASH: D*ynamic, *A*daptive *S*treaming over *H*TTP
- *server:*
  - divides video file into multiple chunks
  - each chunk stored, encoded at different rates
  - *manifest file:* provides URLs for different chunks
- *client:*
  - periodically measures server-to-client bandwidth
  - consulting manifest, requests one chunk at a time
    - chooses maximum coding rate sustainable given current bandwidth
    - can choose different coding rates at different points in time (depending on available bandwidth at time)

Streaming multimedia: DASH

- *DASH: D*ynamic, *A*daptive *S*treaming over *H*TTP
- *"intelligence"* at client: client determines
  - *when* to request chunk (so that buffer starvation, or overflow does not occur)
  - *what encoding rate* to request (higher quality when more bandwidth available)
  - *where* to request chunk (can request from URL server that is "close" to client or has high available bandwidth)

Streaming multimedia: HTTP

- multimedia file retrieved via HTTP GET
- send at maximum possible rate under TCP



- fill rate fluctuates due to TCP congestion control, retransmissions (in-order delivery)
- larger playout delay: smooth TCP delivery rate
- HTTP/TCP passes more easily through firewalls

Voice-over-IP (VoIP)

- *VoIP end-end-delay requirement*: needed to maintain "conversational" aspect
  - higher delays noticeable, impair interactivity
  - < 150 msec: good
  - > 400 msec bad
  - includes application-level (packetization, playout), network delays

- *session initialization:* how does callee advertise IP address, port number, encoding algorithms?

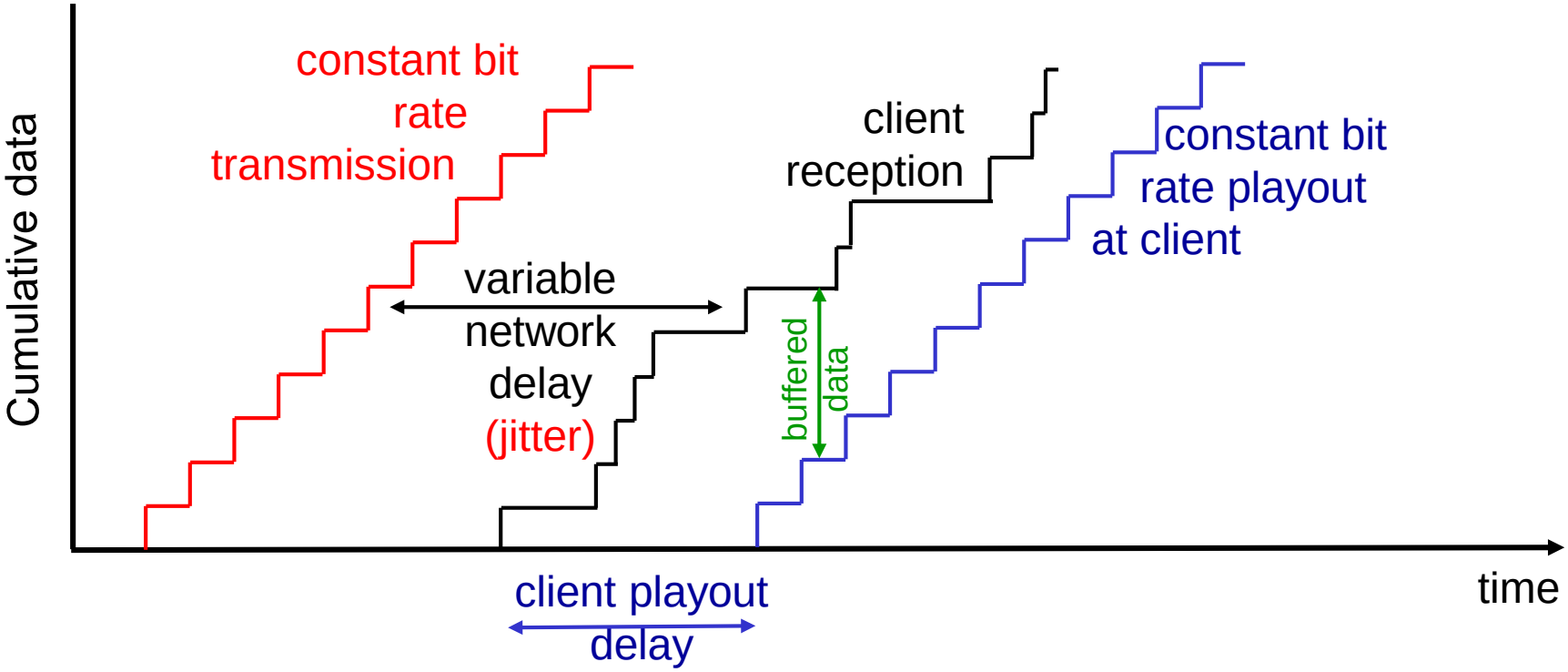
VoIP characteristics

- speaker's audio: alternating talk spurts, silent periods.
  - 64 kbps during talk spurt
  - packets generated only during talk spurts
  - 20 msec chunks at 8 Kbytes/sec: 160 bytes of data
- application-layer header added to each chunk
- chunk+header encapsulated into UDP (or TCP)
- application sends segment into socket every 20 msec during talkspurt

VoIP: packet loss, delay

- *network loss:* IP datagram lost due to network congestion (router buffer overflow)
- *delay loss:* IP datagram arrives too late for playout at receiver
  - delays: processing, queueing in network; end-system (sender, receiver) delays
  - typical maximum tolerable delay: 400 ms
- *loss tolerance:* depending on voice encoding and loss concealment, packet loss rates between 1% and 10% can be tolerated

Delay jitter



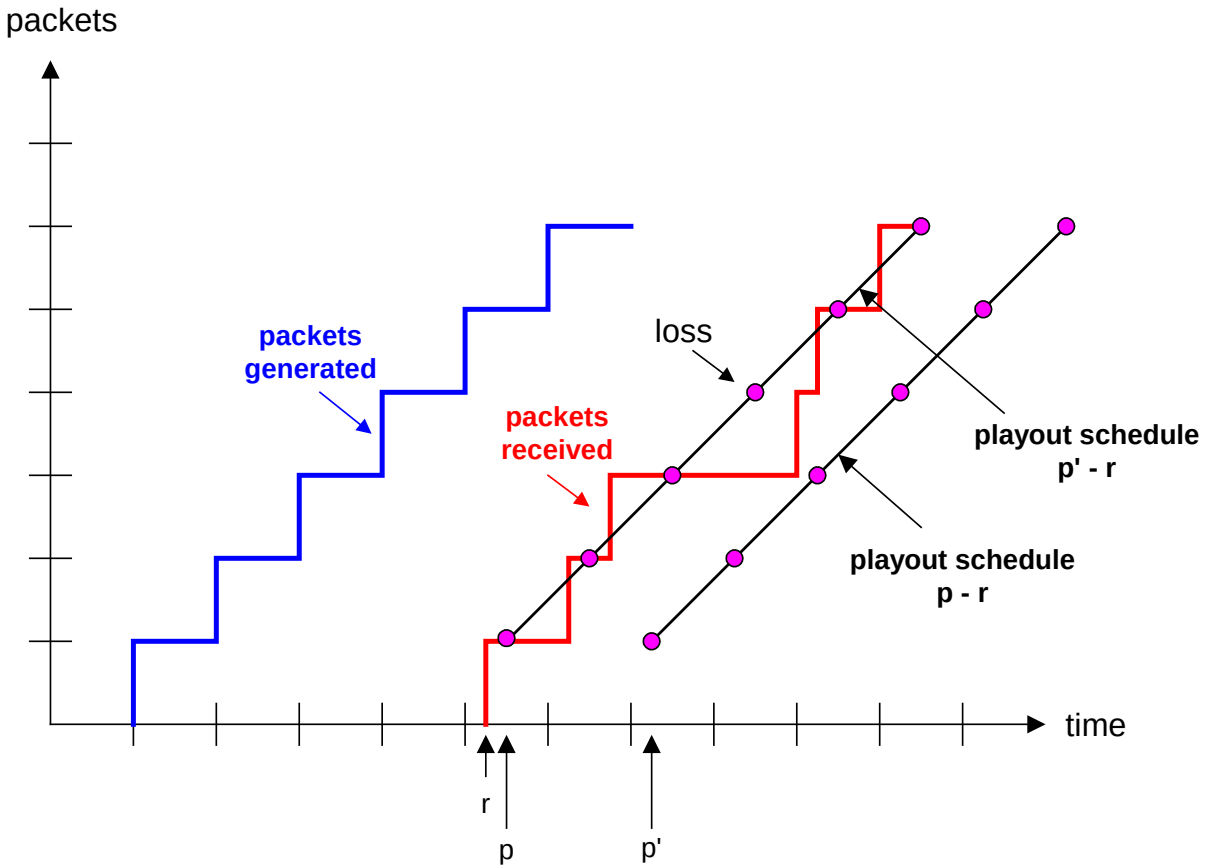
- end-to-end delays of two consecutive packets: difference can be more or less than 20 msec (transmission time difference)

VoIP: fixed playout delay

- receiver attempts to playout each chunk exactly *q* msecs after chunk was generated.
  - chunk has time stamp *t*: play out chunk at *t*+*q*
  - chunk arrives after *t*+*q*: data arrives too late for playout: data "lost"
- tradeoff in choosing *q*:
  - *large q:* less packet loss
  - *small q:* better interactive experience

VoIP: fixed playout delay

- sender generates packets every 20 msec during talk spurt.
- first packet received at time r
- first playout schedule: begins at p
- second playout schedule: begins at p’



Adaptive playout delay (1)

- *goal:* low playout delay, low late loss rate
- *approach:* adaptive playout delay adjustment:
  - estimate network delay, adjust playout delay at beginning of each talk spurt
  - silent periods compressed and elongated
  - chunks still played out every 20 msec during talk spurt
- adaptively estimate packet delay: (EWMA - exponentially weighted moving average):

$$d_i = (1-\alpha)d_{i-1} + \alpha\,(r_i - t_i)$$

delay estimate after ith packet

small constant, e.g. 0.1

time received - time sent (timestamp)

measured delay of ith packet

VoiP: recovery from packet loss (1)

Challenge: recover from packet loss given small tolerable delay between original transmission and playout

- each ACK/NAK takes ~ one RTT
- alternative: *Forward Error Correction (FEC)*
  - send enough bits to allow recovery without retransmission

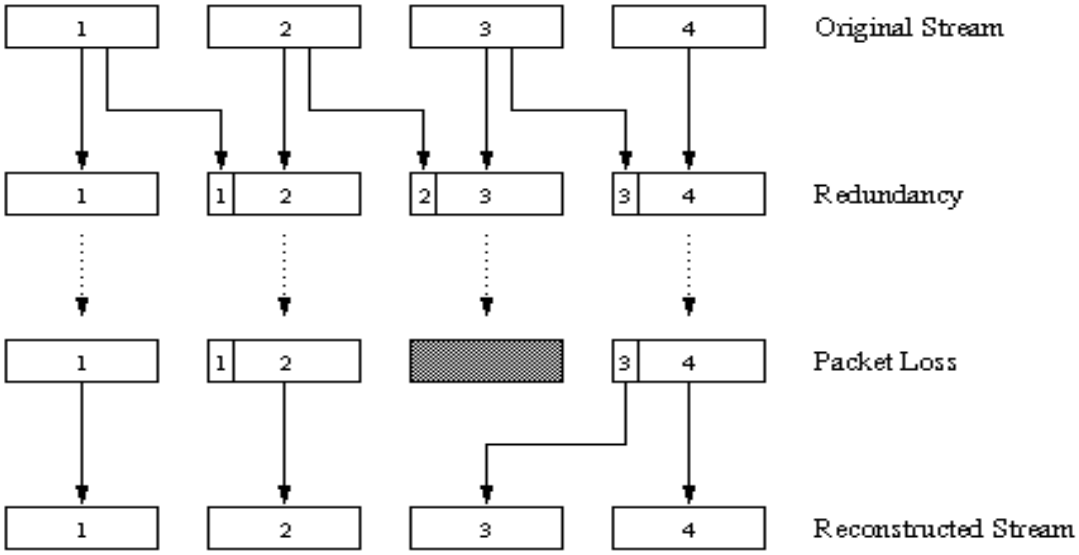
simple FEC

- for every group of *n* chunks, create redundant chunk by exclusive OR-ing *n* original chunks
- send *n+1* chunks, increasing bandwidth by factor *1/n*
- can reconstruct original *n* chunks if at most one lost chunk from *n+1* chunks, with playout delay

VoiP: recovery from packet loss (2)

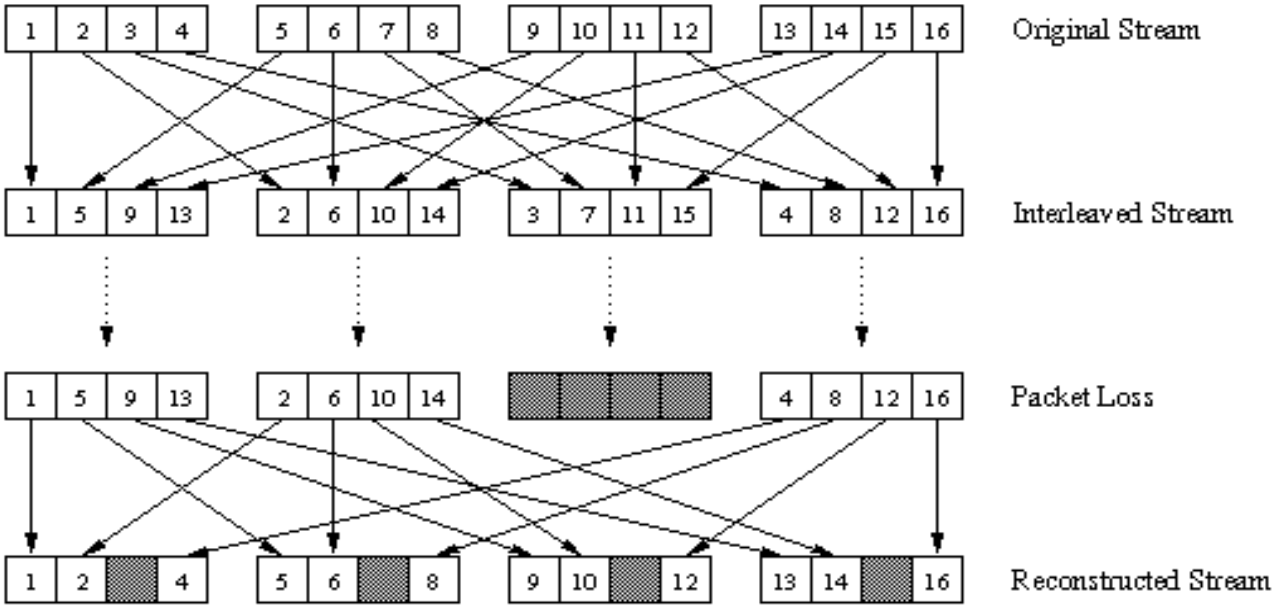
another FEC scheme:

- "piggyback lower quality stream"
- send lower resolution audio stream as redundant information
- e.g., nominal stream PCM at 64 kbps and redundant stream GSM at 13 kbps



- non-consecutive loss: receiver can conceal loss
- generalization: can also append (n-1)st and (n-2)nd low-bit rate chunk

VoiP: recovery from packet loss (3)



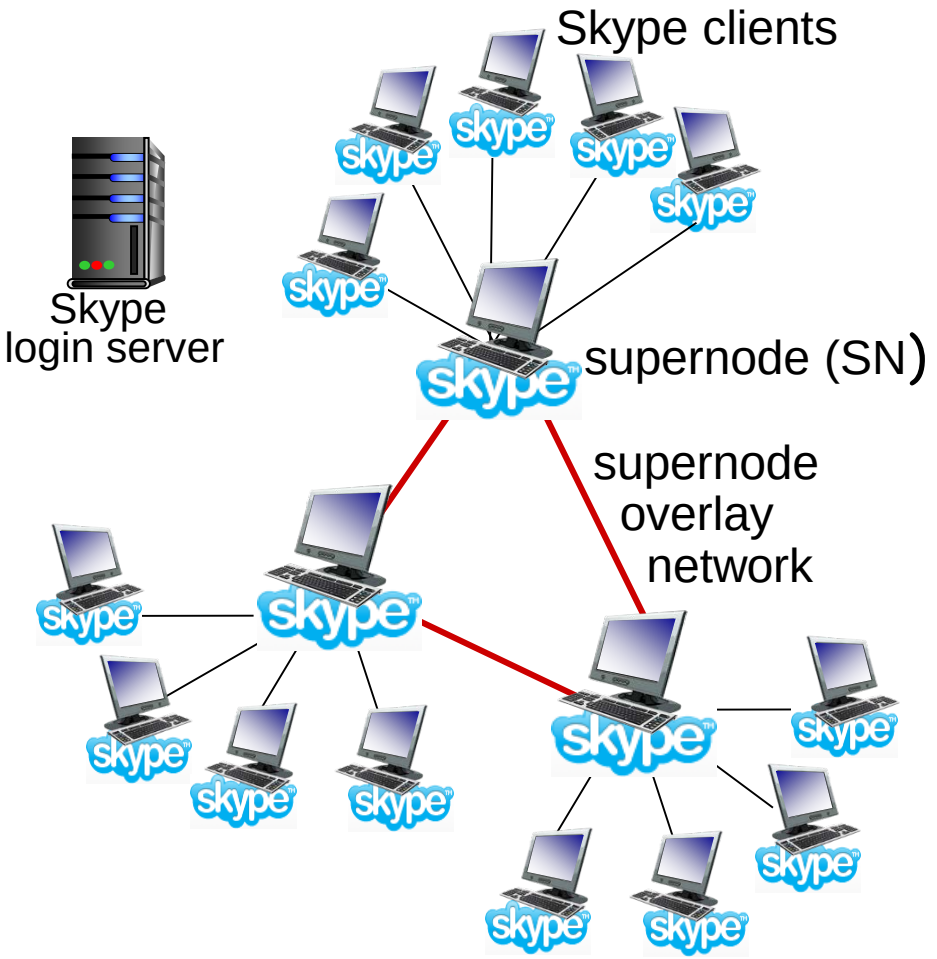
interleaving to conceal loss:

- audio chunks divided into smaller units, e.g. four 5 msec units per 20 msec audio chunk
- packet contains small units from different chunks

- if packet lost, still have *most* of every original chunk
- no redundancy overhead, but increases playout delay

Voice-over-IP: Skype

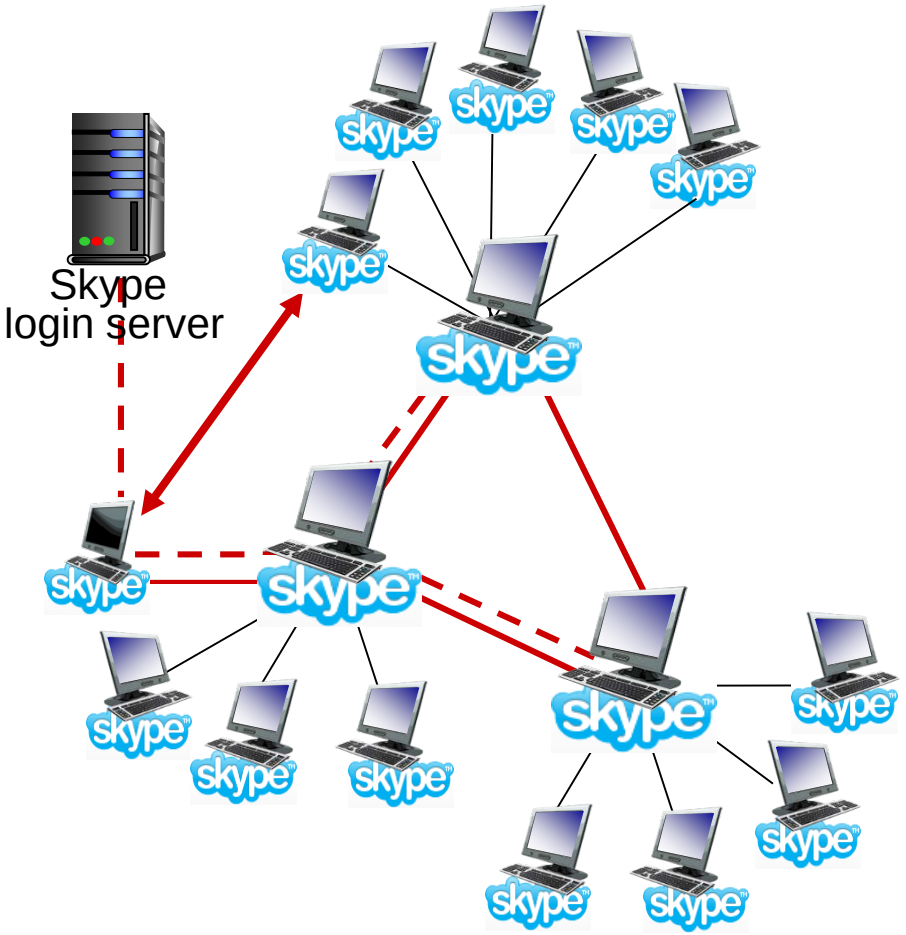
- proprietary application-layer protocol
  - encrypted msgs
- P2P components:
  - clients: Skype peers connect directly to each other for VoIP call
  - supernodes (SN): Skype peers with special functions
  - overlay network: among SNs to locate clients
  - login server



P2P voice-over-IP: Skype

Skype client operation:

1. joins Skype network by contacting SN (IP address cached) using TCP
2. logs-in (username, password) to centralized Skype login server
3. obtains IP address for callee from SN overlay network
4. initiate call directly to callee



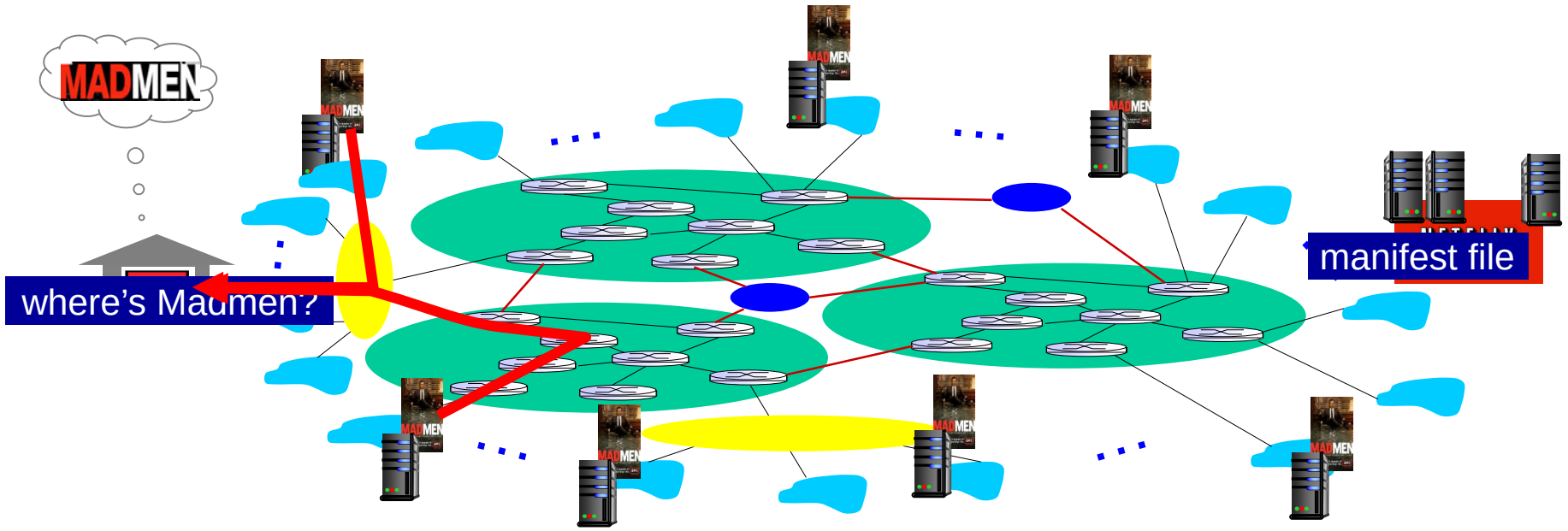
Content distribution networks

- *challenge:* how to stream content (selected from millions of videos) to hundreds of thousands of simultaneous users?

- *answer:* store/serve multiple copies of videos at multiple geographically distributed sites *(CDN)*
  - *enter deep:* push CDN servers deep into many access networks
    - close to users
    - used by Akamai, 1700 locations
  - *bring home:* smaller number (10's) of larger clusters in POPs near (but not within) access networks
    - used by Limelight

Content Distribution Networks (CDNs)

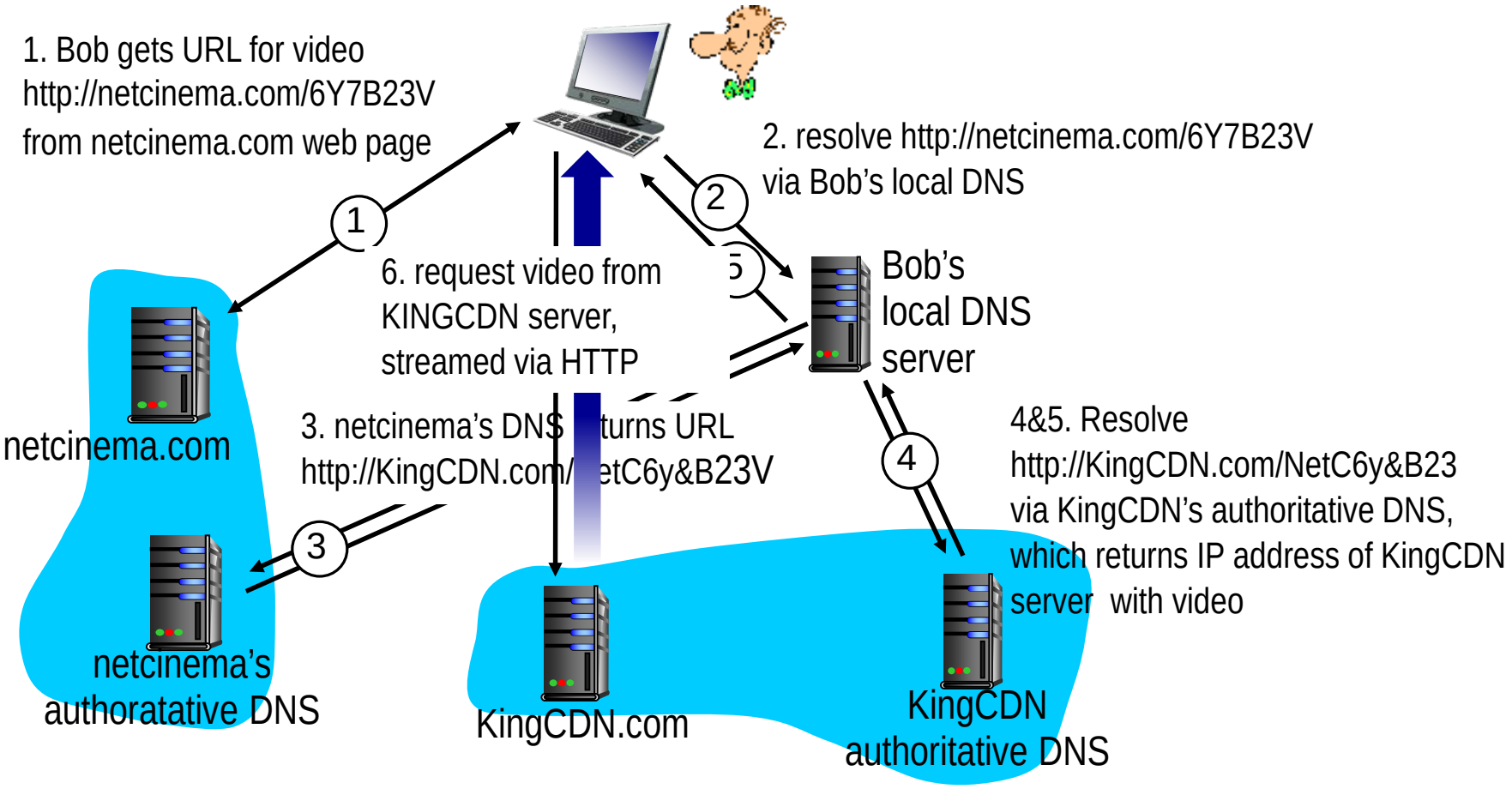
- CDN: stores copies of content at CDN nodes
  - e.g. Netflix stores copies of MadMen
- subscriber requests content from CDN
  - directed to nearby copy, retrieves content
  - may choose different copy if network path congested



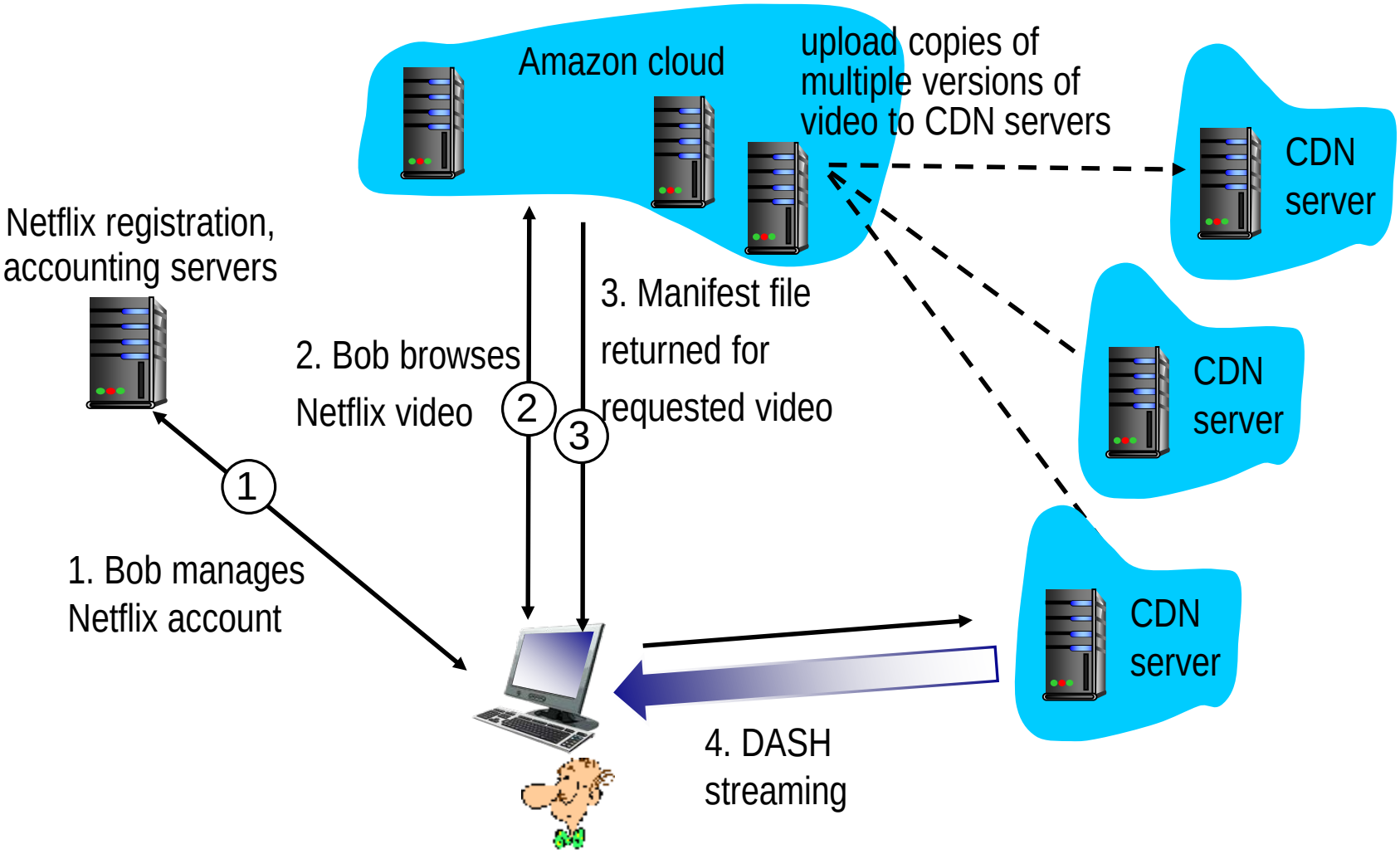
CDN content access: a closer look

Bob (client) requests video http://netcinema.com/6Y7B23V

- video stored in CDN at http://KingCDN.com/NetC6y&B23V



Case study: Netflix



L2 Preview

Before You Go

On a sheet of paper, answer the following (ungraded) question (no names, please):

What was the muddiest point in today's class?