



College of Information Studies

University of Maryland Hornbake Library Building College Park, MD 20742-4345

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# The Web

Session 4

INST 346

Technologies, Infrastructure and Architecture

# Quiz

- Start: 5:00 sharp
- End: 5:05 sharp (pencil down or zero credit)
- Include your name!
- No communication with anyone till 5:05
  - No email, no talking, no SMS, no chat, ...
  - Even if you finish early!
- Open book, open notes, open Web, open mind

# Goals for Today

- Finish HTTP
- Getahead: Email
- Wireshark preview

# HTTP request message

- two types of HTTP messages: *request, response*
- **HTTP request message:**
  - ASCII (human-readable format)

request line  
(GET, POST, HEAD  
commands)

header  
lines

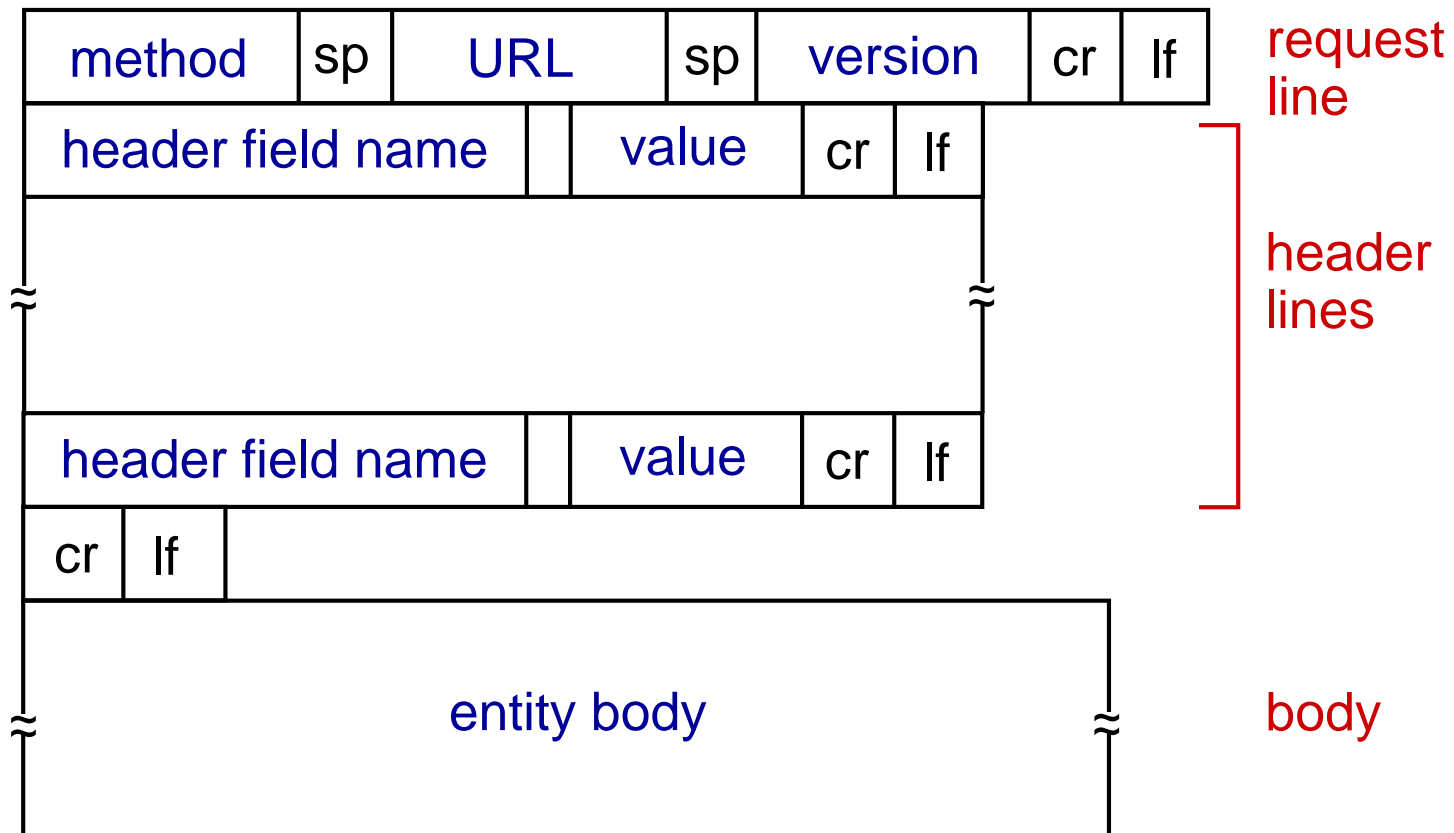
carriage return, line feed  
at start of line indicates  
end of header lines

carriage return character  
line-feed character

```
GET /index.html HTTP/1.1\r\n
Host: www-net.cs.umass.edu\r\n
User-Agent: Firefox/3.6.10\r\n
Accept: text/html,application/xhtml+xml\r\n
Accept-Language: en-us,en;q=0.5\r\n
Accept-Encoding: gzip,deflate\r\n
Accept-Charset: ISO-8859-1,utf-8;q=0.7\r\n
Keep-Alive: 115\r\n
Connection: keep-alive\r\n
\r\n
```

\* Check out the online interactive exercises for more  
examples: [http://gaia.cs.umass.edu/kurose\\_ross/interactive/](http://gaia.cs.umass.edu/kurose_ross/interactive/)

# HTTP request message: general format



# Method types

## HTTP/1.0:

- GET
- POST
  - input is uploaded to server in entity body
- HEAD
  - asks server to leave requested object out of response

## HTTP/1.1:

- GET, POST, HEAD
- PUT
  - uploads file in entity body to path specified in URL field
- DELETE
  - deletes file specified in the URL field

# HTTP response message

status line

(protocol

status code

status phrase)

header  
lines

data, e.g.,  
requested  
HTML file

```
HTTP/1.1 200 OK\r\n
Date: Sun, 26 Sep 2010 20:09:20 GMT\r\n
Server: Apache/2.0.52 (CentOS)\r\n
Last-Modified: Tue, 30 Oct 2007 17:00:02
GMT\r\n
ETag: "17dc6-a5c-bf716880"\r\n
Accept-Ranges: bytes\r\n
Content-Length: 2652\r\n
Keep-Alive: timeout=10, max=100\r\n
Connection: Keep-Alive\r\n
Content-Type: text/html; charset=ISO-8859-
1\r\n
\r\n
data data data data data ...
```

\* Check out the online interactive exercises for more  
examples: [http://gaia.cs.umass.edu/kurose\\_ross/interactive/](http://gaia.cs.umass.edu/kurose_ross/interactive/)

# HTTP response status codes

- status code appears in 1st line in server-to-client response message.
- some sample codes:

## **200 OK**

- request succeeded, requested object later in this msg

## **301 Moved Permanently**

- requested object moved, new location specified later in this msg (Location:)

## **400 Bad Request**

- request msg not understood by server

## **404 Not Found**

- requested document not found on this server

## **505 HTTP Version Not Supported**



# Cookies



# Cookies

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*what cookies can be used for:*

- authorization
- shopping carts
- recommendations
- user session state (Web e-mail)

aside

*cookies and privacy:*

- cookies permit sites to learn a lot about you
- you may supply name and e-mail to sites

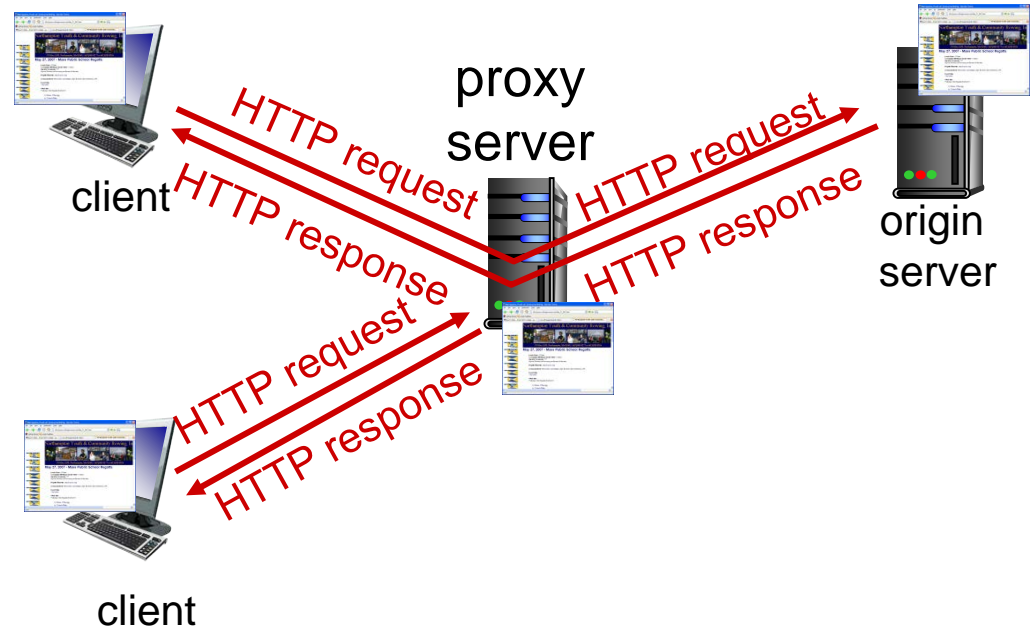
*how to keep “state”:*

- protocol endpoints: maintain state at sender/receiver over multiple transactions
- cookies: http messages carry state

# Web caches (proxy server)

**goal:** satisfy client request without involving origin server

- user sets browser: Web accesses via cache
- browser sends all HTTP requests to cache
  - object in cache: cache returns object
  - else cache requests object from origin server, then returns object to client



# Why Web caching

- reduce response time for client request
- reduce traffic on an institution's access link
- Internet dense with caches enables low-bandwidth content providers to effectively deliver content

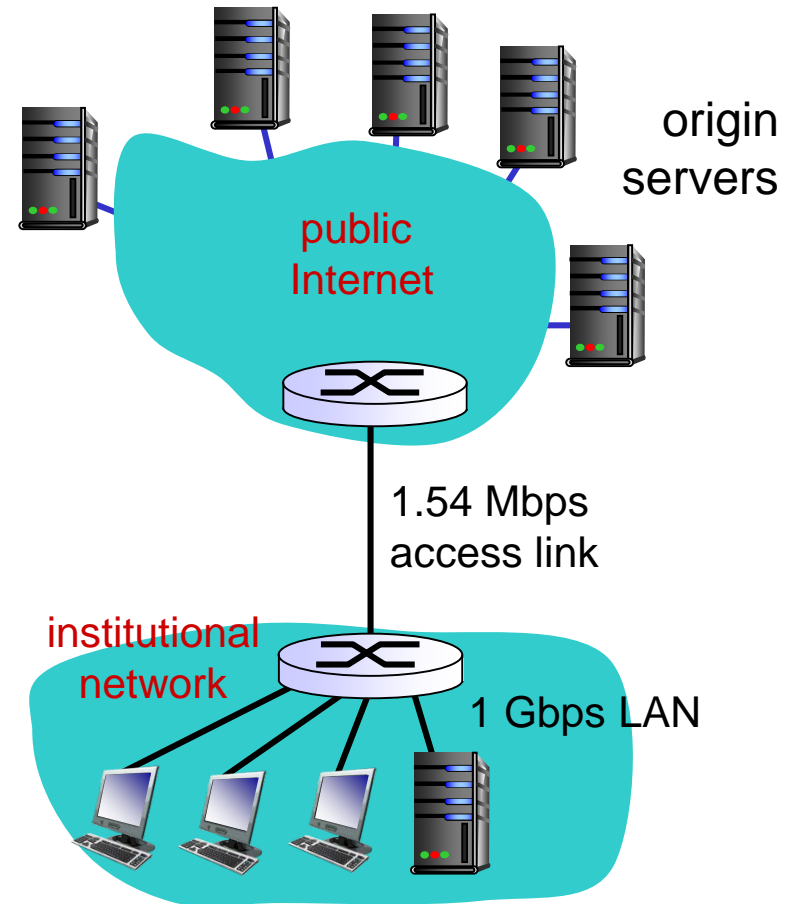
# Caching example: without local cache

## *assumptions:*

- avg object size: 100K bits
- avg request rate from browsers to origin servers: 15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

## *consequences:*

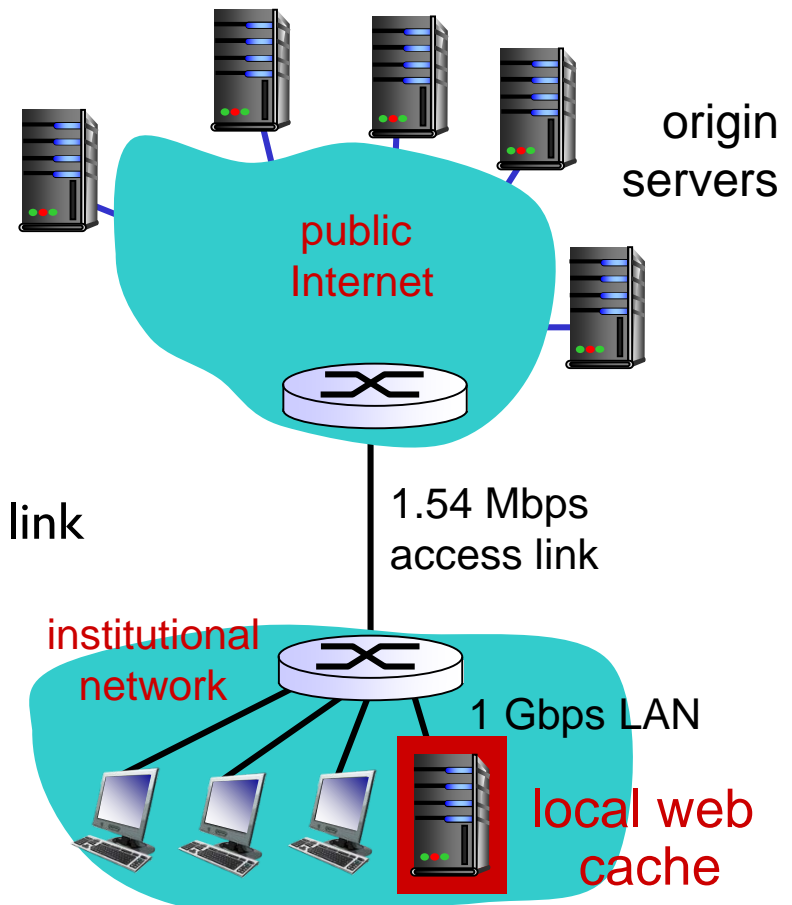
- LAN utilization: 15%
- access link utilization = 99% *problem!*
- total delay = Internet delay + access delay + LAN delay  
= 2 sec + minutes + usecs



# Caching example: install local cache

## *Calculating access link utilization, delay with cache:*

- suppose cache hit rate is 0.4
  - 40% requests satisfied at cache, 60% requests satisfied at origin
- access link utilization:
  - 60% of requests use access link
- data rate to browsers over access link  
 $= 0.6 * 1.50 \text{ Mbps} = .9 \text{ Mbps}$ 
  - utilization  $= 0.9 / 1.54 = .58$
- total delay
  - $= 0.6 * (\text{delay from origin servers}) + 0.4 * (\text{delay when satisfied at cache})$
  - $= 0.6 (2.01) + 0.4 (\sim \text{msecs}) = \sim 1.2 \text{ secs}$



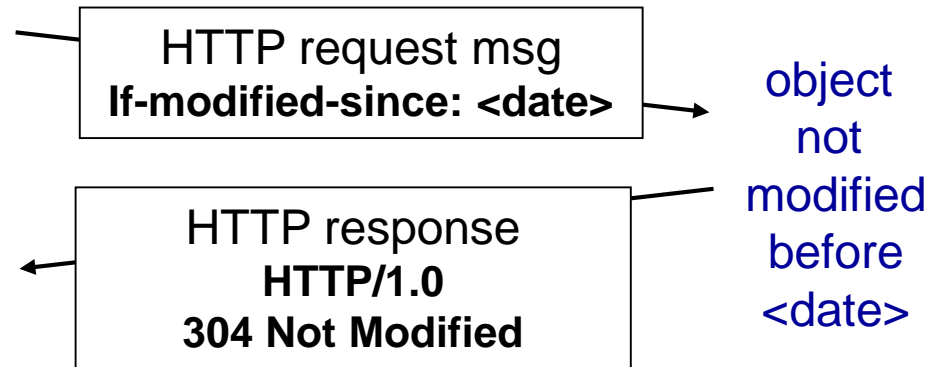
# Conditional GET

- **Goal:** don't send object if cache has up-to-date cached version
  - no object transmission delay
  - lower link utilization
- **cache:** specify date of cached copy in HTTP request  
`If-modified-since: <date>`
- **server:** response contains no object if cached copy is up-to-date:  
`HTTP/1.0 304 Not Modified`

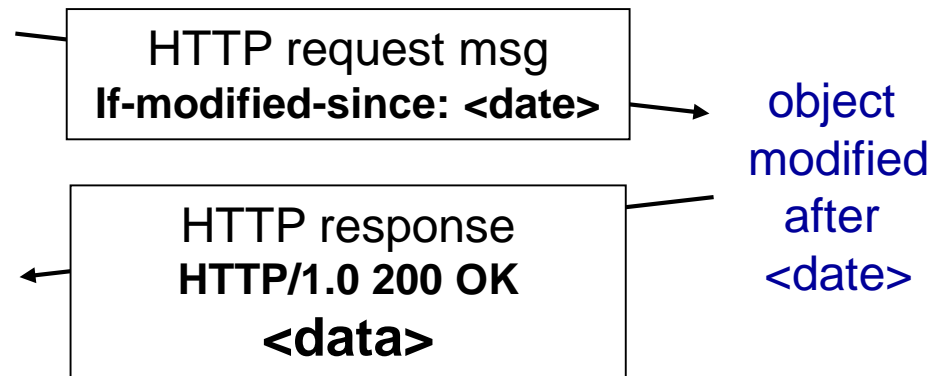
client



server



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# Getahead: Email



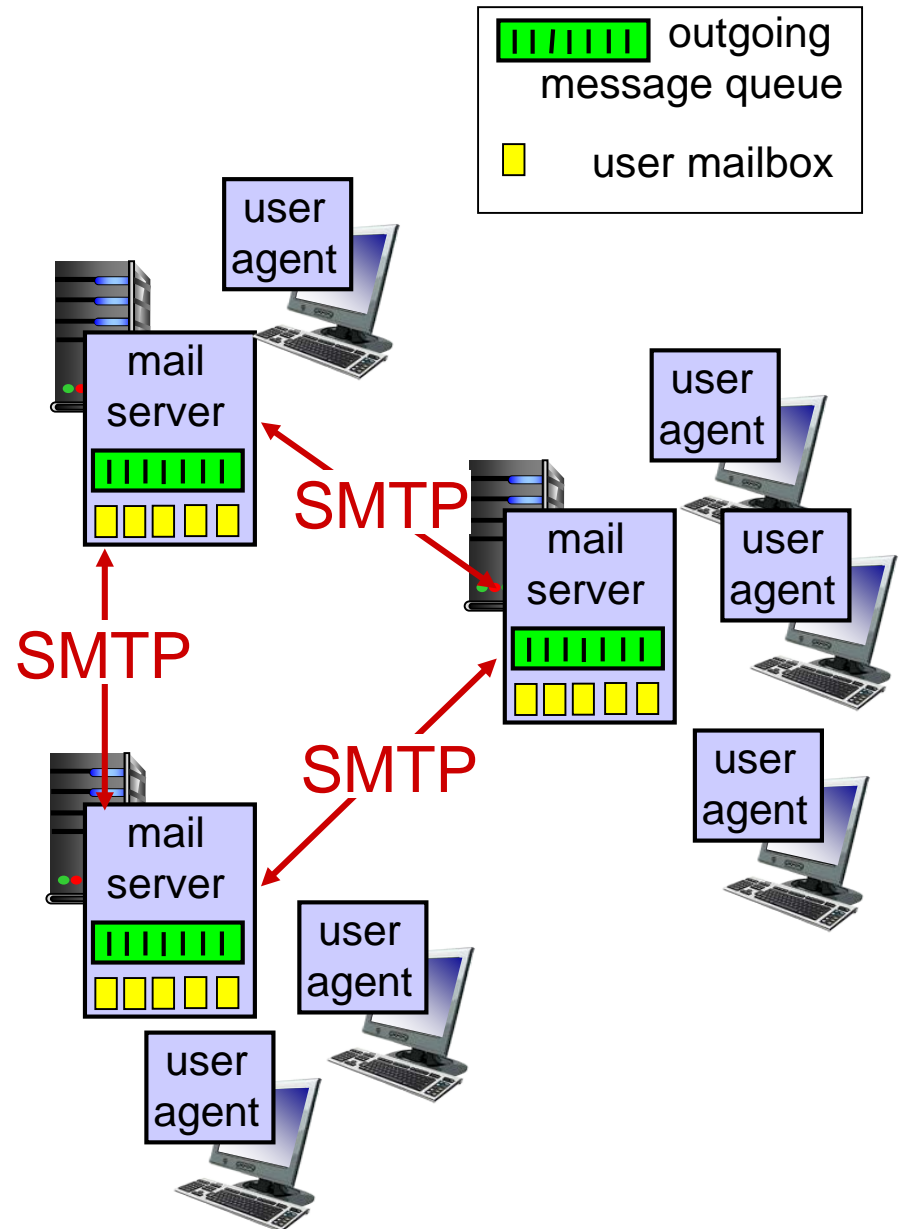
# Electronic mail

## *Three major components:*

- user agents
- mail servers
- simple mail transfer protocol: SMTP

## *User Agent*

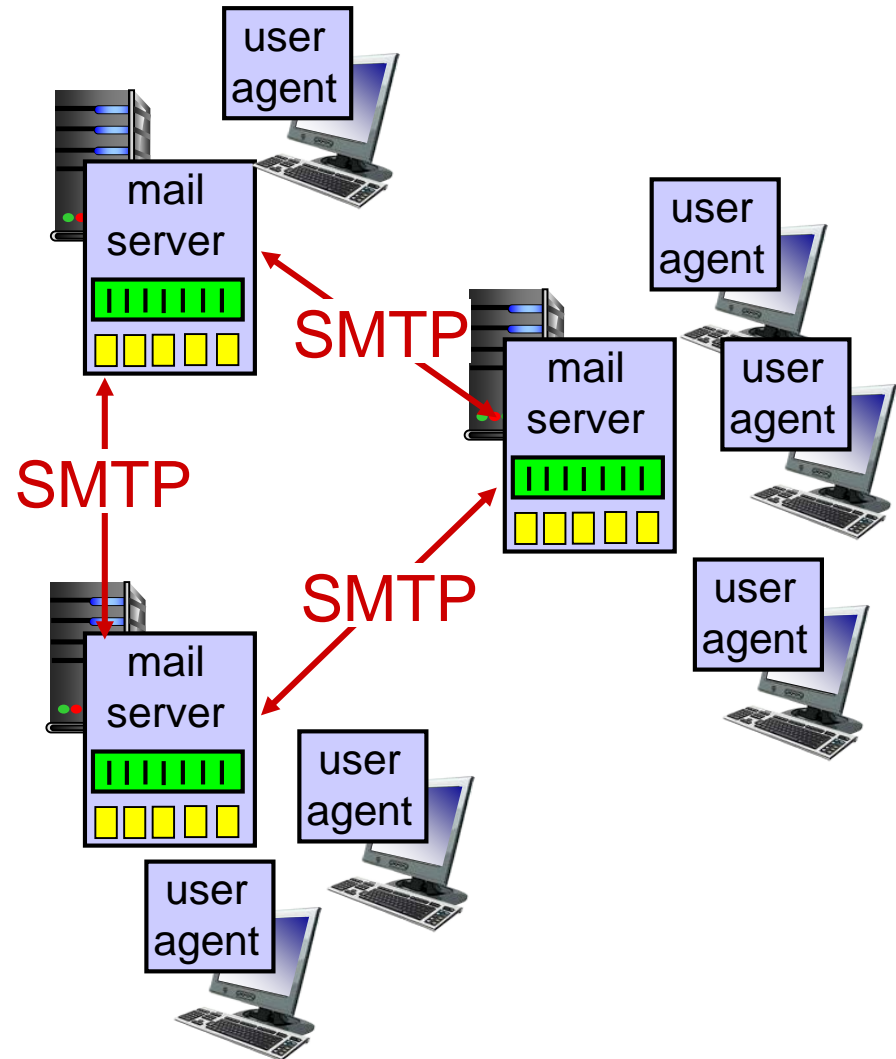
- a.k.a. “mail reader”
- composing, editing, reading mail messages
- e.g., Outlook, Thunderbird, iPhone mail client
- outgoing, incoming messages stored on server



# Electronic mail: mail servers

## mail servers:

- *mailbox* contains incoming messages for user
- *message queue* of outgoing (to be sent) mail messages
- *SMTP protocol* between mail servers to send email messages
  - client: sending mail server
  - “server”: receiving mail server

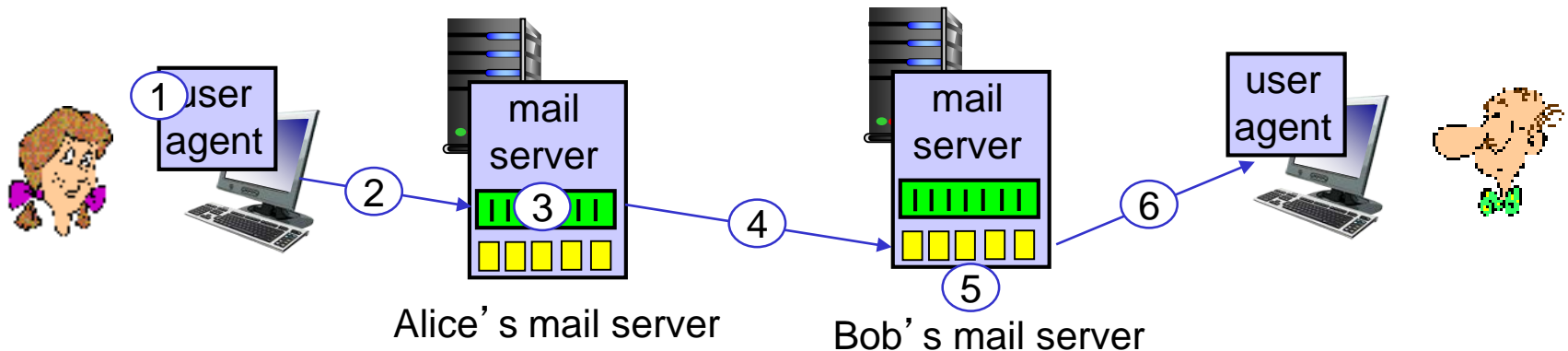


# Electronic Mail: SMTP [RFC 2821]

- uses TCP to reliably transfer email message from client to server, port 25
- direct transfer: sending server to receiving server
- three phases of transfer
  - handshaking (greeting)
  - transfer of messages
  - closure
- command/response interaction (like HTTP)
  - **commands:** ASCII text
  - **response:** status code and phrase
- messages must be in 7-bit ASCII

# Scenario: Alice sends message to Bob

- 1) Alice uses UA to compose message “to” bob@someschool.edu
- 2) Alice’s UA sends message to her mail server; message placed in message queue
- 3) client side of SMTP opens TCP connection with Bob’s mail server
- 4) SMTP client sends Alice’s message over the TCP connection
- 5) Bob’s mail server places the message in Bob’s mailbox
- 6) Bob invokes his user agent to read message



# Sample SMTP interaction

```
S: 220 hamburger.edu
C: HELO crepes.fr
S: 250 Hello crepes.fr, pleased to meet you
C: MAIL FROM: <alice@crepes.fr>
S: 250 alice@crepes.fr... Sender ok
C: RCPT TO: <bob@hamburger.edu>
S: 250 bob@hamburger.edu ... Recipient ok
C: DATA
S: 354 Enter mail, end with "." on a line by itself
C: Do you like ketchup?
C: How about pickles?
C: .
S: 250 Message accepted for delivery
C: QUIT
S: 221 hamburger.edu closing connection
```

# Try SMTP interaction for yourself:

- `telnet servername 25`
- see 220 reply from server
- enter HELO, MAIL FROM, RCPT TO, DATA, QUIT commands

above lets you send email without using email client (reader)

# SMTP: final words

- SMTP uses persistent connections
- SMTP requires message (header & body) to be in 7-bit ASCII
- SMTP server uses CRLF . CRLF to determine end of message

## *comparison with HTTP:*

- HTTP: pull
- SMTP: push
- both have ASCII command/response interaction, status codes
- HTTP: each object encapsulated in its own response message
- SMTP: multiple objects sent in multipart message

# Before You Go

On a sheet of paper, answer the following (ungraded) question (no names, please):

What was the muddiest point in today's class?