

Tutorials

Supervised and Semi-Supervised Learning for IR

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The Probabilistic Relevance Model: BM25 and Beyond

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From ‘Ultra-Light’ to Naturalistic IR Interaction: A Framework for Research on Interactive IR in Context

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Web Mining for Search

Ricardo Baeza-Yates (*Yahoo! Research*)

Rosie Jones (*Yahoo! Research*)

Content-based and Semantic Image/Video Retrieval

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Rong Yan (*IBM T. J. Watson Research Center, USA*)

Indian Language Information Retrieval: Dealing with Indian Language Issues

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Prasenjit Majumder (*Indian Statistical Institute, India*)

Sobha L (*Anna University, India*)

Learning to Rank for Information Retrieval

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Real World Text Mining

Ronen Feldman (*Hebrew University of Jerusalem, Israel*)

Online Advertising: Business Models, Technologies and Issues

James Shanahan (*Independent Consultant, USA*)

Ayman Farahat (*Admob, USA*)

Workshops

Focused Retrieval: Question Answering, Passage Retrieval, Element Retrieval

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Learning to Rank for Information Retrieval

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Searching Spontaneous Conversational Speech

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Analytics for Noisy Unstructured Text Data

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Future Challenges in Expertise Retrieval

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Aggregated Search

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Beyond Binary Relevance: Preferences, Diversity, and Set-Level Judgments

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Mobile Information Retrieval

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Information Retrieval in Advertising

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Author Index

Aberer, Karl	733	Cao, Guihong	243	Doucet, Antoine	843
Acero, Alex	339	Cao, Yang	179	Downie, J. Stephen	888
Agichtein, Eugene	483, 707, 735, 737	Carbonell, Jaime G.....	347, 715	Druck, Gregory	595
Airio, Eija	59	Carman, Mark J. T.	719	Duh, Kevin	251
Akella, Ram	227, 427	Carterette, Ben	651, 685	Dumais, Susan T.	163, 791
Allan, James	11, 235, 651	Charikar, Moses	123	Dumoulin, Benoit	751
Al-Maskari, Azzah	59, 683	Chen, Chien Chin.....	579	Dupret, Georges E.....	331
Almeida, Humberto M.....	267	Chen, Chun	741, 757	Elbassuoni, Shady	721
Alonso, Omar	697	Chen, Enhong	827	Elgersma, Erik	723
Altingovde, Ismail Sengor.....	861	Chen, Hsin-Hsi	195	Elsas, Jonathan L.	347
Amini, Massih-Reza	99	Chen, Ing-Xiang	801	Fang, Hui	219
Ananiadou, Sophia	787	Chen, Kuan-Ting	767	Fang, Lujun	179
Anick, Peter	701	Chen, Meng Chang.....	579	Fariña, Antonio	139
Arampatzis, Avi	811	Chen, Weizhu	749	Fei, Ben	155
Arapakis, Ioannis	395, 891	Chen, Zheng	179, 749	Fernández-Luna, J. M.	711
Argamon, Shlomo	725	Cheng, Xueqi	379, 743	Fetterly, Dennis	755
Arguello, Jaime	347	Chernov, Sergey	894	Floréen, Patrik	781
Arnold, Andrew	115	Chia, Tee Kiah	363	Fortuna, Blaž	883
Ashkan, Azin	659	Cho, Junghoo	507	Fox, Edward A.....	889
Aslam, Javed A.....	587, 603, 651	Ciccolo, Peter	403	Frieder, Ophir	859
Avrachenkov, Konstantin	873	Clarke, Charles L. A.	659	Gabrilovich, Evgeniy	403
Back, Maribeth	315	Clements, Maarten	739	Gao, Bin	451
Baeza-Yates, Ricardo	131	Clough, Paul	59, 683	Gao, Jianfeng	243
Baglioglu, Ozgur	885	Cong, Gao	467	Garain, Utpal	803
Bai, Peng	749	Cormack, Gordon V.....	659, 745	Garcia, Ernest V.....	735
Bailey, Peter	667	Cotter, Philip	787	Garcia-Molina, Hector	531
Balog, Krisztian	371, 753, 817	Crain, Steven P.....	799	Geng, Xiubo	115
Banchs, Rafael E.....	863	Craswell, Nick	667, 755	Gildea, Nicholas	775
Bandyopadhyay, Ayan	699	Crecelius, Tom	523, 884	Giles, C. Lee	515
Banerjee, Somnath	867	Crestani, Fabio	719	Gkanogiannis, Anestis	869
Bao, Shenghua	155	Croft, W. Bruce.....	235, 475, 491, 571	Goharian, Nazli	833
Bar-Yossef, Ziv	865	Cucerzan, Silviu	841	Golovchinsky, Gene	315
Bendersky, Michael	491, 853	Cudré-Mauroux, Philippe	733	Gonçalves, Marcos A.....	267, 889
Bennett, Paul N.....	685	Dai, Wenyuan	627	Gong, Yihong	635
Berlocher, Ivan	703	Damiani, Ernesto	849	Goutte, Cyril	99
Bian, Jiang	483	Davison, Brian D.....	443, 643	Gray, Philip D.....	395
Bilenko, Mikhail	43, 705	de Campos, Luis M.....	711	Grobelnik, Marko	883
Brisaboa, Nieves R.	139	de Rijke, Maarten	371, 723, 753, 773, 815, 817, 823	Guan, Ziyu	757
Broder, Andrei	403	de Vries, Arjen P.	667, 739	Guiver, John	259
Broschart, Andreas	845	Demir, Engin	861	Guo, Jiafeng	379
Bu, Jiajun	741, 757	Dengel, Andreas	387	Guo, Qi	707
Budura, Adriana	733	Diaz, Fernando D.....	805, 807, 809	Hannah, David	709
Buntine, Wray	781	Ding, Chris	187, 307, 831	Harpale, Abhay S.....	91
Buscher, Georg	387	Ding, Fan	855	Hattori, Hiroyuki	793
Büttcher, Stefan	659	Dobrynin, Vladimir	873	Hauskrecht, Milos	785
Cai, Rui	459	Domshlak, Carmel	547	He, Ben	67, 727, 747
Callan, Jamie	347, 715	Dong, Wei	123	He, Daqing	882
Can, Fazli	861, 885			He, Shuyuan	451

He, Yanxiang	283	Kim, HyunKi	829	Lin, Lan	777
Heath, Allison P.	43	Kim, Jungi	821	Lin, Luxin	837
Heymann, Paul	531	Kim, Kono	703	Lin, Yongjing	539
Hiemstra, Djoerd	763, 795, 797, 851	Kim, Seokhwan	875	Liu, Chang	892
Hoon, Gan Keng	879, 895	Kirchhoff, Katrin	251	Liu, Kangmiao	741
Hsu, Winston H.	767	Kishino, Yasue	759	Liu, Nathan N.	83
Hu, Jian	179	Kocberber, Seyit	885	Liu, Tie-Yan	107, 115, 451
Hu, Meishan	291, 729	Kolla, Maheedhar	659	Liu, Yandong	483, 735, 737
Hu, Qinmin	783	Kong, Tang Enya	879	Liu, Ying	539
Hu, Rong	749	Koolen, Marijn	847	Liu, Yuting	451
Hu, Tianming	871	Kraaij, Wessel	815, 823	Lu, Min	107
Hu, Xiao	888	Kukkonen, Joonas	781	Lu, Qin	283
Hu, Xiaohua	555	Kumaran, A	211	Lu, Yansheng	749
Huang, Jian	799	Kumaran, Giridhar	11	Luo, Dijun	831
Huang, Xiangji	783	Kurland, Oren	171, 547, 825, 853	Luo, Gang	3
Huete, Juan F.	711	Ladra, Susana	139	Luo, Hangzai	871
Jang, Myung-Gil	829	Lagerspetz, Eemil	781	Luo, Qiming	827
Järvelin, Kalervo	675	Lai, Wei	459	Luo, Yemin	837
Jaygarl, Hojun	801	Lalmas, Mounia	847	Luxenburger, Julia	721
Jeon, Jiwoon	475	Lam, Wai	35	Ma, Wei-Ying	107
Jeong, Minwoo	875	Larson, Martha	773	Ma, Wei-Ying	459
Jiang, Maojin	725	Larson, Ray R.	886	Ma, Zhiming	451
Jiang, Yu-Gang	769	Lee, Changki	829	Macdonald, Craig	67, 727, 747, 761
Jing, Liping	539	Lee, Gary Geunbae	875	MacKinnon, Ian	659
Joho, Hideo	709	Lee, Jong-Hyeok	821	Maekawa, Takuya	759
Jones, M. Cameron	888	Lee, Kai-Fu	1	Maiti, Samareesh	699
Jose, Joemon M.	395, 709, 775	Lee, Kyung Soon	235	Majumder, Prasenjit	699
Joshi, Tanuja	211	Lee, Kyung-il	703	Mann, Gideon	595
Josifovski, Vanja	403	Lee, Wang-Chien	515	Marrara, Stefania	849
Joy, Joseph	211	Lee, Wee Sun	835	Mashiach, Li-Tal	865
Junqueira, Flavio P.	131	Lehtonen, Miro	843	Mayfield, James	813
Kacimi, Mouna	523, 884	Li, Baoli	735	McCallum, Andrew	595
Kalamoukis, Theodore	869	Li, Chunping	713	McNamee, Paul	813
Kalashnikov, Dmitri V.	27	Li, Haizhou	363	Mehrotra, Sharad	27
Kaltenbrunner, Andreas	863	Li, Hang	107, 115, 379, 451	Mehta, Bhaskar	75
Kamei, Koji	759	Li, Hua	179	Mei, Qiaozhu	611
Kamps, Jaap	763, 811, 847	Li, Huajing	515	Meij, Edgar	815, 817, 823, 898
Kang, In-Su	821	Li, Jia	515	Meira Jr, Wagner	267
Kanoulas, Evangelos	603	Li, Kai	123	Mengle, Saket S. R.	833
Kanoulas, Evangelos	651	Li, Linlin	771	Merhav, Yuval	859
Kantamneni, Raj Gopal	701	Li, Rongmei	763	Michel, Sebastian	523, 733, 884
Kantor, Paul B.	147	Li, Tao	187, 307, 819, 831	Mitra, Mandar	699
Kaptein, Rianne	763	Li, Wenjie	283	Mitra, Sukanya	699
Kardas, Suleyman	885	Li, Wenyuan	539	Mladenich, Dunja	883
Kekäläinen, Jaana	675	Li, Xiao	339	Moffat, Alistair	51, 687, 695
Kellner, Tobias	211	Liao, Wei-Shing	767	Mojdeh, Mona	745
Kelly, Liadh	899	Liebling, Daniel J.	163	Murray, G. Craig	705, 900
Keong, Phang Keat	879	Lim, Ee-Peng	291, 729	Murthy, Uma	889
Keskustalo, Heikki	675	Lin, Chin-Yew	467	Na, Seung-Hoon	821
Khurana, Udayan	211	Lin, Jian	881	Navarro, Gonzalo	139
Kikuchi, Masaaki	779	Lin, Jimmy	19	Nejdl, Wolfgang	75

Nemirovsky, Danil	873	Roelleke, Thomas	435	Turpin, Andrew	693, 717, 731
Neumann, Thomas	523, 884	Rueda-Morales, M. A.	711	Uehara, Kuniaki	793
Ng, Hwee Tou	363	Rupnik, Jan	883	Ulusoy, Özgür	861
Ngo, Chong-Wah	769	Sakai, Tetsuya	691, 695	Uyar, Erkan	885
Nguyen, Doan	765	Sakurai, Yasushi	759	Vallet, David	857
Nicholas, Charles	813	Sanderson, Mark	59, 499, 683	van Elst, Ludger	387
Nie, Jian-Yun	243	Sasaki, Yutaka	787	Vechtomova, Olga	659
Nie, Lan	443	Schenkel, Ralf	523, 845, 884, 887	Veloso, Adriano A.....	267
Nobata, Chikashi	787	Scholer, Falk	693, 717	Venkatachalam, Logambigai	889
Nuray-Turan, Rabia	27	Seki, Kazuhiro	793	Villa, Robert	775
Nurmi, Petteri	781	Sen, Aparajita	699	Vinay, Vishwa	755
Oard, Douglas W.	203	Sengar, Vibhuti	211	Wan, Xiaojun	299
Ocalan, Huseyin Cagdas.....	885	Seo, Jangwon	571	Wang, Bin	855
Okadome, Takeshi	759	Serdyukov, Pavel	795, 797, 851, 893	Wang, Can	757
Okamoto, Masayuki	779	Shah, Chirag	315, 896	Wang, Changhu	355
Okazaki, Naoaki	787	Shao, Bo	187	Wang, Dingding	307
Ounis, Iadh	67, 727, 747, 761	Shum, Heung-Yeung	115	Wang, Jun	435
Paepcke, Andreas	563	Si, Luo	419	Wang, Junfeng	757
Pajntar, Boštjan	883	Siddharth, Jonathan	563	Wang, Long	467
Pal, Dipasree	699	Sifer, Mark	881	Wang, Mengqiu	419
Pal, Sukomal	699	Sim, Khe Chai	363	Wang, Shuguang	785
Pan, Hanglin	887	Skobeltsyn, Gleb	131	Wang, Xuanhui	219
Pan, Yan	837	Smirnova, Elena	873	Wang, Ye-Yi	339
Parreira, Josiane X.....	523, 884	Smith, Catherine L.....	147	Wang, Yida	459
Pasi, Gabriella	849	Smucker, Mark D.....	19	Wang, Yuefen	743
Pavlu, Virgil	651	Snelson, Edward	259	Wang, Yu-Ting	195
Peng, Fuchun	751	Soboroff, Ian	667, 747	Webber, William	51, 695
Peng, Jie	761	Song, Yang	515	Weerkamp, Wouter	371, 753, 817
Peng, Wei	819, 831	Song, Young-In	467	Wei, Furu	283
Pham, Son Kim.....	873	Su, Zhong	155	Wei, Xing	751
Pickens, Jeremy	315	Sun, Aixin	291, 729	Weikum, Gerhard	323, 523, 721, 884, 887
Pirkola, Ari	675	Sun, Yueheng	467	Welch, Michael J.....	507
Piowowski, Benjamin	331	Sung, Sam Yuan.....	871	West, Kris	888
Plachouras, Vassilis	131	Talbot, Justin	697	White, Ryen W.....	43, 705, 791
Qi, Xiaoguang	643	Tan, Chew Lim	771	Winter, Judith	890
Qin, Tao	115	Tan, Saravadee Sae	879	Wong, Limsoon	2
Qiu, Guang	741	Tan, Songbo	743	Wong, Tak-Lam	35
Qu, Mingcheng	741	Tang, Chunqiang	3	Wong, Tik-Shun	35
Quan, Xiaojun	827	Tang, Xiaoya	789	Wu, Dan	882
Qvarfordt, Pernilla	315	Tang, Yong	837	Wu, Mingfang	717, 731
Radlinski, Filip	403	Teevan, Jaime	163, 791	Wu, Ping-Jung	801
Rahurkar, Mandar	841	Theobald, Martin	563	Wu, Yejun	203
Ram, Ashwin	735	Thomas, Paul	667, 839	Xing, Dikan	619
Ramage, Daniel	531	Torres, Ricardo da Silva.....	889	Xiong, Hui	827, 871
Ravana, Sri Devi	687	Trieschnigg, Dolf	815, 823, 897	Xu, Gu	379
Rea, Brian	787	Truong, Tuong-Vinh	99	Xu, Hongtao	777
Reinders, Marcel J. T.	739	Tryfonopoulos, Christos	323	Xu, Jun	107
Richardson, Matthew	43, 705	Tsagias, Manos	773	Xu, Shengliang	155
Riedel, Lance	403	Tsai, Ming-Feng	195	Xu, Wei	635
Robertson, Stephen	243, 587, 689	Tsujii, Jun'ichi	787	Xu, Yang	855
Rode, Henning	795, 797, 851	Tsuruoka, Yoshimasa	787		

Xu, Zuobing	227, 427	Yu, Kai	635	Zhang, Yi	187
Xue, Gui-Rong	275, 619, 627	Yu, Yong	155, 275, 619, 627	Zhang, Ying	451
Xue, Xiaobing	475	Zaragoza, Hugo	857	Zhao, Qiankun	515
Yamasaki, Tomohiro	779	Zeng, Hua-Jun	179	Zhou, Chao	741
Yanagisawa, Yutaka	759	Zha, Hongyuan	275, 799	Zhou, Ke	275
Yang, Cheng-Zen	801	Zhai, ChengXiang	219, 611	Zhou, Wenjun	871
Yang, Jiang-Ming	459	Zhang, Dell	835	Zhou, Xiangdong	777
Yang, Jianwu	299	Zhang, Duo	611	Zhou, Xiaohua	555
Yang, Qiang	83, 179, 619, 627, 749	Zhang, Hong-Jiang	355	Zhu, Shenghuo	307, 635
Yang, Seungwon	889	Zhang, Kai	713	Zhu, Yangbo	715
Yang, Yiming	91	Zhang, Lei	355, 459	Zhuang, Ziming	515
Yasukawa, Michiko	880	Zhang, Liyan	713	Zighelnic, Liron	825
Ye, Xingyao	411	Zhang, Min	411	Zimmer, Christian	323
Yilmaz, Emine	587, 603, 667	Zhang, Wei	877	Zobel, Justin	51, 695, 731
Yokoo, Hidetoshi	880	Zhang, Xiaodan	555		