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Editors:

Sung-Hyon Myaeng,
Douglas W. Oard,
Fabrizio Sebastiani,
Tat-Seng Chua
and Mun-Kew Leong

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Preface from the General Co-Chairs

Welcome to SIGIR 2008 in Singapore! This is the 31st annual meeting of the ACM Special Interest Group in Information Retrieval, and the first time that SIGIR is hosted in Asia.

SIGIR is the premier academic conference in information retrieval. With the surge in activities and interests in the Web, the attendance and submission of papers to the conference has grown tremendously over the last few years, with a corresponding rise in the quality and variety of papers. This has allowed us to put together a wide spread of technical sessions covering topics such as ranking, query analysis, filtering, evaluation, summarization, multimedia retrieval and question-answering, as well as emerging topics like web search, social tagging and collaborative filtering. In addition to the main paper sessions, we have a packed schedule with two really interesting plenary keynotes, a full day of tutorials on state-of-the-arts topics, workshops on important emerging topics after the main conference, as well the doctoral consortium, technical demos, and the poster session.

SIGIR prides itself as forum where both young and established researchers easily interact to discuss topics and concerns of common interests. To this end, we have also put together a series of social programs including the newcomers breakfast, welcome reception, poster reception, and the conference banquet.

We would like to thank our main sponsors, Microsoft, Yahoo!, and Google for their perennial strong support, and to welcome the Information Retrieval Facility as a new SIGIR sponsor. It has really helped us to keep the registration fees affordable in the face of rising costs everywhere. Also, the conference location here in Singapore in 2008 has meant that an unprecedented amount has been spent on student travel support. The chairs and the SIGIR Exco would especially like to thank Amit Singhal, who made a significant donation in honor of Donald B. Crouch; and Microsoft, who directed that a component of their sponsorship package be committed to student travel support in honor of Karen Spärck Jones.

The successful organization of a conference of such scales and technical depth would not have been possible without the hard work over the last many months of all the various chairs. We want to thank Doug Oard, Sung Myaeng and Fabrizio Sebastiani and their band of hardworking reviewers in the international program committee, Fabio Crestani, Eftimis Efthimiadis and Hang Li and their team for posters and demos, Edie Rasmussen and her team for looking after tutorials, Peter Anick and Hwee Tou Ng and their team for workshops, Jian-Yun Nie and his mentors, Noriko Kando and her best paper committee, and, finally, Sue Dumais and Andrew Trotman and their panel of doctoral mentors. Lastly, we'll like to thank all our local organizers, but especially Ee-Peng Lim who was responsible for these proceedings, Min-Yen Kan for the registration, Junhan Zhu for the website. and Mrs Siew Foong Ho, who has been amazing as our conference secretariat and behind-the-scenes organizer.

We hope you will find the programs that we have put together at this conference fruitful and thought-provoking, and will take the opportunity the conference offers to meet old friends and make new ones, to share and discuss the latest ideas, and to explore Singapore, our culture, and, most especially, our cuisine!

Tat-Seng Chua
*National University of Singapore
Singapore*

Mun-Kew Leong
*National Library Board
Singapore*

Preface from the Program Committee Co-Chairs

Welcome to the 31st year of SIGIR, the Annual International ACM SIGIR Conference on Research and Development in Information Retrieval. The growth in SIGIR in recent years has been remarkable. SIGIR 2005 received a record 368 full paper submissions, SIGIR 2006 eclipsed that record with 399 submissions, and SIGIR 2007 exceeded all expectations with 490 submissions. Things stabilized a bit this year, with 497 full paper submissions from 35 countries. Notably, more submissions were received from Pacific Rim countries (182) than from any other region (North America 159, Europe 107, India 31, Middle East 9, South America 7, Africa 2). Of these submissions, we were able to accept 85 full papers (17%). These contributions include many long-standing areas of information retrieval research (e.g., indexing, evaluation, classification, user studies), several topics that have received increasing attention in recent years (e.g., learning to rank, social tagging) and some emerging topics that may inspire more work along similar lines in the future (e.g., collaborative search, sentiment analysis). Along with these full papers, we accepted 99 posters, 11 demonstrations, 9 tutorials and 10 workshops, and 11 Ph.D. candidates were selected to participate in our doctoral consortium.

Again this year, the selection of full papers was performed using a two-stage reviewing process. A total of 35 members of the Senior Program Committee (two more than in 2007) were selected based on their expertise, with significant attention to balancing continuity from previous years with addition of new perspectives, and to reflecting the increasingly diverse global scope of the SIGIR membership. The PC co-chairs and Senior PC members nominated more than 400 primary reviewers, 337 of whom accepted our invitation and actually reviewed papers (an 8% increase over the 313 reviewers who performed that critical role for SIGIR 2007). For the first time this year, PC and Senior PC members bid for papers, which were then assigned by the PC chairs based on those bids, the reviewer's stated subject expertise, and avoiding known conflicts of interest. Each paper was assigned to three primary reviewers (which resulted in five papers typically being assigned to a reviewer), and to one Senior PC member (which typically resulted in 14 papers being managed by a Senior PC member). All reviewing was double blind, with the identity of authors known only by the PC chairs during the review process, and with reviewer identities known only by unconflicted members of the PC. The Senior PC member assigned to each paper encouraged reviewers to discuss substantive differences of opinion, they requested additional reviews when needed, they led the discussion of the paper at an in-person PC meeting (at the University of Maryland, March 27-28, 2008) at which final decisions were made, and they produced a meta-review for each paper that summarized the basis for the Program Committee's decision. We wish to especially thank the members of the Senior PC for their outstanding work!

Similar processes were followed for selection of posters and demonstrations, tutorials, workshops, and doctoral consortium participants. We are grateful to Peter Anick, Fabio Crestani, Susan Dumais, Efthimis Efthimiadis, Hang Li, Hwee Tou Ng, Edie Rasmussen and Andrew Trotman for their leadership of those important selection processes, and to Jian-Yun Nie for his leadership of the mentoring program that serves as an important entry point for researchers who are new to our community. We also wish to thank the SIGIR executive committee for their thoughtful and responsive guidance throughout the process, and to express our appreciation to Ee-Peng Lim, who as Proceedings chair has brought our program together in a form that will make a lasting mark on our field. Finally, we all owe a tremendous debt of gratitude to Tat-Seng Chua and Mun Kew Leong, the conference General Chairs, for their visionary leadership and their adroit management to the myriad of details that have made this first Asian SIGIR conference possible!

Syung Hyon Myaeng

*Information and
Communications University
Korea*

Douglas W. Oard

*University of Maryland,
College Park
USA*

Fabrizio Sebastiani

*Consiglio Nazionale delle
Ricerche
Italy*

Table of Contents

SIGIR 2008 Organization	xvii
Program Committees	xviii
Additional Reviewers	xxiv
Sponsors & Supporters	xxviii
 Keynotes	
• Delighting Chinese Users: The Google China Experience	1
Kai-Fu Lee (<i>Google Inc.</i>)	
• Guilt by Association as a Search Principle	2
Limsoon Wong (<i>National University of Singapore</i>)	
 Session 1: User Interaction Models	
• On Iterative Intelligent Medical Search	3
Gang Luo, Chunqiang Tang (<i>IBM T.J. Watson Research Center</i>)	
• Effective and Efficient User Interaction for Long Queries	11
Giridhar Kumaran (<i>Microsoft Live Laboratories</i>), James Allan (<i>University of Massachusetts Amherst</i>)	
• How Do Users Find Things with PubMed? Towards Automatic Utility Evaluation with User Simulations	19
Jimmy Lin (<i>University of Maryland College Park</i>), Mark D. Smucker (<i>University of Massachusetts Amherst</i>)	
 Session 2: Web Search-1	
• Towards Breaking the Quality Curse: A Web-Querying Approach to Web People Search	27
Dmitri V. Kalashnikov, Rabia Nuray-Turan, Sharad Mehrotra (<i>University of California at Irvine</i>)	
• An Unsupervised Framework for Extracting and Normalizing Product Attributes from Multiple Web Sites	35
Tak-Lam Wong, Wai Lam, Tik-Shun Wong (<i>The Chinese University of Hong Kong</i>)	
• Enhancing Web Search by Promoting Multiple Search Engine Use	43
Ryen W. White, Matthew Richardson, Mikhail Bilenko (<i>Microsoft Research</i>), Allison P. Heath (<i>Rice University</i>)	
 Session 3: Evaluation-1	
• Score Standardization for Inter-Collection Comparison of Retrieval Systems	51
William Webber, Alistair Moffat, Justin Zobel (<i>The University of Melbourne</i>)	
• The Good and the Bad System: Does the Test Collection Predict Users' Effectiveness?	59
Azzah Al-Maskari, Mark Sanderson, Paul Clough (<i>University of Sheffield</i>), Eija Airio (<i>University of Tampere</i>)	
• Retrieval Sensitivity Under Training Using Different Measures	67
Ben He, Craig Macdonald, Iadh Ounis (<i>University of Glasgow</i>)	
 Session 4: Collaborative Filtering	
• Attack Resistant Collaborative Filtering	75
Bhaskar Mehta (<i>Google Inc.</i>), Wolfgang Nejdl (<i>L3S Research Center</i>)	
• EigenRank: A Ranking-Oriented Approach to Collaborative Filtering	83
Nathan N. Liu, Qiang Yang (<i>Hong Kong University of Science and Technology</i>)	
• Personalized Active Learning for Collaborative Filtering	91
Abhay S. Harpale, Yiming Yang (<i>Carnegie Mellon University</i>)	

Session 5: Learning to Rank-1

- **A Boosting Algorithm for Learning Bipartite Ranking Functions with Partially Labeled Data** 99
Massih-Reza Amini, Tuong-Vinh Truong (*Université Pierre et Marie Curie*),
Cyril Goutte (*National Research Council Canada*)
- **Directly Optimizing Evaluation Measures in Learning to Rank** 107
Jun Xu, Tie-Yan Liu (*Microsoft Research Asia*), Min Lu (*Nankai University*),
Hang Li, Wei-Ying Ma (*Microsoft Research Asia*)
- **Query Dependent Ranking Using K-Nearest Neighbor** 115
Xiubo Geng (*Chinese Academy of Sciences*), Tie-Yan Liu (*Microsoft Research Asia*),
Tao Qin (*Tsinghua University*), Andrew Arnold (*Carnegie Mellon University*),
Hang Li (*Microsoft Research Asia*), Heung-Yeung Shum (*Microsoft Corporation*)

Session 6: High Performance & High Dimensional Indexing

- **Asymmetric Distance Estimation with Sketches for Similarity Search in High-Dimensional Spaces** 123
Wei Dong, Moses Charikar, Kai Li (*Princeton University*)
- **ResIn: A Combination of Results Caching and Index Pruning for High-performance Web Search Engines** 131
Gleb Skobeltsyn (*Ecole Polytechnique Fédérale de Lausanne*),
Flavio P. Junqueira, Vassilis Plachouras, Ricardo Baeza-Yates (*Yahoo! Research*)
- **Reorganizing Compressed Text** 139
Nieves R. Brisaboa, Antonio Fariña, Susana Ladra (*University of A Coruña*),
Gonzalo Navarro (*University of Chile*)

Session 7: User Adaptation & Personalization

- **User Adaptation: Good Results from Poor Systems** 147
Catherine L. Smith, Paul B. Kantor (*Rutgers University*)
- **Exploring Folksonomy for Personalized Search** 155
Shengliang Xu, Shenghua Bao (*Shanghai Jiao Tong University*),
Ben Fei, Zhong Su (*IBM China Research Laboratory*), Yong Yu (*Shanghai Jiao Tong University*)
- **To Personalize or Not to Personalize: Modeling Queries with Variation in User Intent** 163
Jaime Teevan, Susan T. Dumais, Daniel J. Liebling (*Microsoft Research*)

Session 8: Clustering-1

- **The Opposite of Smoothing: A Language Model Approach to Ranking Query-Specific Document Clusters** 171
Oren Kurland (*Technion — Israel Institute of Technology*)
- **Enhancing Text Clustering by Leveraging Wikipedia Semantics** 179
Jian Hu (*Microsoft Research Asia*), Lujun Fang (*Fudan University*),
Yang Cao (*Shanghai Jiao Tong University*), Hua-Jun Zeng, Hua Li (*Microsoft Research Asia*),
Qiang Yang (*Hong Kong University of Science & Technology*), Zheng Chen (*Microsoft Research Asia*)
- **Knowledge Transformation from Word Space to Document Space** 187
Tao Li (*Florida International University*), Chris Ding (*University of Texas at Arlington*),
Yi Zhang, Bo Shao (*Florida International University*)

Session 9: Multilingual & Crosslingual Retrieval

- **A Study of Learning a Merge Model for Multilingual Information Retrieval** 195
Ming-Feng Tsai, Yu-Ting Wang, Hsin-Hsi Chen (*National Taiwan University*)
- **Bilingual Topic Aspect Classification with A Few Training Examples** 203
Yejun Wu, Douglas W. Oard (*University of Maryland College Park*)
- **Crosslingual Location Search** 211
Tanuja Joshi, Joseph Joy, Tobias Kellner (*Microsoft Research India*), Udayan Khurana (*Microsoft India R&D*),
A. Kumaran, Vibhuti Sengar (*Microsoft Research India*)

Session 10: Relevance Feedback

- **A Study of Methods for Negative Relevance Feedback** 219
Xuanhui Wang, Hui Fang (*Ohio State University*), ChengXiang Zhai (*University of Illinois at Urbana-Champaign*)
- **A Bayesian Logistic Regression Model for Active Relevance Feedback** 227
Zuobing Xu, Ram Akella (*University of California at Santa Cruz*)
- **A Cluster-Based Resampling Method for Pseudo-Relevance Feedback** 235
Kyung Soon Lee (*Chonbuk National University*),
W. Bruce Croft, James Allan (*University of Massachusetts Amherst*)
- **Selecting Good Expansion Terms for Pseudo-Relevance Feedback** 243
Guihong Cao, Jian-Yun Nie (*University of Montreal*), Jianfeng Gao (*Microsoft Research*),
Stephen Robertson (*Microsoft Research at Cambridge*)

Session 11: Learning to Rank-2

- **Learning to Rank with Partially-Labeled Data** 251
Kevin Duh, Katrin Kirchhoff (*University of Washington*)
- **Learning to Rank with SoftRank and Gaussian Processes** 259
John Guiver, Edward Snelson (*Microsoft Research Limited*)
- **Learning to Rank at Query-Time using Association Rules** 267
Adriano A. Veloso, Humberto M. Almeida, Marcos A. Gonçalves,
Wagner Meira Jr (*Federal University of Minas Gerais*)
- **Learning to Rank with Ties** 275
Ke Zhou, Gui-Rong Xue (*Shanghai Jiao-Tong University*), Hongyuan Zha (*Georgia Institute of Technology*),
Yong Yu (*Shanghai Jiao-Tong University*)

Session 12: Summarization

- **Query-Sensitive Mutual Reinforcement Chain and Its Application in Query-Oriented Multi-Document Summarization** 283
Furu Wei (*The Hong Kong Polytechnic University and Wuhan University*),
Wenjie Li, Qin Lu (*The Hong Kong Polytechnic University*), Yanxiang He (*Wuhan University*)
- **Comments-Oriented Document Summarization: Understanding Documents with Readers' Feedback** 291
Meishan Hu, Aixin Sun, Ee-Peng Lim (*Nanyang Technological University*)
- **Multi-Document Summarization Using Cluster-Based Link Analysis** 299
Xiaojun Wan, Jianwu Yang (*Peking University*)
- **Multi-Document Summarization via Sentence-Level Semantic Analysis and Symmetric Matrix Factorization** 307
Dingding Wang, Tao Li (*Florida International University*), Shenghuo Zhu (*NEC Labs. America, Inc.*),
Chris Ding (*University of Texas at Arlington*)

Session 13: Exploratory Search & Filtering

- **Algorithmic Mediation for Collaborative Exploratory Search** 315
Jeremy Pickens, Gene Golovchinsky (*FX Palo Alto Laboratory, Inc.*),
Chirag Shah (*University of North Carolina*), Pernilla Qvarfordt, Maribeth Back (*FX Palo Alto Laboratory, Inc.*)
- **Exploiting Correlated Keywords to Improve Approximate Information Filtering** 323
Christian Zimmer, Christos Tryfonopoulos, Gerhard Weikum (*Max-Planck Institut for Informatics*)

Session 14: Web Search-2

- **A User Browsing Model to Predict Search Engine Click Data from Past Observations** 331
Georges E. Dupret, Benjamin Piwowarski (*Yahoo! Research Latin America*)
- **Learning Query Intent from Regularized Click Graphs** 339
Xiao Li, Ye-Yi Wang, Alex Acero (*Microsoft Research*)
- **Retrieval and Feedback Models for Blog Feed Search** 347
Jonathan L. Elsas, Jaime Arguello, Jamie Callan, Jaime G. Carbonell (*Carnegie Mellon University*)

Session 15: Multimedia Retrieval

- **Learning to Reduce the Semantic Gap in Web Image Retrieval and Annotation** 355
Changhu Wang (*University of Science and Technology of China*), Lei Zhang (*Microsoft Research Asia*),
Hong-Jiang Zhang (*Microsoft Advanced Technology Center*)
- **A Lattice-Based Approach to Query-by-Example Spoken Document Retrieval** 363
Tee Kiah Chia (*National University of Singapore*), Khe Chai Sim, Haizhou Li (*Institute for Infocomm Research*),
Hwee Tou Ng (*National University of Singapore*)

Session 16: Query Analysis & Models-1

- **A Few Examples Go A Long Way** 371
Krisztian Balog, Wouter Weerkamp, Maarten de Rijke (*University of Amsterdam*)
- **A Unified and Discriminative Model for Query Refinement.....** 379
Jiafeng Guo (*Institute of Computing Technology, CAS*), Gu Xu, Hang Li (*Microsoft Research Asia*),
Xueqi Cheng (*Institute of Computing Technology, CAS*)
- **Query Expansion Using Gaze-Based Feedback on the Subdocument Level** 387
Georg Buscher, Andreas Dengel, Ludger van Elst (*University of Kaiserslautern*)

Session 17: Non-Topicality

- **Affective Feedback: An Investigation into the Role of Emotions
in the Information Seeking Process.....** 395
Ioannis Arapakis, Joemon M. Jose, Philip D. Gray (*University of Glasgow*)
- **Optimizing Relevance and Revenue in Ad Search: A Query Substitution Approach** 403
Filip Radlinski (*Cornell University*),
Andrei Broder, Peter Ciccolo, Evgeniy Gabrilovich, Vanja Josifovski, Lance Riedel (*Yahoo! Research*)
- **A Generation Model to Unify Topic Relevance and Lexicon-based
Sentiment for Opinion Retrieval.....** 411
Min Zhang, Xingyao Ye (*Tsinghua University*)

Session 18: Probabilistic Models

- **Discriminative Probabilistic Models for Passage Based Retrieval** 419
Mengqiu Wang (*Stanford University*), Luo Si (*Purdue University*)
- **A New Probabilistic Retrieval Model Based on the Dirichlet
Compound Multinomial Distribution.....** 427
Zuobing Xu, Ram Akella (*University of California at Santa Cruz*)
- **TF-IDF Uncovered: A Study of Theories and Probabilities.....** 435
Thomas Roelleke, Jun Wang (*University of London*)

Session 19: Analysis of Social Networks

- **Separate and Inequal: Preserving Heterogeneity in Topical Authority Flows** 443
Lan Nie, Brian D. Davison (*Lehigh University*)
- **BrowseRank: Letting Web Users Vote for Page Importance** 451
Yuting Liu (*Beijing Jiaotong University*), Bin Gao, Tie-Yan Liu (*Microsoft Research Asia*),
Ying Zhang (*Nankai University*), Zhiming Ma (*Chinese Academy of Sciences*), Shuyuan He (*Peking University*),
Hang Li (*Microsoft Research Asia*)
- **Exploring Traversal Strategy for Web Forum Crawling** 459
Yida Wang (*Chinese Academy of Sciences*),
Jiang-Ming Yang, Wei Lai, Rui Cai, Lei Zhang, Wei-Ying Ma (*Microsoft Research Asia*)

Session 20: Question-Answering

- **Finding Question-Answer Pairs from Online Forums** 467
Gao Cong (*Aalborg University*), Long Wang (*Tianjin University*), Chin-Yew Lin (*Microsoft Research Asia*),
Young-In Song (*Korea University*), Yueheng Sun (*Tianjin University*)

• Retrieval Models for Question and Answer Archives	475
Xiaobing Xue (<i>University of Massachusetts at Amherst</i>), Jiwoon Jeon (<i>Google, Inc.</i>), W. Bruce Croft (<i>University of Massachusetts at Amherst</i>)	
• Predicting Information Seeker Satisfaction in Community Question Answering	483
Yandong Liu (<i>Emory University</i>), Jiang Bian (<i>Georgia Institute of Technology</i>), Eugene Agichtein (<i>Emory University</i>)	

Session 21: Query Analysis & Models-2

• Discovering Key Concepts in Verbose Queries	491
Michael Bendersky, W. Bruce Croft (<i>University of Massachusetts</i>)	
• Ambiguous Queries: Test Collections Need More Sense	499
Mark Sanderson (<i>University of Sheffield</i>)	
• Automatically Identifying Localizable Queries	507
Michael J. Welch, Junghoo Cho (<i>University of California at Los Angeles</i>)	

Session 22: Social Tagging

• Real-time Automatic Tag Recommendation	515
Yang Song (<i>The Pennsylvania State University</i>), Ziming Zhuang (<i>Yahoo! Applied Research</i>), Huajing Li (<i>The Pennsylvania State University</i>), Qiankun Zhao (<i>AOL Research Laboratory</i>), Jia Li, Wang-Chien Lee, C. Lee Giles (<i>The Pennsylvania State University</i>)	
• Efficient Top-k Querying over Social-Tagging Networks	523
Ralf Schenkel, Tom Crecelius, Mouna Kacimi (<i>Max-Planck-Institut für Informatik</i>), Sebastian Michel (<i>École Polytechnique Fédérale de Lausanne</i>), Thomas Neumann, Josiane X. Parreira, Gerhard Weikum (<i>Max-Planck-Institut für Informatik</i>)	
• Social Tag Prediction	531
Paul Heymann, Daniel Ramage, Hector Garcia-Molina (<i>Stanford University</i>)	

Session 23: Clustering-2

• Spectral Geometry for Simultaneously Clustering and Ranking Query Search Results	539
Ying Liu, Wenyuan Li, Yongjing Lin, Liping Jing (<i>University of Texas at Dallas</i>)	
• A Rank-Aggregation Approach to Searching for Optimal Query-Specific Clusters	547
Oren Kurland, Carmel Domshlak (<i>Technion — Israel Institute of Technology</i>)	
• A Comparative Evaluation of Different Link Types on Enhancing Document Clustering	555
Xiaodan Zhang, Xiaohua Hu, Xiaohua Zhou (<i>Drexel University</i>)	

Session 24: Content Analysis

• SpotSigs: Robust and Efficient Near Duplicate Detection in Large Web Collections	563
Martin Theobald, Jonathan Siddharth, Andreas Paepcke (<i>Stanford University</i>)	
• Local Text Reuse Detection	571
Jangwon Seo, W. Bruce Croft (<i>University of Massachusetts at Amherst</i>)	
• TSCAN: A Novel Method for Topic Summarization and Content Anatomy	579
Chien Chin Chen (<i>National Taiwan University</i>), Meng Chang Chen (<i>Academia Sinica</i>)	

Session 25: Learning Models for IR

• A New Rank Correlation Coefficient for Information Retrieval	587
Emine Yilmaz (<i>Microsoft Research</i>), Javed A. Aslam (<i>Northeastern University</i>), Stephen Robertson (<i>Microsoft Research</i>)	
• Learning from Labeled Features using Generalized Expectation Criteria	595
Gregory Druck (<i>University of Massachusetts</i>), Gideon Mann (<i>Google, Inc.</i>), Andrew McCallum (<i>University of Massachusetts</i>)	

• A Simple and Efficient Sampling Method for Estimating AP and NDCG	603
Emine Yilmaz (<i>Microsoft Research</i>), Evangelos Kanoulas, Javed A. Aslam (<i>Northeastern University</i>)	
• A General Optimization Framework for Smoothing Language Models on Graph Structures	611
Qiaozhu Mei, Duo Zhang, ChengXiang Zhai (<i>University of Illinois at Urbana-Champaign</i>)	

Session 26: Text Classification

• Deep Classification in Large-scale Text Hierarchies	619
Gui-Rong Xue, Dikan Xing (<i>Shanghai Jiao-Tong University</i>), Qiang Yang (<i>Hong Kong University of Science and Technology</i>), Yong Yu (<i>Shanghai Jiao-Tong University</i>)	
• Topic-bridged PLSA for Cross-Domain Text Classification	627
Gui-Rong Xue, Wenyuan Dai (<i>Shanghai Jiao Tong University</i>), Qiang Yang (<i>Hong Kong University of Science and Technology</i>), Yong Yu (<i>Shanghai Jiao Tong University</i>)	
• Non-greedy Active Learning for Text Categorization using Convex Transductive Experimental Design	635
Kai Yu, Shenghuo Zhu, Wei Xu, Yihong Gong (<i>NEC Laboratories America</i>)	
• Classifiers Without Borders: Incorporating Fielded Text From Neighboring Web Pages	643
Xiaoguang Qi, Brian D. Davison (<i>Lehigh University</i>)	

Session 27: Evaluation-2

• Evaluation Over Thousands of Queries	651
Ben Carterette (<i>University of Massachusetts Amherst</i>), Virgil Pavlu, Evangelos Kanoulas, Javed A. Aslam (<i>Northeastern University</i>), James Allan (<i>University of Massachusetts Amherst</i>)	
• Novelty and Diversity in Information Retrieval Evaluation	659
Charles L. A. Clarke, Maheedhar Kolla, Gordon V. Cormack, Olga Vechtomova, Azin Ashkan, Stefan Büttcher, Ian MacKinnon (<i>University of Waterloo</i>)	
• Relevance Assessment: Are Judges Exchangeable and Does it Matter	667
Peter Bailey, Nick Craswell (<i>Microsoft</i>), Ian Soboroff (<i>NIST</i>), Paul Thomas (<i>CSIRO ICT Centre</i>), Arjen P. de Vries (<i>CWI</i>), Emine Yilmaz (<i>Microsoft Research</i>)	
• Intuition-Supporting Visualization of User's Performance Based on Explicit Negative Higher-Order Relevance	675
Heikki Keskustalo, Kalervo Järvelin, Ari Pirkola, Jaana Kekäläinen (<i>University of Tampere</i>)	

Posters Group 1: Evaluation, Text Collections and User/Personalized IR

• Relevance Judgments between TREC and Non-TREC Assessors	683
Azzah Al-Maskari, Mark Sanderson, Paul Clough (<i>University of Sheffield</i>)	
• Evaluation Measures for Preference Judgments	685
Ben Carterette (<i>University of Massachusetts Amherst</i>), Paul N. Bennett (<i>Microsoft Research</i>)	
• Exploring Evaluation Metrics: GMAP versus MAP	687
Sri Devi Ravana, Alistair Moffat (<i>The University of Melbourne</i>)	
• A new interpretation of average precision	689
Stephen Robertson (<i>Microsoft Research</i>)	
• Comparing Metrics across TREC and NTCIR: The Robustness to Pool Depth Bias	691
Tetsuya Sakai (<i>NewsWatch, Inc.</i>)	
• Relevance Thresholds in System Evaluations	693
Falk Scholer, Andrew Turpin (<i>RMIT University</i>)	
• Precision-At-Ten Considered Redundant	695
William Webber, Alistair Moffat, Justin Zobel (<i>The University of Melbourne</i>), Tetsuya Sakai (<i>Newswatch, Inc., Japan</i>)	

• Structuring Collections with Scatter/Gather Extensions	697
Omar Alonso (<i>University of California at Davis</i>), Justin Talbot (<i>Stanford University</i>)	
• Text Collections for FIRE	699
Prasenjit Majumder, Mandar Mitra, Dipasree Pal, Ayan Bandyopadhyay, Samaresh Maiti, Sukanya Mitra, Aparajita Sen, Sukomal Pal (<i>Indian Statistical Institute</i>)	
• A Longitudinal Study of Real-time Search Assistance Adoption	701
Peter Anick, Raj Gopal Kantamneni (<i>Yahoo!</i>)	
• TopicRank: Bringing Insight to Users	703
Ivan Berlocher, Kyung-il Lee, Kono Kim (<i>Salthux Inc.</i>)	
• Talking the Talk vs. Walking the Walk: Salience of Information Needs in Querying vs. Browsing	705
Mikhail Bilenko, Ryen W. White, Matthew Richardson (<i>Microsoft Research</i>), G. Craig Murray (<i>University of Maryland</i>)	
• Exploring Mouse Movements for Inferring Query Intent	707
Qi Guo, Eugene Agichtein (<i>Emory University</i>)	
• Emulating Query-Biased Summaries Using Document Titles	709
Hideo Joho, David Hannah, Joemon M. Jose (<i>University of Glasgow</i>)	
• Hierarchical Naive Bayes Models for Representing User Profiles	711
Juan F. Huete, Luis M. de Campos, J. M. Fernández-Luna, M. A. Rueda-Morales (<i>University of Granada</i>)	
• A Topical PageRank Based Algorithm for Recommender Systems	713
Liyan Zhang, Kai Zhang, Chunping Li (<i>Tsinghua University</i>)	
• The Impact of History Length on Personalized Search	715
Yangbo Zhu, Jamie Callan, Jaime Carbonell (<i>Carnegie Mellon University</i>)	
• User Preference Choices for Complex Question Answering	717
Mingfang Wu, Falk Scholer, Andrew Turpin (<i>RMIT University</i>)	
• Towards Personalized Distributed Information Retrieval	719
Mark J. T. Carman, Fabio Crestani (<i>University of Lugano</i>)	
• Task-aware Search Personalization	721
Julia Luxenburger, Shady Elbassuoni, Gerhard Weikum (<i>Max-Planck Institute of Informatics</i>)	

Posters Group 2: Blog, Tagging, Opinion Analysis and Web IR

• Personal vs Non-Personal Blogs: Initial Classification Experiments	723
Erik Elgersma, Maarten de Rijke (<i>University of Amsterdam</i>)	
• Exploiting Subjectivity Analysis in Blogs to Improve Political Leaning Categorization	725
Maojin Jiang, Shlomo Argamon (<i>Illinois Institute of Technology</i>)	
• Ranking Opinionated Blog Posts using OpinionFinder	727
Ben He, Craig Macdonald, Iadh Ounis (<i>University of Glasgow</i>)	
• Searching Blogs and News: A Study on Popular Queries	729
Aixin Sun, Meishan Hu, Ee-Peng Lim (<i>Nanyang Technological University</i>)	
• Aggregated Click-through Data in a Homogeneous User Community	731
Mingfang Wu, Andrew Turpin, Justin Zobel (<i>RMIT University</i>)	
• To Tag or Not to Tag – Harvesting Adjacent Metadata in Large-Scale Tagging Systems	733
Adriana Budura, Sebastian Michel (<i>EPFL</i>), Philippe Cudré-Mauroux (<i>Massachusetts Institute of Technology</i>), Karl Aberer (<i>EPFL</i>)	
• Exploring Question Subjectivity Prediction in Community QA	735
Baoli Li, Yandong Liu (<i>Emory University</i>), Ashwin Ram (<i>Georgia Institute of Technology</i>), Ernest V. Garcia, Eugene Agichtein (<i>Emory University</i>)	
• On the Evolution of the Yahoo! Answers QA Community	737
Yandong Liu, Eugene Agichtein (<i>Emory University</i>)	

- **Detecting Synonyms in Social Tagging Systems to Improve Content Retrieval** 739
Maarten Clements (*Delft University of Technology*), Arjen P. de Vries (*CWI*),
Marcel J. T. Reinders (*Delft University of Technology*)
- **SOPING: A Chinese Customer Review Mining System** 741
Chao Zhou, Guang Qiu, Kangmiao Liu, Jiajun Bu, Mingcheng Qu, Chun Chen (*Zhejiang University*)
- **Combining Learn-based and Lexicon-based Techniques for Sentiment Detection without Using Labeled Examples** 743
Songbo Tan (*Chinese Academy of Sciences*), Yuefen Wang (*Chinese Academy of Geological Sciences*),
Xueqi Cheng (*Chinese Academy of Sciences*)
- **Semi-supervised Spam Filtering: Does it Work?** 745
Mona Mojdeh, Gordon V. Cormack (*University of Waterloo*)
- **Limits of Opinion-Finding Baseline Systems** 747
Craig Macdonald, Ben He, Iadh Ounis (*University of Glasgow*), Ian Soboroff (*NIST*)
- **Web Query Translation via Web Log Mining** 749
Rong Hu (*Huazhong University of Science and Technology*), Weizhu Chen, Peng Bai (*Microsoft Research Asia*),
Yansheng Lu (*Huazhong University of Science and Technology*), Zheng Chen (*Microsoft Research Asia*),
Qiang Yang (*Hong Kong University of Science and Technology*)
- **Analyzing Web Text Association to Disambiguate Abbreviation in Queries** 751
Xing Wei, Fuchun Peng, Benoit Dumoulin (*Yahoo! Inc.*)
- **Bloggers as Experts: Feed Distillation using Expert Retrieval Models** 753
Krisztian Balog, Maarten de Rijke, Wouter Weerkamp (*University of Amsterdam*)
- **Search Effectiveness with a Breadth-First Crawl** 755
Dennis Fetterly, Nick Craswell, Vishwa Vinay (*Microsoft Research*)
- **Guide Focused Crawler Efficiently and Effectively Using On-line Topical Importance Estimation** 757
Ziyu Guan, Can Wang, Chun Chen, Jiajun Bu, Junfeng Wang (*Zhejiang University*)
- **Web Page Retrieval in Ubiquitous Sensor Environments** 759
Takuya Maekawa, Yutaka Yanagisawa, Yasushi Sakurai, Yasue Kishino, Koji Kamei,
Takeshi Okadome (*NTT Communication Science Laboratories*)
- **Automatic Document Prior Feature Selection for Web Retrieval** 761
Jie Peng, Craig Macdonald, Iadh Ounis (*University of Glasgow*)
- **Using Parsimonious Language Models on Web Data** 763
Rianne Kaptein (*University of Amsterdam*), Rongmei Li, Djoerd Hiemstra (*University of Twente*),
Jaap Kamps (*University of Amsterdam*)
- **Query Preprocessing: Improving Web Search Through a Vietnamese Word Tokenization Approach** 765
Doan Nguyen (*Hewlett-Packard Company*)

Posters Group 3: Multimedia and Domain Specific IR

- **AdImage: Video Advertising by Image Matching and Ad Scheduling Optimization** 767
Wei-Shing Liao, Kuan-Ting Chen, Winston H. Hsu (*National Taiwan University*)
- **Bag-of-Visual-Words Expansion Using Visual Relatedness for Video Indexing** 769
Yu-Gang Jiang, Chong-Wah Ngo (*City University of Hong Kong*)
- **A Word Shape Coding Method for Camera-based Document Images** 771
Linlin Li, Chew Lim Tan (*National University of Singapore*)
- **Term Clouds as Surrogates for User Generated Speech** 773
Manos Tsagias, Martha Larson, Maarten de Rijke (*University of Amsterdam*)
- **A Faceted Interface for Multimedia Search** 775
Robert Villa, Nicholas Gildea, Joemon M. Jose (*Glasgow University*)
- **WISA: A Novel Web Image Semantic Analysis System** 777
Hongtao Xu, Xiangdong Zhou (*Fudan University*), Lan Lin (*Tongji University*)

• One-button Search Extracts Wider Interests: An Empirical Study with Video Bookmarking Search	779
Masayuki Okamoto, Masaaki Kikuchi, Tomohiro Yamasaki (<i>Toshiba Corporation</i>)	
• Product Retrieval for Grocery Stores	781
Petteri Nurmi, Eemil Lagerspetz (<i>University of Helsinki</i>), Wray Buntine (<i>National ICT Australia</i>), Patrik Floréen, Joonas Kukkonen (<i>University of Helsinki</i>)	
• A Reranking Model for Genomics Aspect Search	783
Qinmin Hu, Xiangji Huang (<i>York University</i>)	
• Improving Biomedical Document Retrieval using Domain Knowledge	785
Shuguang Wang, Milos Hauskrecht (<i>University of Pittsburgh</i>)	
• Kleio: A Knowledge-enriched Information Retrieval System for Biology	787
Chikashi Nobata, Philip Cotter (<i>The University of Manchester & National Centre for Text Mining</i>), Naoaki Okazaki (<i>The University of Tokyo</i>), Brian Rea (<i>The University of Manchester & National Centre for Text Mining</i>), Yutaka Sasaki, Yoshimasa Tsuruoka (<i>The University of Manchester</i>), Jun'ichi Tsujii (<i>The University of Manchester, National Centre for Text Mining, & The University of Tokyo</i>), Sophia Ananiadou (<i>The University of Manchester & National Centre for Text Mining</i>)	
• Enhancing Keyword-Based Botanical Information Retrieval with Information Extraction	789
Xiaoya Tang (<i>Emporia State University</i>)	
• How Medical Expertise Influences Web Search Interaction	791
Ryan W. White, Susan Dumais, Jaime Teevan (<i>Microsoft Corporation</i>)	
• Generating Diverse Katakana Variants Based on Phonemic Mapping	793
Kazuhiro Seki (<i>Kobe University</i>), Hiroyuki Hattori (<i>Google Inc.</i>), Kuniaki Uehara (<i>Kobe University</i>)	
• Exploiting Sequential Dependencies for Expert Finding	795
Pavel Serdyukov, Henning Rode, Djoerd Hiemstra (<i>University of Twente</i>)	
• Modeling Expert Finding as an Absorbing Random Walk	797
Pavel Serdyukov, Henning Rode, Djoerd Hiemstra (<i>University of Twente</i>)	
• A Scalable Assistant Librarian: Hierarchical Subject Classification of Books	799
Steven P. Crain (<i>Georgia Institute of Technology</i>), Jian Huang (<i>The Pennsylvania State University</i>), Hongyuan Zha (<i>Georgia Institute of Technology</i>)	
• Information Retrieval on Bug Locations by Learning Co-located Bug Report Clusters	801
Ing-Xiang Chen (<i>Yuan Ze University</i>), Hojun Jaygarl (<i>Iowa State University</i>), Cheng-Zen Yang, Ping-Jung Wu (<i>Yuan Ze University</i>)	
• Summarization of Compressed Text Images: An Experience on Indic Script Documents	803
Utpal Garain (<i>Indian Statistical Institute</i>)	

Posters Group 4: Theory and IR Models

• A Method for Transferring Retrieval Scores Between Collections with Non-Overlapping Vocabularies	805
Fernando D. Diaz (<i>Yahoo! Inc.</i>)	
• Improving Relevance Feedback in Language Modeling with Score Regularization	807
Fernando D. Diaz (<i>Yahoo! Inc.</i>)	
• Theoretical Bounds On and Empirical Robustness of Score Regularization to Different Similarity Measures	809
Fernando D. Diaz (<i>Yahoo! Inc.</i>)	
• A Study of Query Length	811
Avi Arampatzis, Jaap Kamps (<i>University of Amsterdam</i>)	
• “Don’t Have a Stemmer? Be Un+concern+ed”	813
Paul McNamee (<i>Johns Hopkins University</i>), Charles Nicholas (<i>University of Maryland Baltimore County</i>), James Mayfield (<i>Johns Hopkins University</i>)	

• Parsimonious Concept Modeling	815
Edgar Meij (<i>University of Amsterdam</i>), Dolf Trieschnigg (<i>University of Twente</i>), Maarten de Rijke (<i>University of Amsterdam</i>), Wessel Kraaij (<i>TNO ICT</i>)	
• Parsimonious Relevance Models	817
Edgar Meij, Wouter Weerkamp, Krisztian Balog, Maarten de Rijke (<i>University of Amsterdam</i>)	
• Author-Topic Evolution Analysis using Three-way Non-negativeParatucker	819
Wei Peng, Tao Li (<i>Florida International University</i>)	
• Exploiting Proximity Feature in Bigram Language Model for Information Retrieval	821
Seung-Hoon Na, Jungi Kim (<i>Pohang University of Science and Technology</i>), In-Su Kang (<i>Kyungsung University</i>), Jong-Hyeok Lee (<i>Pohang University of Science and Technology</i>)	
• Measuring Concept Relatedness Using Language Models	823
Dolf Trieschnigg (<i>University of Twente</i>), Edgar Meij, Maarten de Rijke (<i>University of Amsterdam</i>), Wessel Kraaij (<i>TNO ICT</i>)	
• Query-Drift Prevention for Robust Query Expansion	825
Liron Zighelnic, Oren Kurland (<i>Technion - Israel Institute of Technology</i>)	
• Adaptive Label-Driven Scaling for Latent Semantic Indexing	827
Xiaojun Quan, Enhong Chen, Qiming Luo (<i>University of Science and Technology of China</i>), Hui Xiong (<i>Rutgers University</i>)	
• Fixed-threshold SMO for Joint Constraint Learning Algorithm of Structural SVM	829
Changki Lee, HyunKi Kim, Myung-Gil Jang (<i>Electronics and Telecommunications Research Institute</i>)	
• Posterior Probabilistic Clustering using NMF	831
Chris Ding (<i>University of Texas at Arlington</i>), Tao Li (<i>Florida International University</i>), Dijun Luo (<i>University of Texas at Arlington</i>), Wei Peng (<i>Florida International University</i>)	
• On Document Splitting in Passage Detection	833
Nazli Goharian, Saket S. R. Mengle (<i>Illinois Institute of Technology</i>)	
• Learning with Support Vector Machines for Query-By-Multiple-Examples	835
Dell Zhang (<i>University of London</i>), Wee Sun Lee (<i>National University of Singapore</i>)	
• Question Classification with Semantic Tree Kernel	837
Yan Pan, Yong Tang, Luxin Lin, Yemin Luo (<i>Sun Yat-sen University</i>)	
• Generalising Multiple Capture-Recapture to Non-Uniform Sample Sizes	839
Paul Thomas (<i>CSIRO ICT Centre</i>)	
• Predicting when Browsing Context Is Relevant to Search	841
Mandar Rahurkar (<i>Univeristy of Illinois at Urbana Champaign</i>), Silviu Cucerzan (<i>Microsoft Research</i>)	

Posters Group 5: Structured IR, Ranking, Classification and Filtering

• XML-Aided Phrase Indexing for Hypertext Documents	843
Miro Lehtonen (<i>University of Helsinki</i>), Antoine Doucet (<i>University of Caen</i>)	
• Proximity-Aware Scoring for XML Retrieval	845
Andreas Broschart, Ralf Schenkel (<i>Max-Planck-Institut für Informatik</i>)	
• Locating Relevant Text within XML Documents	847
Jaap Kamps, Marijn Koolen (<i>University of Amsterdam</i>), Mounia Lalmas (<i>University of London</i>)	
• A Flexible Extension of XPath to improve XML Querying	849
Ernesto Damiani, Stefania Marrara (<i>University of Milan</i>), Gabriella Pasi (<i>University of Milan Bicocca</i>)	
• Combining Document- and Paragraph-Based Entity Ranking	851
Henning Rode, Pavel Serdyukov, Djoerd Hiemstra (<i>University of Twente</i>)	
• Re-Ranking Search Results Using Document-Passage Graphs	853
Michael Bendersky (<i>University of Massachusetts</i>), Oren Kurland (<i>Technion - Israel Institute of Technology</i>)	
• Utilizing Phrase Based Semantic Information for Term Dependency	855
Yang Xu, Fan Ding, Bin Wang (<i>Chinese Academy of Sciences</i>)	
• Inferring the Most Important Types of a Query: A Semantic Approach	857
David Vallet (<i>Universidad Autonoma de Madrid</i>), Hugo Zaragoza (<i>Yahoo! Research Barcelona</i>)	

• On Multiword Entity Ranking in Peer-to-Peer Search	859
Yuval Merhav (<i>Illinois Institute of Technology</i>), Ophir Frieder (<i>Georgetown University and IIT Information Retrieval Laboratory</i>)	
• Site-Based Dynamic Pruning for Query Processing in Search Engines	861
Ismail Sengor Altingovde, Engin Demir, Fazli Can, Özgür Ulusoy (<i>Bilkent University</i>)	
• Exploiting MDS Projections for Cross-language IR	863
Rafael E. Banchs, Andreas Kaltenbrunner (<i>Barcelona Media - Innovation Centre</i>)	
• Local Approximation of PageRank and Reverse PageRank	865
Ziv Bar-Yossef (<i>Technion - Israel Institute of Technology and Google Haifa Engineering Center</i>), Li-Tal Mashiach (<i>Technion - Israel Institute of Technology</i>)	
• Improving Text Classification Accuracy using Topic Modeling over an Additional Corpus	867
Somnath Banerjee (<i>Hewlett-Packard Labs India</i>)	
• An Algorithm for Text Categorization	869
Anestis Gkanogiannis, Theodore Kalamboukis (<i>Athens University of Economics and Business</i>)	
• Hypergraph Partitioning for Document Clustering: A Unified Clique Perspective	871
Tianming Hu (<i>East China Normal University & Dong Guan University of Technology</i>), Hui Xiong, Wenjun Zhou (<i>Rutgers University</i>), Sam Yuan Sung (<i>South Texas College</i>), Hangzai Luo (<i>East China Normal University</i>)	
• PageRank Based Clustering of Hypertext Document Collections	873
Konstantin Avrachenkov (<i>INRIA Sophia Antipolis</i>), Vladimir Dobrynin (<i>St. Petersburg State University</i>), Danil Nemirovsky (<i>INRIA and St. Petersburg State University</i>), Son Kim Pham (<i>University of California at San Diego</i>), Elena Smirnova (<i>St. Petersburg State University</i>)	
• An Alignment-based Pattern Representation Model for Information Extraction	875
Seokhwan Kim, Minwoo Jeong, Gary Geunbae Lee (<i>Pohang University of Science and Technology</i>)	
• Relational Distance-Based Collaborative Filtering	877
Wei Zhang (<i>Digital China Postdoctoral Research Workstation of Haidian Park of Beijing Zhongguancun Science Park</i>)	

Demonstrations

• MINEXml: Bridging Unstructured Query with Structured Resources via Mediated Query	879
Gan Keng Hoon (<i>Universiti Sains Malaysia and Universiti Malaya</i>), Phang Keat Keong (<i>Universiti Malaya</i>), Saravadee Sae Tan (<i>Universiti Sains Malaysia</i>), Tang Enya Kong (<i>Multimedia University</i>)	
• Clustering Search Results for Mobile Terminals	880
Michiko Yasukawa, Hidetoshi Yokoo (<i>Gunma University</i>)	
• Refining Search Results with Facet Landscapes	881
Mark Sifer, Jian Lin (<i>University of Wollongong</i>)	
• ICE-TEA: an Interactive Cross-language Search Engine with Translation Enhancement	882
Dan Wu (<i>Wuhan University</i>), Daqing He (<i>University of Pittsburgh</i>)	
• Cross-Lingual Search over 22 European Languages	883
Blaž Fortuna, Jan Rupnik, Boštjan Pajntar, Marko Grobelnik, Dunja Mladenić (<i>Institute Jozef Stefan</i>)	
• Social Recommendations at Work	884
Tom Crecelius, Mouna Kacimi (<i>Max-Planck-Institut für Informatik</i>), Sebastian Michel (<i>École Polytechnique Fédérale de Lausanne</i>), Thomas Neumann, Josiane X. Parreira, Ralf Schenkel, Gerhard Weikum (<i>Max-Planck-Institut für Informatik</i>)	
• Bilkent News Portal: A Personalizable System with New Event Detection and Tracking Capabilities	885
Fazli Can, Seyit Kocberber, Ozgur Baglioglu, Suleyman Kardas, Huseyin Cagdas Ocalan, Erkan Uyar (<i>Bilkent University</i>)	
• Geographic IR and Visualization in Time and Space	886
Ray R. Larson (<i>University of California at Berkeley</i>)	

• Fine-Grained Relevance Feedback for XML Retrieval	887
Hanglin Pan, Ralf Schenkel, Gerhard Weikum (<i>Max-Planck-Institut für Informatik</i>)	
• Dynamic Visualization of Music Classification Systems	888
Kris West (<i>University of East Anglia</i>), J. Stephen Downie, Xiao Hu (<i>University of Illinois at Urbana-Champaign</i>), M. Cameron Jones (<i>Yahoo! Research</i>)	
• From Concepts to Implementation and Visualization: Tools from a Team-Based Approach to IR	889
Uma Murthy (<i>Virginia Polytechnic Institute & State University</i>), Ricardo da Silva Torres (<i>University of Campinas</i>), Edward A. Fox, Logambigai Venkatachalam, Seungwon Yang (<i>Virginia Polytechnic Institute & State University</i>), Marcos A. Gonçalves (<i>Federal University of Minas Gerais</i>)	
Doctoral Consortiums	
• Exploiting XML Structure to Improve Information Retrieval in Peer-to-Peer Systems890	
Judith Winter (<i>J.W. Goethe-University</i>)	
• Affective Feedback: An Investigation into the Role of Emotions in the Information Seeking Process	891
Ioannis Arapakis (<i>University of Glasgow</i>)	
• Exploring and Measuring Dependency Trees for Information Retrieval	892
Chang Liu (<i>University of Ulster</i>)	
• The Search for Expertise: to the Documents and Beyond	893
Pavel Serdyukov (<i>University of Twente</i>)	
• Task Detection for Activity-Based Desktop Search	894
Sergey Chernov (<i>University of Hannover</i>)	
• Using a Mediated Query Approach for Matching Unstructured Query with Structured Resources	895
Gan Keng Hoon (<i>Universiti Malaya</i>)	
• Understanding System Implementation and User Behavior in a Collaborative Information Seeking Environment	896
Chirag Shah (<i>University of North Carolina at Chapel Hill</i>)	
• Biomedical Cross-Language Information Retrieval	897
Dolf Trieschnigg (<i>University of Twente</i>)	
• Towards a Combined Model for Search and Navigation of Annotated Documents	898
Edgar Meij (<i>University of Amsterdam</i>)	
• Context and Linking in Retrieval from Personal Digital Archives	899
Liadh Kelly (<i>Dublin City University</i>)	
• Extending Language Modeling Techniques to Models of Search and Browsing Activity in a Digital Library	900
G. Craig Murray (<i>University of Maryland</i>)	
Tutorials	901
Workshops	902
Author Index	903

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Maria Wimmer (*University of Koblenz, Germany*)
Xiayun Wu (*Google, USA*)
Wensi Xi (*Google, USA*)
Zhichen Xu (*Yahoo!, USA*)
Murat Yakici (*University of Strathclyde, UK*)
Rong Yan (*IBM TJ Watson Research, USA*)

Emine Yilmaz (*Microsoft Research Cambridge, UK*)
Hugo Zaragoza (*Yahoo! Research Barcelona, Spain*)
Hongyuan Zha (*Georgia Institute of Technology, USA*)
Dell Zhang (*University of London, UK*)
Jian Zhang (*Purdue University, USA*)
Lei Zhang (*Microsoft Research Asia, China*)
Yi Zhang (*University of California, Santa Cruz, USA*)
Aoying Zhou (*East China Normal University, China*)
Justin Zobel (*NICTA, Australia*)

Additional Poster and Demonstration Reviewers

Rui Cai (*Microsoft Research Asia, China*)
Paolo Casoto (*University of Udine, Italy*)
Carlos Castillo (*Yahoo! Research Barcelona, Spain*)
Gianluca Demartini (*Leibniz Universität Hannover, Germany*)
Julia Luxenburger (*Max-Planck-Institut für Informatik, Germany*)