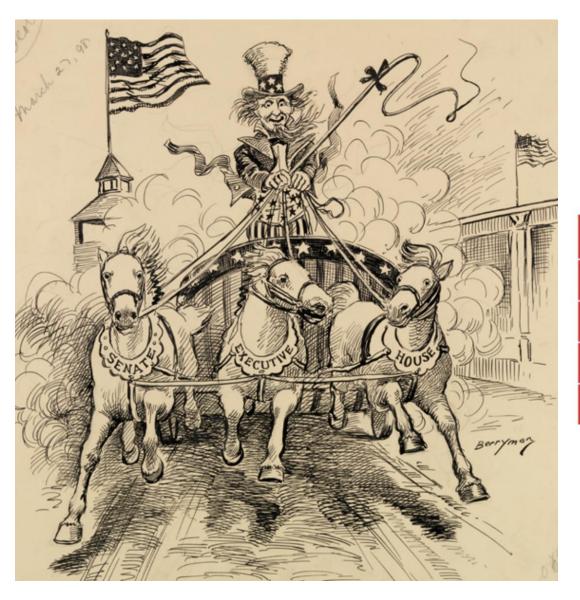
# **Congressional Support**

## INST 154

Apollo at 50

Kennedy Speech on November 21, 1963

How NASA's Budget is Made (Part 2)



House		Senate	
435 <	Number of Members	> 100	
2 Years <	Length of Terms	► 6 Years	
25 <	Minimum Age for Members	> 30	
Many Rules, More Formal	Organization	<ul> <li>Few Rules, Less Formal</li> </ul>	
By Population	Representation of the States	Equal	

# The Senate in 1961

- Majority Leader
  - Mike Mansfield
- Committee on Aeronautical & Space Sciences
  - Robert S. Kerr
- Committee on Appropriations:
  - Carl Hayden
  - Subcommittee on Independent Offices
- Committee on Government Operations
- Small Business Committee
- Armed Services Committee
- Judiciary Committee
- Committee on Foreign Relations
- Joint Committee on Atomic Energy

### **Committee on Aeronautical and Space Sciences**

87TH CONGRESS, FIRST SESSION, 1961

JANUARY 3, 1961, TO SEPTEMBER 27, 1961

(Committee, 15 Members; 10 Democrats and 5 Republicans)

Appointed August 24, 1958 ROBERT S. KERR, Oklahoma, Chairman<sup>1</sup> RICHARD B. RUSSELL, Georgia WARREN G. MAGNUSON, Washington CLINTON P. ANDERSON, New Mexico STUART SYMINGTON, Missouri

Appointed January 14, 1959

JOHN STENNIS, Mississippi STEPHEN M. YOUNG, Ohio THOMAS J. DODD, Connecticut HOWARD W. CANNON, Nevada

Appointed January 11, 1961 SPESSARD L. HOLLAND, Florida Appointed August 24, 1958 STYLES BRIDGES, New Hampshire <sup>2</sup> ALEXANDER WILEY, Wisconsin MARGARET CHASE SMITH, Maine

Appointed January 20, 1959 CLIFFORD P. CASE, New Jersey

Appointed January 13, 1961 BOURKE B. HICKENLOOPER, Iowa <sup>3</sup>

#### 1961

#### HEARINGS

Hearing on the nomination of James Edwin Webb to be Administrator of the National Aeronautics and Space Administration, February 2, 1961.\*

Hearing on the nomination of Edward Christy Welsh to be Executive Secretary of the National Aeronautics and Space Council, March 23, 1961.\*

Hearings on the National Aeronautics and Space Administration scientific and technical programs, February 28 and March 1, 1961.\*

Hearing on H.R. 6169, amending the National Aeronautics and Space Act of 1958, April 19, 1961.\*

Hearings on S. 1857, amending various sections of the National Aeronautics and Space Administration Act of 1958, May 16 and June 2, 1961.\*

Hearings on H.R. 6874, a bill to authorize appropriations to the National Aeronautics and Space Administration for fiscal year 1961, June 7, 8, and 12, 1961.\*

Hearings on S. 2481, amending the National Aeronautics and Space Administration Authorization Act for the fiscal year 1962.\*

## Senate Aero & Space Science Committee Staff

- Staff Director
  - Everard H. Smith
- Chief Clerk
  - Carter Bradley
- Assistant Chief Clerk
  - Dr. Earl W. Lindvelt
- Professional Staff:
  - William Deachman, Elaine Galloway, William A. Reynolds, Glen P. Wilson

# The House of Representatives in 1961

- Speaker of the House
  - Sam Rayburn
- Committee on Science and Astronautics
  - Chair: Overton Brooks (later George P. Miller)
- Committee on Appropriations
  - Chair: Clarence Cannon
  - Subcommittee on Ind. Offices: Albert Thomas
- Committee on Government Operations
- Armed Services Committee
- Joint Committee on Atomic Energy

#### 87<sup>th</sup> Congress Committee on Science and Astronautics

GEORGE P. MILLER, CA, Chair JOSEPH W. MARTIN, JR., MA OLIN E. TEAGUE, TX VICTOR L. ANFUSO, NY JAMES G. FULTON, PA JOSEPH E. KARTH, MN J. EDGAR CHENOWETH, CO KEN HECHLER, WV WILLIAM K. VAN PELT, WI PERKINS BASS, NH EMILIO Q. DADDARIO, CT WALTER H. MOELLER, OH R. WALTER RIEHLMAN, NY DAVID S. KING, UT JESSICA M. WEIS, NY J. EDWARD ROUSH, IN CHARLES A. MOSHER, OH THOMAS G. MORRIS, NM RICHARD L. ROUDEBUSH, IN BOB CASEY, TX ALPHONZO BELL, CA THOMAS M. PELLY, WA WILLIAM J. RANDALL, MO JOHN W. DAVIS, GA WILLIAM F. RYAN, NY JAMES C. CORMAN, CA THOMAS N. DOWNING, VA JOE D. WAGGONNER, JR., LA CORINNE B. RILEY, SC

#### **Subcommittees**

#### **Manned Space Flight**

DEM: TEAGUE, Chair, DADDARIO, MORRIS, RYAN REP: FULTON, RIEHLMAN, ROUDEBUSH

#### Advanced Research and Technology

DEM: ANFUSO, Chair, MOELLER, KING, CORMAN REP: CHENOWETH, MOSHER, BELL

#### **Space Sciences**

DEM: KARTH, Chair, CASEY, RANDALL, DOWNING REP: VAN PELT, BASS

#### Applications and Tracking and Data Acquisition

DEM: HECHLER, Chair, ROUSH, DAVIS, WAGGONNER, JR. REP: WEIS

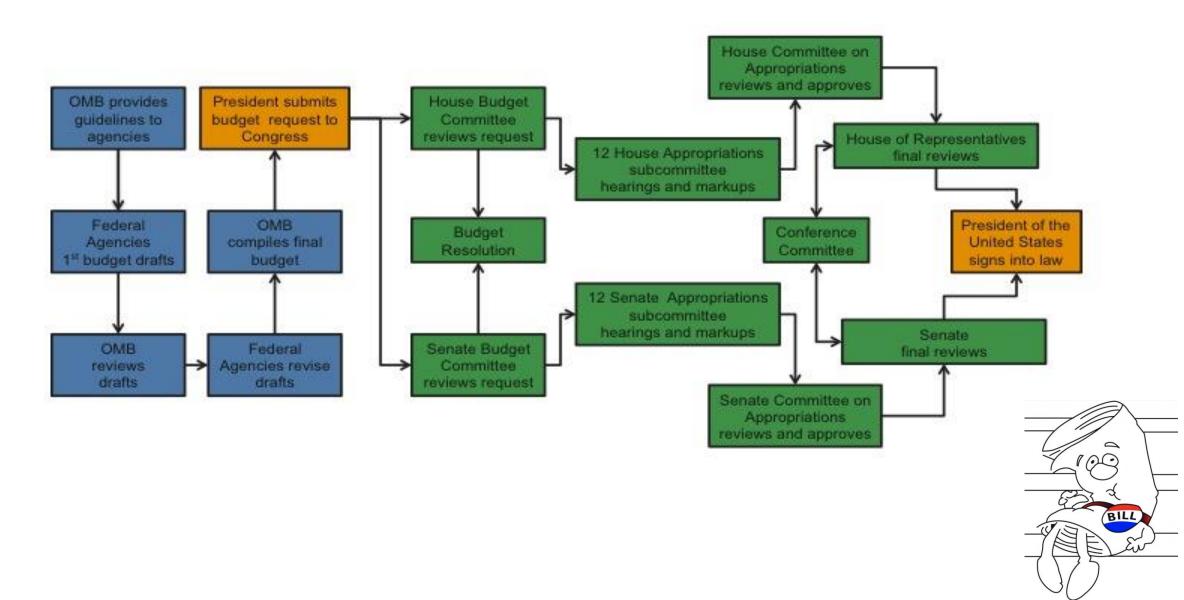
#### Patents and Scientific Inventions

DEM: DADDARIO, Chair, KING, CASEY, RANDALL, RYAN REP: FULTON, CHENOWETH, BASS, BELL

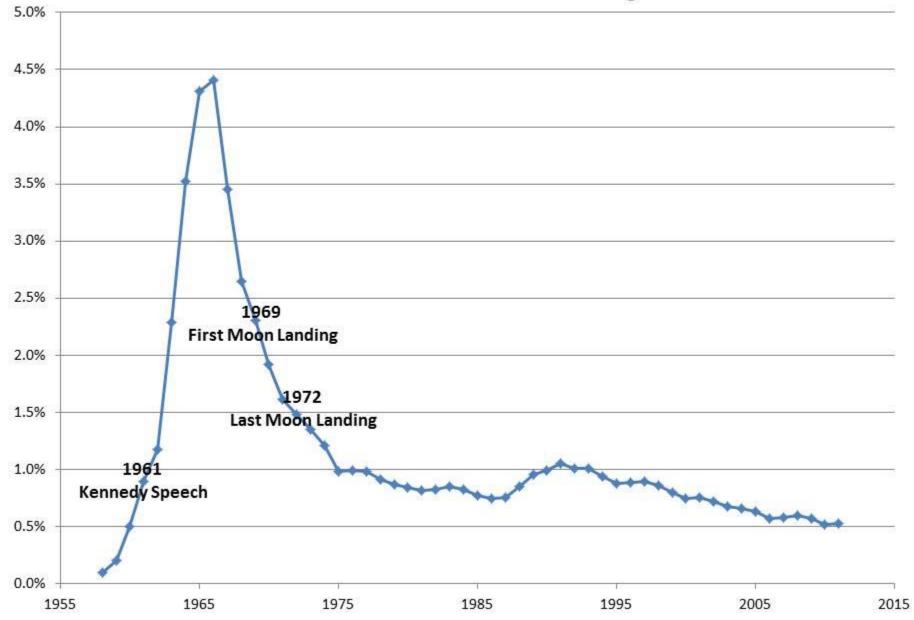
#### Women as Astronauts

DEM: ANFUSO, Chair, KARTH, ROUSH, RYAN, CORMAN, WAGGONNER, JR., RILEY REP: FULTON, RIEHLMAN, WEIS, BELL

#### Annual Budget Process Flowchart



## NASA as a % of Federal Budget



# Influence Operations

- Congressional Relations
  - Preparing for testimony
  - Responding to requests
- Public Relations
  - Media liaison
  - Talking points
  - Public events
- Lobbying
  - "Interest group democracy"
    - First Amendment: Congress shall make no law ... abridging the freedom of speech ... or the right of the people to petition the Government for a redress of grievances.
    - Anti-lobbying Act
  - Campaign contributions
    - Hatch Act

## NASA Dollars Boost the Economies of Every State in the U.S. <sup>(2003 Data)</sup>



- All 50 states and the District of Columbia participated in NASA procurements in FY '03
- Grants and awards went to various educational institutions and non-profit organizations in 50 states and the District of Columbia

## Discussion Groups

- Brooks Letter ("Recommendations re the National Space Program")
  - A May 4 letter to LBJ in the run up to Kennedy's call for a Moon landing
- Kaufmann Chapter 1 ("The Kennedy Administration's Lunar Campaign")
  - A provocative account of NASA and Administration public influence campaigns
- Berger Article ("How Albert Thomas Won Houston NASA's Flagship Center")
  - A story of <u>a powerful House Appropriations subcommittee chairman</u>'s influence

## Public Opinion

- May 1961
  - Spend \$40 Billion: Yes: 33%; No: 58%
- January 1962
  - Need to land on Moon: Urgent: 22%; None: 52%
- November 1962
  - Agree with Kennedy's Apollo decision: Yes: 42%; No 42%
- May 1963
  - Need to land on Moon: None: 53%
- October 1964
  - Beat Russians to the Moon: Go all out 26%; Not too important: 66%
- June 1965
  - Space spending: 16% Spend more; 33% Spend less
- February 1967
  - Send a man to Moon before Russia: Important: 33%; Not important: 61%

William Sims Bainbridge, Impact of Space Exploration of Public Opinions, Attitudes and Beliefs, 2015

Five Possible Objectives for the Space Program	Harvard Business Review	
	1960	1963
Pure science research and gaining of knowledge	47%	43%
Control of outer space for military and political reasons	31%	31%
Tangible economic payoffs and research results for everyday life on Earth	14%	18%
Meeting the challenge and adventure of new horizons	8%	8%
Winning the prestige race with the Soviet Union	3%	5%